BACHELOR OF SCIENCE DEGREE

MINOR IN MASS COMMUNICATION

Preparation in Mass Communication (12 hours)

MCOM 2103 Introduction to Mass Communication (3 hours)

MCOM 2111 Research Methods in Communication (3 hours)

MCOM 3303 Fundamentals of Print and Online Media (3 hours)

MCOM 3311 Principles of Advertising (3 hours)

MCOM 3313 Principles of Public Relations (3 hours)

MCOM 3315 Organizational Communication (3 hours)

MCOM 3323 Mass Communication Law and Ethical Issues (3 hours)

MCOM 4103 Advanced Topics in Mass Communication (3 hours)

Electives (9 hours)

MATH 1314 Calculus I (4 hours)

MATH 2312 Calculus II (4 hours)

MATH 3311 Linear Algebra (3 hours)

PHYS 2311 University Physics I (4 hours)

PHYS 2312 University Physics II (4 hours)

CHEM 1305 General Chemistry I (4 hours)

CHEM 1306 General Chemistry II (4 hours)

Course in Area of Interest (6 hours)

Total Hours: 54