



Contact Joseph H. Pomar
Email lambda@txstate.edu
Website <http://www.sdi.txstate.edu>

FOR IMMEDIATE RELEASE
March 4, 2015

LAMBDA OF TEXAS STATE ANNOUNCES A NEW LOGO

Lambda of Texas State makes new logo public.

San Marcos, TX, March 4, 2015— Lambda of Texas State has officially marked the completion of their rebranding with electing its new logo (seen above). This logo represents the possibilities, opportunities, and lasting bonds that Lambda wishes to create within itself and amongst its membership.

“With the new branding completed Lambda of Texas State is now at the forefront of the other LGBTQIAA Organizations at Texas State and we are proud to represent our university.” –Joseph H. Pomar

With this new logo Lambda is breaking away from any past negativity and looking to establish an exciting new presence on campus and within the San Marcos community. Lambda of Texas State is under new direction and with new direction comes the opportunity to enhance the organization for the students it serves.

Lambda of Texas State is a Chartered Organization of Texas State University

###

If you would like more information about this topic, please contact Joseph H. Pomar via email at lambda@txstate.edu.