

Marketing Memos

DEPARTMENT OF MARKETING
MCCOY COLLEGE OF BUSINESS ADMINISTRATION
JULY 2012

IMPORTANT DATES

July 2,3 & 5

Late Registration and Schedule Changes for Summer II

July 3—Tuesday

Graduation Application Deadline

July 4—Wednesday

Happy 4th of July!
No Classes!

July 6, Friday

Final Exams for Summer I

July 9, Monday

First Day of Classes for Summer II

July 12—Thursday

Last Day to Drop a Class with Refund (ends at midnight)

July 27—Friday

Last Day to Drop a Class with Automatic "W" (ends at 5:00 p.m.)

Welcome to the Marketing Department's newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department's activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoy.txstate.edu.

Thinking about an Internship for this fall?



The Marketing Department strongly encourages its majors to complete an internship during their junior or senior year. Internships provide students with the connections, expertise and experience they need to be competitive in the work force.

For information and internship approval, please contact **Mrs. Judy Dietert**, Assistant Chair of the Management Department, who handles the internship program for the Marketing and Management Departments. **Mrs. Dietert** can be reached at (512) 245-2659 or by email at jd13@txstate.edu. Marketing majors classified as juniors or seniors are eligible to enroll in MKT 4399 and receive three hours credit for an advanced marketing or an advanced business elective.

For internship guidelines and postings of current internship opportunities, please visit the internship website at www.mgt.mccoy.txstate.edu/Internships.html.

SUMMER II CLASSES

Late Registration and Schedule Changes
July 2nd, 3rd, 5th

MKT 3350—Consumer Behavior

12:00-1:40 p.m. – MTWHF – MCOY 243 – Smith
2:00-3:40 p.m. – MTWHF – MCOY 243 – Smith

MKT 3358 –Professional Selling

10:00-11:40 a.m. – MTWHF – MCOY 335 – Noll
12:00-1:40 p.m. – MTWHF – MCOY 335 – Noll

MKT 4330 – Promotional Strategy

10:00-11:40 a.m. – MTWHF – MCOY 337 – Suh

TEXAS  **STATE**
UNIVERSITY
SAN MARCOS
The rising STAR of Texas™

McCoy Hall 424
604 University Drive
San Marcos, TX 78666

Phone—512-245-7428
Fax—512-245-7475
Email—marketing@txstate.edu



Texas State Department of Marketing now has a Facebook page.

Like us today! www.facebook.com/dept.marketing

Editor, Christine Billingsley
cbillingsley@txstate.edu

Texas State University-San Marcos is a member of the Texas State University System.

For additional information regarding the Department of Marketing, please visit our website at
www.marketing.mccoy.txstate.edu

If you have information you would like published in “Marketing Memos,” please e-mail us at
marketing@txstate.edu

