College of Applied Arts
Two-Year Strategic Plan Priorities
2015-2017

College of Applied Arts Mission: The mission of the College of Applied Arts is to prepare undergraduate and graduate students for careers through high quality programs in academic, professional and technical areas; to further faculty excellence in teaching supported by quality scholarship; and to enhance our involvement with local, state, national, and international constituencies. We do this by providing students with opportunities to collaborate with faculty and engage themselves with the community through internships, research, and classroom projects.

College of Applied Arts Goals:
1) Provide a university infrastructure to support teaching, research, and scholarly/creative work.
2) Provide opportunities for a public university education and contribute to economic and cultural development.
3) Provide a premier student-centered, educational experience that fosters retention and success.

College of Applied Arts Top Five 2012-2017 Strategic Priorities for Remainder of Planning Cycle:
1) The College will increase its enrollment and quality of education at the undergraduate and graduate levels through the addition of graduate programs (e.g., MS in Agriculture Science), continued recruiting and retention efforts, increased research efforts, and upgrading teaching facilities. (Goals 1, 3, 5)
2) The College will increase its outreach to the community through improved alumni outreach and collaboration, encourage globalization efforts (i.e., study abroad opportunities and international components in curricula), and establish community partnerships. (Goal 2)
3) The College will seek to increase external grant applications and provide students opportunities to collaborate with faculty on research projects. (Goals 1, 3)
4) The College will hire diverse faculty and recruit diverse students to enhance the educational experiences of the students. (Goal 4)
5) The College will continue to update its curricula and assess the feasibility of online delivery, where appropriate. (Goal 1, 3, 5)

Schools and Departments Five Top Priorities of the Strategic Plan:

Department of Aerospace Studies (Air Force ROTC)
1) Continue to foster a culture of academic achievement. (Improve GPAs)
2) Continue to foster a culture of excellence in leadership.
3) Improve effectiveness of Recruiting Plan.
4) Maximize scholarship opportunities. Effectively balance scholarship awards on performance and need.
5) Continue the positive impression within the local community and build deeper relationships.

Department of Agriculture
1) Increase undergraduate and graduate enrollment.
2) Increase grant writing, research/creative activities, publications and presentations.
3) Upgrade and expand lab facilities. (Including operations on the farm at the Freeman Learning Center)
4) Continue recruitment of undergraduate and graduate students, especially graduate students, Hispanic students and student retention.
5) Assess student learning outcomes to ensure continuous improvement and student success.
School of Criminal Justice
1) Recruit high-quality faculty that contribute to the School’s research profile on policing and/or situational crime analysis. (Environmental Criminology)
2) Recruit diverse faculty and graduate students.
3) Increase high-quality enrollments in the M.S. and Ph.D. programs.
4) Seek improved facilities to house the School of Criminal Justice.
5) Increase number of peer-reviewed publications and external grant awards.

School of Family and Consumer Sciences
1) Nutrition Ph.D.
2) CDC expansion/new building
3) Develop key online courses in each program area
4) Develop/implement study abroad programs
5) Increase scholarly output and grant funding

Department of Military Science (Army ROTC)
1) Recruit: Increase national scholarship awareness to area high school Junior ROTC students.
2) Retain: a) Provide more opportunities to challenge cadets with internships, adventure, and international opportunities, b) Beyond traditional cadet summer training opportunities, seek internship-like programs(102,185),(207,999), c) Cultural and Language Proficiency – Humanitarian assistance type activities abroad and d) Improve facility appearance. (Possible relocation to Derrick Hall)
3) Develop: a) Train and develop new staff/cadre, b) Develop partnerships and professional relationships with our academic counterparts and c) Increase community engagement by volunteering and supporting local agencies.
4) Commission: Continue to inspire and prepare Cadets to serve as commissioned Army Officers.

Department of Occupational, Workforce and Leadership Studies
1) Increase graduate enrollment.
2) Increase undergraduate enrollment.
3) Successfully conduct 2 faculty searches. (Chair and Assistant Professor)
4) Market, implement and test the newly developed courses. (Identify potential school, community or corporate cohorts)
5) Increase grant funding.

School of Social Work
1) Improving and expanding facilities and lab spaces.
2) Building diverse community partnerships for research and service, such as centers and continuing education.
3) Growing our curriculum offerings, student support, and delivery systems including online delivery.
4) Expanding funded research and national impact of the School.
5) Planning for a doctoral program and expanding senior faculty (With attention to diversity) to guide such a program.