Assessment Review/Update Form for Student Affairs
(Complete after assessment)

Department: Office of Multicultural Student Affairs
Assessment Title: Evaluations of the 16th Annual African American Leadership Conference (2008)

Response Rate: Identify demographics of respondents; include the number mailed or interviewed and the number completed.

The demographics for the 16th Annual African American Leadership Conference is as follows:
Overall demographics of attendees:
97% African American
3% white and other

Percentage of students attending the conference:
26% Freshmen
25% Sophomores
27% Juniors
15% Seniors
5% Unknown
2% Graduate

264 attendees completed forms.

Summary of Findings: Attach executive summary, table and figures, if applicable. What did you learn?

28% of the attendees were exposed to and discussed issues of social capital and privilege via workshops and clearly stated that the presentations give them a greater insight on issues such as disparity of income because of race, issues of women in the media and discrimination experiences among GLBTQ people of color.

42% of the attendees were exposed to and discussed issues concerning self identity via workshops and stated that the presentations helped them learned more about themselves and helped them to explore issues such as forgiveness, confidence, discovery of gifts/talents, relationships and attitude adjustment.

30% of the attendees were exposed to and discussed issues concerning career exploration and graduate school preparation. Presentations exposed attendees to resources in Career Services, challenges/strategies in the workplace, business etiquette, theater as a major and information on graduate school. Attendees stated that more hands on activity is needed with some of the presentation but overall the presentations met their expectations.

Distribution: List groups that will receive reports (oral or written) from this assessment.

The Office of Multicultural Student Affairs (MSA) and the African American Leadership (AALC) planning committee will receive a written report from this assessment.
Recommendations/Action Plan: Describe specific actions or programmatic changes you will make resulting from this assessment.
Actions to be taken: more exposure to issues dealing with privilege and social capital are needed to carry out student outcomes listed in the MSA strategic plan as only 28% of the presentation demonstrated this student outcome.

Changes made after assessment (Fall, Spring or Summer):

Return completed form to Susan Thompson, Research Associate in the VPSA Office, 980 J.C. Kellam, before the end of the semester in which the assessment was conducted.