Members Present: Charles Blackwell, Carrie Cassens, Dr. John Garrison, Chris Jones, Andy Rhoades, John Root, Charlie Salas, Jim Settle, Paul Taylor, Kathy Weiser.

Discussed Items

1. Committee members were encouraged to continue submitting their dining evaluation forms when they have an opportunity to eat in one of our facilities. There were no evaluations returned this month to the Auxiliary Services office.

2. John reported on the Meal Plan distribution for the Spring semester. We had our best retention from fall to spring and only have a 3.2% drop in total meal plans from Fall to Spring. Typically we budget for a 6% decrease. Additionally because of roll-over we were anticipating a greater number of students purchasing a 100 meal plan vs. a 150. Below in the distribution of meal plans for this spring and last. The change was not as significant as we had anticipated:

<table>
<thead>
<tr>
<th>Meal Plan</th>
<th>Spring 2004</th>
<th>Spring 2005</th>
</tr>
</thead>
<tbody>
<tr>
<td>100 Meal Plan</td>
<td>41.7%</td>
<td>47.5%</td>
</tr>
<tr>
<td>150 Meal Plan</td>
<td>45.2%</td>
<td>38.0%</td>
</tr>
<tr>
<td>200 Meal Plan</td>
<td>11.8%</td>
<td>13.1%</td>
</tr>
<tr>
<td>250 Meal Plan</td>
<td>1.3%</td>
<td>1.4%</td>
</tr>
</tbody>
</table>

3. We experienced very few problems with students not understanding meal roll-over. Further steps have been taken to insure that no one misunderstands the rules for next semester.

4. John reported that there would not be an increase in the residence dining plans again next fall/spring. This will mark the 4th consecutive year that the residence meal plans have stayed at the same price.

5. Carrie reported on the various marketing initiatives that are underway for the spring semester. We have a grand opening for the newly renovated Den scheduled for Thursday February 3, 2005. On Monday February 14th we will celebrate Meatless Monday with various vegetarian offerings in all our facilities. We will have a Meatless Chili Cook-off at Jones. Judging will be held at noon. Members of the committee were encouraged to stop by and participate in the judging. Some of the other upcoming events include Mardi Gras and Chinese New Year to name just a couple. Carrie will send the complete schedule to be sent to the committee.

6. Paul Taylor updated the committee on the renovation that has now transformed the Den into The Den-Crossroads. The almost full-service Starbucks is very busy and The Marco Polo concept started off slow, but has now picked up and is doing well. All members were encouraged to tour the facility after the meeting. Paul also
informed the committee that Chartwell’s was working on opening the concierge station at Commons as a combination Bahama Blast and Swirl Company. One is a smoothie concept and the other a frozen fruit sorbet. Paul will report back with more details at the next meeting.

7. Chris Jones mentioned he has been getting some questions about the size of the wraps at The Den. Charles Blackwell explained that the large wrap is now 12 inches and so ½ that wrap or a small is 6 inches. Previously we had only one size wrap but it was 8 inches. Charles explained that the same amount of ingredients that went on the 8 inch wrap now goes on the 6 inch wrap. He and Paul would take a look and see if any adjustment can be made.

8. Chris brought up for discussion the possibility of Dining Dollar Roll-over in addition to the newly added Meal roll-over. John said that would need to be discussed with Chartwell’s because our current contract is not set-up that way. John said that he and Charles Blackwell would look at the issue further.

The Meeting adjourned at 5:00pm.

Future Meetings

February 28, 2005	 LBJSC
March 28, 2005	 Jones Dining Hall
April 25, 2005	 Commons Dining Hall