Executive Summary
The Rural Talent Search Satisfaction Surveys were administered to program participants in-person in a large group format in May of 2012. The respondents were provided approximately 30 minutes to complete the survey. 354 surveys were distributed and 342 surveys were completed. This yielded a 96.6% response rate.
The assessment was mailed to parents of program participants during May of 2011. The assessments were in English and Spanish and included a self-addressed, stamped, return envelope. 651 surveys were distributed and 59 surveys were returned. This yielded a 9% response rate.
The demographics of the respondents included 7th through 12th grade RTS program participants and their parents. Approximately 70.8% of the respondents were low-income, first generation students.

The assessment demonstrates the Rural Talent Search program yielded a 92% satisfaction rating with Trio participants and 78% satisfaction rating with Trio participant parents. Satisfaction surveys will continue to be administered annually.

Date
Submitted to VPSA 5/30/12
IRB Approval Date

Assessment Review/Update Form for Student Affairs
(Complete after assessment)

Department: Rural Talent Search (RTS)
Assessment Title: RTS Participant and Parent Satisfaction Surveys
SAAT Liaison:

Overview & Response Rate: Provide the methods used to administer the assessment and the timeline. Identify demographics of respondents; include the number mailed or interviewed and the number completed.

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Distribution: List groups that will receive reports (oral or written) from this assessment. Include timeline for when presented.
RTS staff will receive reports from this assessment during summer program planning. Multicultural Student Affairs (MSA) will receive a summary report from this assessment in the Student Affairs Annual Report submitted in June of 2012.

**Summary of Findings:** Include executive summary, table and figures, if applicable. What did you learn?

The RTS Participant Survey assessed RTS program participants' level of satisfaction with the RTS Program. The 2012 Satisfaction Survey demonstrated that 91.8% of RTS participants are satisfied with the program with 52% being “Very Satisfied” and 39.77% being “Satisfied”.

The RTS Parent Satisfaction Survey assessed parents' level of satisfaction with the RTS Program. The 2012 Satisfaction Survey demonstrated that 78% of RTS participants’ parents are satisfied with the program with 47.45% being “Very Satisfied” and 30.5% being “Satisfied”.

The program evaluations demonstrate the following overall satisfaction percentages for the RTS Program for 2012: **84.5% satisfaction with the RTS Program overall.**

**Link to Strategic Plan:** List the strategic plan supported by this assessment. Specifically identify the results which relate to strategic initiative(s).

MSA strategic plan

**Link to Learning Outcomes:** List the learning outcome supported by this assessment. Specifically identify the results which provide evidence of learning.

Outcome 2
Method 2 - Annual surveys administered to Trio students and parents (of pre-college students) will yield an 80% satisfaction rating with the Trio programs. Surveys will be administered electronically and by hardcopy at parent meetings at the end of the academic year.

The assessment demonstrates the Rural Talent Search program yielded a 92% satisfaction rating with Trio participants and 78% satisfaction rating with Trio participant parents.

**Recommendations/Action Plan:** Describe specific actions or programmatic changes you will make resulting from this assessment. Include semester(s) of implementation and proposed follow up assessment.

Specific actions that will be taken resulting from this assessment include:

1. RTS staff will increase communication with program participant parents.
2. Evaluations will be provided at the end of each activity.
3. Evaluation feedback will be review and disseminate to the RTS team for process evaluation.

Satisfaction surveys will continue to be administered annually.

Return completed form to VPSA Office, 980 J.C. Kellam, before the end of the semester in which the assessment was conducted.