

BACHELOR OF SCIENCE DEGREE PUBLIC RELATIONS AND MASS COMMUNICATION

2014-

General Education Component

Communication (6 hours) *(code 010)* _____ ENG 1310 (College Writing I) and _____ ENG 1320 (College Writing II)

Mathematical (3 hours) *(code 020)*

Select one course from the following:

_____ MATH 1312 (College Statistics and Algebra) _____ MATH 1315 (College Algebra)
 _____ MATH 1317 (Plane Trig) _____ MATH 1319 (Math. for Business and Econ. I)
 _____ MATH 1329 (Math. for Business and Econ. II) _____ MATH 2321 (Calculus for Life Sciences I)
 _____ MATH 2417 (Pre-Calculus) _____ MATH 2471 (Calculus)

Natural Science (6 hours) *(code 030)*

Select two courses from the following:

_____ ANTH 2414 (Biological Anthropology) _____ GEO 1305 (Meteorology)
 _____ BIO 1320 (Modern Biology I) _____ BIO 1421 (Modern Biology II)
 _____ BIO 1331 (Organismal Biology)
 _____ CHEM 1310 (Intro. for non-science majors) _____ CHEM 1430 (Chem. for non-science majors)
 _____ CHEM 1341 (Gen. Chem. I) _____ CHEM 1342 (Gen. Chem. II)
 _____ GEOL 1410 (Physical Geology) _____ GEOL 1420 (Historical Geology)
 _____ PHYS 1310 (Elem. Physics I) _____ PHYS 1320 (Elem. Physics II)
 _____ PHYS 1340 (Astronomy) _____ PHYS 1350 (Astronomy)
 _____ PHYS 1315 (General Physics I) _____ PHYS 1325 (General Physics II)
 _____ PHYS 1430 (Mechanics) _____ PHYS 2425 (Electricity & Magnetism)

Language, Philosophy, and Culture (3 hours) *(code 040)*

_____ PHIL 1305 (Philosophy and Critical Thinking) or _____ PHIL 1310 (Ethics and Society)

Creative Arts (3 hours) *(code 050)*

Select one course from: _____ ART 2313 or _____ DAN 2313 or _____ MU 2313 or _____ TH 2313 (Introduction to Fine Arts)

American History (6 hours) *(code 060)*

_____ HIST 1310 (American History before 1865) and _____ HIST 1320 (American History after 1865)

Political Science (6 hours) *(code 070)*

_____ POST 2310 (Principles of American Govt.) and _____ POST 2320 (Functions of American Govt.)

Social and Behavioral Sciences (3 hours) *(code 080)*

Select one course from:

_____ ANTH 1312 (Cultural Anthropology) _____ ECO 2301 (Principles of Economics) _____ SOCI 1310 (Introduction to Sociology)
 _____ ECO 2314 (Principles of Microeconomics) _____ GEO 1310 (World Geography) _____ PSY 1300 (Introduction to Psychology)

Texas State Component (6 hours) *(code 090)*

And select one course from:

_____ COMM 1310 (Fundamentals of Human Communication) _____ ENG 2330 (World Lit. before 1600) _____ ENG 2359 (American Lit. before 1865)
 _____ ENG 2310 (British Lit. before 1785) _____ ENG 2340 (World Lit. since 1600) _____ ENG 2360 (American Lit. since 1865)
 _____ ENG 2320 (British Lit. since 1785) _____ ENG 2340 (World Lit. since 1600) _____ ENG 2360 (American Lit. since 1865)

Support Courses

_____ Additional Math, Natural Science or Computer Science Requirement (not MATH 1316) (3 hours)

_____ Statistics (3 hours)
 _____ SOCI 2307 (Statistics for Behavioral Sciences) or any other approved statistics course.

Additional Sophomore Literature (3 hours)

Select one course from: _____ ENG 2310 (World Lit. before 1600) _____ ENG 2359 (American Lit. before 1865)
 _____ ENG 2310 (British Lit. before 1785) _____ ENG 2340 (World Lit. since 1600) _____ ENG 2360 (American Lit. since 1865)
 _____ ENG 2320 (British Lit. since 1785) _____ ENG 2340 (World Lit. since 1600) _____ ENG 2360 (American Lit. since 1865)

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Minor Component

A minor must be selected with any B.S. degree. The minor must be chosen from outside the School of Journalism and Mass Communication. See your undergraduate catalog or school advisor for a list of approved minors. SIMC majors cannot minor in Journalism or Mass Communication.

Major Component (40 hours)

Core Courses in Mass Communication (12 hours)

_____ MC 1301 (Introduction to Mass Communication)
 _____ MC 1313 (*Writing for the Mass Media*)
 _____ MC 4301 (*Media Law & Ethics*)
 _____ MC 4381 (Fundamentals of Digital and Online Media)

Public Relations (15 hours)

_____ MC 3343 (Introduction to Public Relations)
 _____ MC 3360 (*Public Relations Research*)
 _____ MC 3383 (*Writing for Clear Communication*)
 _____ MC 4313 (*Writing for Public Relations*)
 _____ MC 4320 (*Public Relations Campaigns*)

12 hours of advanced MC electives

_____ MC 33**43** _____ MC 33**43** _____ MC 33**43** _____ MC 33**43**

Select one Media Performance course (1 hour):

_____ MC 2111 (*Media Practicum*) _____ MC 4130 (*Internship*)
 _____ MC 1100A (*Careers in Media*) _____ MC 1100B (*Grammar for Journalists*)
 _____ MC 1100C (*Seminar in Sports Broadcasting*)

**Italicized courses have prerequisites.*

***Students cannot receive more than six credit hours for all internships.*

Open Elective Component

The University requires a minimum of 120 hours to graduate. Of these hours 36 must be advanced. If these minimum requirements are not met after the completion of the general education, support courses, major and minor course requirements, and any open elective(s) the student may already have, then the student will use open elective(s) to reach the requirements for graduation.

At least 72 hours of the total degree must be outside of MC courses.

This sheet is for advising purposes only. Once a student has met all requirements for full-major status, an application for an official degree audit will be processed. If you would like to schedule an advising appointment call (512) 245-1932.

www.masscomm.txstate.edu

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