Find Your Brand’s Voice.

ART DIRECTOR INTERN

Who we are
Screamer Co. is an award-winning full-service advertising agency based in Austin, Texas. Our team combines real-world research and attention-getting creative to deliver results for our clients. We’re experts in marketing, health care, legal services, real estate, higher education, and financial services, and we’re continuing to expand into new categories. Our small size and diverse clients require all team members to have a range of skills and wear many hats.

Who you are
• You have a strong sense of design and layout
• You understand typography and its role in design
• You distil complicated concepts into easy to understand designs
• You have strong conceptual skills and are able to sell your ideas
• You are able to shift your design style to match our clients’ unique needs
• You understand social media and its role in our industry
• You know how to work collaboratively and independently
• You play well with others and are open to constructive criticism
• You are continually striving to learn new things and grow professionally
• Software base knowledge
  • Photoshop, Illustrator, InDesign
  • Microsoft Office
  • Keynote/PowerPoint

It would help if
• You have previous ad agency internship experience
• You have hand skills to mock up presentation materials
• You can write clever, on strategy headlines and are a good proof-reader
• You understand the digital basics
  • Flash, After Effects
  • WordPress
  • HTML/CSS

The details
• Start and end dates are flexible
• 15 to 20 hours a week (sometimes more when deadlines approach!)
• Unpaid (but we’ll work with your school to get class credit)
• Send your resume and portfolio to Sean Hayden at sean@screamerco.com

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