Texas State University
2012-2017 University Goals, Initiatives, and Indicators*
(*All responses for identified indicators should include only current-year data, unless otherwise noted)
College of Fine Arts and Communication 2016-2017 Plan Progress

**Goal 1: Promote academic quality by building and supporting a distinguished faculty.**

1.1 Increase average full-time faculty salaries at all ranks.

**Key Performance Indicators***:
- Median salary levels for each rank including professor, associate professor, assistant professor, and lecturer

1.2 Increase number of full-time faculty as a percent of all faculty FTE.

**Key Performance Indicators***:
- Number and percent of full-time faculty including tenured administrators

1.3 Provide merit increases and other recognitions based on performance in order to retain highly competent faculty.

**Key Performance Indicators***:
- Merit increases awarded/not awarded
- List of new recognitions received

1.4 Provide a university infrastructure (including equipment and facilities) to support teaching, research, and scholarly and creative activity.

**Key Performance Indicators***:
- Number and dollar value of facility upgrades made this year
- Major equipment purchases and acquisitions
- Number of Library expansions
- Number of Technology Resource developments

Art and Design
$19,579.22
$7,380.93 – Furniture-Equipment Controlled
$12,196.29 – Computer Equipment Controlled
New Enlargers for Photography Sabinal Building: $27,841.87
Cost of Renovation for Fab Lab in JC Mitte Building: $50,000.00
Fab Lab (Provides space and technology resources for students and faculty)

Support teaching through the ACC Grant Funding: 2016-17 Communication Design 3107.F Classroom Lab: Replacement of obsolete workstations. ($22,600.00)
The School of Art and Design provided one additional computer with an extended warranty plan and two laser printers. ($3,804.49)
Project total: $26,404.49

There was a second ACC Grant funded: 2016-17 Communication Design 3107.G Classroom Lab: Replacement of Obsolete Workstations. ($22,600.00)
The School of Art and Design provided one additional computer with an extended warranty plan and two laser printers. ($3,804.49)
Project total: $26,404.49

ACC projects Summation:
External Grant Support: $45,200.00
Internal School Support: $7,608.98

Support teaching through the purchase of Dell Optiplex 5050 computers for the Fab Lab space to run specialized software. ($4,542.24) Additionally, the School of Art and Design provided new 24-inch Dell monitors. ($1,217.64)

Summation:
Fab Lab Internal School Support: $5,759.88

Support teaching with Art Education development of an outreach program for children to learn coding through Art Space in San Marcos, Texas. Forums were taught at Centro Cultural Hispano de San Marcos, the San Marcos Public Library and the Martindale Public Library utilizing eight Dell Latitude 6430 laptops. ($2,400.00)

Summation:
Art Education Internal School Support: $2,400.00

Communication Studies
Computing and Technology Upgrades – total - $36,939.38
[includes computer and software purchases]
Renovation and Addition of Three Faculty Offices: $77,749.33
[includes carpet, furniture, paint, and labor]

Journalism and Mass Communication
The Trinity building - Student Media - renovation was completed in August 2016. KTSW relocated to the Trinity building during the summer of 2016. The Media Innovation Lab or MILab was completed in August 2016. MILab includes a teaching lab, Maker Space, Open Lab and office for the faculty lab director. Trinity renovation and MILab renovation estimated $807,923, $185,595 for furniture and $80,000 for equipment.


Music
Music instrument and other equipment purchases: $87,737

Theatre and Dance
Facilities Upgrades:
- Jowers B-175 swipe card access on external door ($3341)
- Jowers B-140 technology upgrade: projector, screen, and sound system ($40,545.48)
- Jowers B-175 technology upgrade: projector, screen, and sound system ($47,490.56)
- THEA 110 technology upgrade: computer kiosk, projector, screen, and 2 white boards ($54,205.86)
- THEA 120, 121A, 121B, and 121C renovation: added walls, new lights, data receptacles, HVAC venting, carpeting/flooring, and doors ($7,500)

Equipment:
- 10 faculty computers (through CRP)
- 1 faculty computer for new faculty
- 17 new i-Mac 21.5 inch display computers with added 8 GB ram from ACC ($25,738)
- 5 laptops for film classes ($9000)
- Film equipment - 2 Canon cameras, 2 mics and mic kit, multitrack recorder, boom pole, tripods and dollies ($3654.97)
- Miscellaneous tools for scenic shop ($3904)

1.5 Offer academic programs that are nationally and internationally competitive.

Key Performance Indicators*:
- List of current national/international program recognitions
- List of current national/international student awards and recognitions
- Number of academic programs accredited or reaccredited
Art and Design

Communication Design student Pedro Moreno won a National ADDY in the American Advertising Awards for his entry Blue Water Lily.

ComDes student Angelo Acebo Ramirez won the Jazz’SALive 2016 poster contest. Jazz’SALive is a two-day festival in San Antonio, featuring national, regional and local musicians. It is sponsored by the San Antonio Parks Foundation and the City of San Antonio.

Grayson Lawrence and his team were awarded a 2016 GDUSA award for Govely, a smartphone app designed to encourage political participation among high school students. The student team included ComDes alumna Morgan Thomas, Alex Gimson, Badri Subrahmanyan, and Arthy Vasudeva Singh from Computer Science. Other Professors on the team were Dan Tamir from Computer Science, and Jeremy Wells from Political Science.

FLUX Winners- FLUX is the AIGA Blue Ridge’s Annual National Student Competition:

Logo Category- Honorable Mention: Jesse Rocha- Kings Garden Logo; Anna Surnina- Parma Farm Identity; Danielle Drummond- Guggenheim; Jessie Rocha- Fantasy toy barn; Jessie Rocha-Antonio’s Ristorante Italiano; Selena Hu- Ten Fingers brand system; Brittany Savant- Swifto; Brittany Savant- Barbacon

Packaging Category- BEST IN CATEGORY- Melina Sweet- Craftsman Brewing Co.

Packaging Category- Honorable Mentions- Thy Do- Red Boat Fish Sauce; Jesse Rocha- Liberty Tea

Posters Category | Honorable Mentions- Madison Hanlon- Japanese Festival Posters; Jesse Rocha- Broken Child; Marina Nolen- Texas State University; Jesse Rocha- Farmer's Market

MFA student and ComDes GA Thi Ngyuen’s typeface design Simply Canon won a typeface design merit in the PRINT magazine Typography & Lettering Awards Winners 2016.

BFA in Communication Design major Pedro Moreno is one of 66 students (73 in the online edition) to be featured in GDUSA magazine’s feature, Students to Watch in 2017.

Graphis Inc. is an international publisher of books on communication design. Each year Graphis holds the “New Talent Competition” and
accepts entries from design students from all over the world. Graphis selects the most compelling work of the year for Platinum, Gold and Silver awards, which are featured in hardcover Annuals.

Silver Publication Awards:
Pedro Moreno, Silver, Logo
Christina Rodriguez, Silver, Logo
Pedro Moreno, Christina Rodriguez, Randy Gaytan, Silver, Ad Campaign
Alex Aydelott, Ken Morgan, Ashley Plauche, Amanda Culver, Silver, Ad Campaign,
Salena Hu, Silver, Branding System

New Talent Merit Awards:
Bridget Blankenship, Merit, Logo
Ethan Nevlud, Merit, Logo
Jon Johnson, Merit Logo
Pedro Moreno, Merit, Packaging
Bridget Blankenship, Merit, Logo
Bridget Blankenship, Merit, Logo
Jon Johnson, Merit, Logo
Jon Johnson, Merit, Logo
Bridget Blankenship, Merit
Ethan Nevlud, Merit, Logo
Pedro Moreno, Merit, Logo
Salena Hu, Merit, Poster Series

Seven Texas State School of Art and Design Communications Design students have had works accepted into the 13th Annual National Student Show and Conference. Selected works were exhibited in Dallas, March 30 – April 1, 2017.

• Edgar Rios, Font Metric Guide, Book Covers/ Spreads
• Lisa Jayne Willard, Inside Dutch Design- Graduate Student Work
• Valeria Flores, Frank’s Red Hot TV Spot Commercial, Group Project
• Ethan Nevud, Rocket Cleaners, Logos
• Jesse Rocha, Antonio’s Ristorante Italiano, Logos
• Jesse Rocha, Shave Bar, Logos
• Taylor Wilcox, Photos You Would Never hang on your living room wall, Publication Design

MFA student Thi Ngyuen was invited as part of the cross disciplinary efforts run by Claudia Roeschmann with students from the MSEC department and the MBA program to compete at the Rice Business Plan Competition in Houston April 6 – 8, 2017. Thi’s team is one of 42 to compete for $1.5 million in start-up funding.
Publications - Bridget Blankenship - Volunteer Healthcare Clinic
Web/Interactive - BEST IN CATEGORY - Ramona Rodriguez - Crisp Mobile App

Nick Weddel, BFA 2016, has been accepted into the MFA program in ceramics at NYCC at Alfred University.

Gabi Martinez has won a $200 merit award in the “Rising Eyes of Texas” statewide student juried exhibition at the Rockport Center for the Arts.

School of Art and Design faculty member, Brian Johnson, worked with eleven other artists/printmakers from across the country to create over 60 collaborative prints, at the annual SGC International printmaking conference in Atlanta, GA. The project, called Semographics III, was hosted by SCAD Atlanta and The Atlanta Printmakers Studio over spring break. Texas State students James Borcherding, Michael Arredondo and Trey Holt, were selected to assist the Semographics artists during the five day collaboration.

Pedro Moreno and Christina Rodriguez were official Semifinalists in the 2017 Adobe Design Achievement Awards. They’re one of 1,725 Semifinalists chosen this year out of over 6,600 entrants.

ComDes senior Christina Rodriguez was named one of the 50 Most Promising Multicultural Students for 2018. Eight advertising industry professionals gathered at the American Advertising Federation (AAF) headquarters in Washington, DC to select the 2018 class of Most Promising Multicultural Students on October 24. The Most Promising program is part of the AAF’s Mosaic Center initiative to promote diversity and inclusion within the industry and provides a talent pipeline for organizations committed to creating change in the advertising, media and communications industries. Students from AAF’s college chapter network were selected through a rigorous application process that included essays, letters of recommendation, a resumé/portfolio submission and academic requirements.

Communication Studies
Summer 2017

M.A. alum Vanessa Salazar presented a manuscript derived from her thesis at the International Communication Association. The paper won the “Top Interactive Display Award” in the Organizational Communication Division.

The Elton Abernathy Forensics Society, Texas State’s competitive speech
team, hosted the 29th Annual Hill Country Swing Speech Tournament, co-hosted with the University of Texas. The team from Texas State finished fourth overall. Jaelyn Ashford and Matthew Anderson were event champions, placing first in Program Oral Interpretation and first in Extemporaneous Speaking, respectively. Jaelyn also placed sixth in Poetry Interpretation and Matthew placed seventh in Impromptu Speaking. Tyler Cole placed sixth in Extemporaneous Speaking. Four Texas State alums, Amanda Alexander, Carlos Ituarte, Lily Lowder, and Michael Hoover served as judges for the tournament, as well as numerous M.A. students.

March 2017

M.A. students Adam Tristan, Emma Carberry, and Seleste Mills delivered a training presentation to the State of Texas Learning Community Consortium as part of Marian Houser's Communication Assessment course. They presented the results of a 2-year study of the Living-Learning Communities at Texas State and guided participants in a training of “Methods to Assess Goals” in learning communities across the country. Marian Houser's Assessment Team.

November/December 2016

At the Fall 2016 Texas Intercollegiate Forensics Association (TIFA) championship, Texas State placed second in individual events sweepstakes, 5th place in debate sweepstakes, and 3rd place overall. Two Bobcats placed 1st in their individual events: Micailah Nobles placed first in program oral interpretation and Symone Holmes placed first in dramatic interpretation. Micailah was the 3rd place speaker across all individual events and Symone was 6th overall. Also placing in Individual Events finals were:

Emily Cumming, 6th in persuasive speaking & 6th in impromptu speaking
Preston Nieves, 4th in extemporaneous speaking & 3rd in novice persuasive speaking
Miguel Porfirio, 5th in poetry
Jaelyn Ashford, 2nd in novice program oral interpretation
Elissa Palmer, 2nd in novice impromptu speaking and 2nd in novice extemporaneous speaking
Micailah Nobles, 3rd in prose
Symone Holmes and Micailah Nobles, 2nd in duo dramatic interpretation

In the debate events, Coffey McCurdy and Elissa Palmer received 2nd place in team parliamentary debate and were the 15th and 16th speaker respectively. Coffey McCurdy and Nate Sauve were quarterfinalists in individual parliamentary debate.

In the second half of the tournament, Texas State placed 3rd in individual events sweepstakes. Overall, Texas State received 3rd place for both
tournaments combined. Emily Cumming placed 1st in persuasive speaking. Also placing in Individual Events were:
Antonio Rivera, 2nd in Program Oral Interpretation
Jaelyn Ashford, 3rd in Program Oral Interpretation
Matthew Anderson, 5th in persuasive speaking and 6th in extemporaneous speaking
Preston Nieves, 7th in extemporaneous speaking and semi-finalist in impromptu speaking
Miguel Porfirio, 3rd in poetry
Elissa Palmer, semi-finalist in impromptu speaking
Symone Holmes and Micailah Nobles, 5th in duo dramatic interpretation

September and October 2016

The Elton Abernathy Forensics Society, Texas State’s competitive speech team, hosted the 28th Annual Hill Country Swing Speech Tournament. The team played host to 14 colleges from six different states. In attendance were two schools that finished in the top ten at last year’s AFA-NIET tournament and three of last year’s top 25 speakers, making this a high quality and very competitive tournament. Texas State placed third in their portion of the tournament behind Bradley University and Kansas State. Texas State had two first place finishes: Averie Bishop placed first in poetry interpretation and Micailah Nobles placed first in program oral interpretation with perfect scores in the finals. Also placing in finals were:
Matthew Anderson, 6th in extemporaneous speaking and 4th in impromptu
Micailah Nobles, 5th in prose interpretation
Symone Holmes, 3rd in dramatic interpretation
Antonio Rivera, 6th in dramatic interpretation
Emily Cumming, 3rd in persuasion

Journalism and Mass Communication
Student media operations KTSW and the University Star students win regional and national awards.

Texas State's 2017 NSAC Team Continues Winning Streak-Team Brings Home 3rd Place and Special Judges Award for Best Media Plan at District Competition.

New undergraduate Digital Media Innovation degree implemented in Fall 2017.

Jenny Buschhorn, Assistant Professor of Practice in the SJMC Advertising sequence, has been selected to serve on the American Advertising Association’s National Education Executive Committee.

For the 10th year, SJMC graduate students attended South By Southwest
with the SXTXState project. Students covered the event, met with and interviewed speakers and participants and managed a comprehensive social media strategy.

Dr. Judy Oskam recognized as a 2017 Broadcast Education Association Ignite Scholar. This peer-reviewed competition featured enterprise ideas from faculty.

Music
Performing-Art-Schools.com ranks Texas State's School of Music #20 in the country and 2nd in Texas out of 460 performing arts schools offering music degree programs.

Theatre and Dance
Sidney Rushing (MFA Dramatic Writing) presented a paper at the Kennedy Center in Washington, DC as part of An August Occasion: A national Conference on the Life and Legacy of August Wilson.

William Tinker (BFA Performance and Production) was hired as part of the motion capture team for the new James Cameron/Robert Rodriguez feature film, ALITA.

TJ Young (MFA Dramatic Writing) won the Harold and Mimi Steinberg National Student Playwriting award as part of the Kennedy Center American College Theatre Festival. TJ also won the Ken Ludwig National Scholarship for best body of work by a college playwright.

Caitlin Turnage (MFA Dramatic Writing) won the John S. Cauble Short Play award for her play, In a Dark Room, the Lord Knows, at the Kennedy Center/American College Theatre Festival and attended the O'Neill Playwrights’ Conference as part of the award. She was also invited to present her play The Holes in Human Flesh as a national finalist to the American Theatre in Higher Education national conference in Las Vegas. The play was a finalist at the Samuel French Off-Off Broadway Short Play Festival Contest and received two performances at the Connelly Theatre in New York City. Caitlin's play, Slack, was given a reading at Randon Acts Theatre in Chicago.

Andrew Heinrich (MFA Dramatic Writing) was one of ten playwrights in the nation invited to the Kennedy Center to workshop his play Flood as part of the Kennedy Center's MFA Playwriting workshop.

Audrey Webb (MFA Dramatic Writing) had her play Hindsight produced at the Articulate Theatre in New York City, as part of Articulating the Arts: Tales in Time.
Bruce Turk (MFA Directing) won the SDC Directing Initiative Fellowship and traveled to the national Kennedy Center/American College Theatre Festival in Washington, DC. Tom Delbello (MFA Directing) was the runner-up for this award.

Sally Rath (BFA Technical Production) won the Barbizon Award for Excellence in Costume Design and traveled to the national Kennedy Center/American College Theatre Festival in Washington, DC. She was runner-up for the National Award for Excellence in Costume Design, selected out of all design areas as the first alternate for the award’s educational trip to Seoul, Korea.

Brandon Newton (MFA Scenic Design) won the Barbizon Award for Excellence in Scenic Design and traveled to the national Kennedy Center/American College Theatre Festival in Washington, DC.

Stacey Rice, Kristi, Kyle, Alison Hatfield, Cayla Cox, Kathy Nelson, and Sam Gonzalez (BFA Performance and Production) worked on The Long Way Home, a film airing on the National Geographic channel.

Jenna Vanden Bosch (BFA Performance and Production) worked as Research PA and Ryan Sultemeier (BFA Performance and Production) worked as Assistant Editor on Eclipse Across America, a documentary for Curiosity Stream.

35 out of 50 BFA Musical Theatre students worked professional summer stock contracts in the summer of 2017.

Lexi Wintermute (BFA Performance and Production) worked on an ABC untitled pilot project.

BestArtColleges.com ranks Texas State the #9 Performing Arts program in the country.

PerformingArtsColleges.com ranks Texas State the #8 Performing Arts program in the country.

CollegeMagazine.com ranks the Texas State Musical Theatre program #7 in the country.

BFA Dance students Lindsey Gerson, Sarah Nastoupil, Nan Simms, Brittany McKinney, Cali Martin, Lynson Alexander, Lilly Thurman, Jes DeCesare, Hope Tate, Rebekah Balli, Francescas Iannelli, and Kaelyn Miller performed at the 2016 COCO Dance Festival in Port of Spain, Trinidad.

Video dance pieces by Lindsey Gerson and Lynson Alexander (BFA Dance)
were selected for the Gala of the Dance Shorts College Film Festival at Arizona State University.

The Division of Dance is ranked by DanceColleges.com as the #10 bachelor's degree program.

1.6 Strengthen research and scholarly/creative activity efforts through achieving increases in sponsored program expenditures including collaboration across disciplines.

**Key Performance Indicators**:  
- Current sponsored program expenditure dollars  
- List of new cross-discipline collaborative sponsored programs

**Art and Design**  
Alessandro Segalini was invited to present his field of research (typography) at the panel of Architecture & Psychology at the 12th Conference of Italian Researchers in the World in Houston on March 25th. Presenters included Harry Ransom Center manuscript expert Maria X. Wells, Human Genetics scientist Dr. Francesco Vetrini, and International Space Station astronaut Paolo Nespoli.

Application pending for Aaron Copland Fund for Music to support Galleries exhibition and performance Glen Rose Formation by artist-musician Stuart Hyatt. Project includes collaboration with School of Art and Design, School of Music, Division of Dance, and Department of English.

**Communication Studies**  
Melinda Villagran coordinated the first “Health Scholars’ Showcase,” featuring aspects of Health Communication from all departments on campus. The showcase was composed of a series of events highlighting translational health research at Texas State and featured the research of several Communication Studies faculty members.

**Journalism and Mass Communication**  
Assistant Professor Miriam S. Sobre-Denton, Ph.D., Department of Communication Studies, and Assistant Professor Emily A. Ehmer, Ph.D., School of Journalism and Mass Communication, received a Texas State University Research Enhancement Program grant of $16,000 for 2017-18.

Music

Three former TX State flute students joined four current TXST flute students and Dr. Adah Jones, Professor of Flute, at the National Flute Association convention in Minneapolis in August. Danielle Stevens is a second year DMA student in Flute Performance at the University of Illinois where she is the flute TA for Dr. Jonathan Keeble and is also pursuing studies in ethnomusicology. This summer, she was in the quarterfinals for the Young Artist Competition for the National Flute Association. This December, she will marry TX State alum, Ian Nutting who is currently working on a MA in Divinity degree studying Sociology and Anthropology of religion at University of Chicago. Jessica Hall is a second-year Masters student at TXST and hopes to pursue a career performing in a military band. Briana Dunn is beginning her MM in Flute Performance at Texas Tech University where she is also a TA teaching Theory/Aural Skills. Hilary Janysek is in her final year of a DA degree in Performance with a secondary emphasis in Entrepreneurial Music at Ball State University where she is also a TA for the Music History department. She is working with a partner on a new music educational tool for improvisation, and working for the Muncie Symphony in a program providing interactive presentations to children in the community. Julia Escobar is a junior Performance major at TXST chosen to perform in the National Collegiate Flute Choir at the convention, an organization that all three alumni and Hall had performed in when they were undergrads at TXST. Ziqing Guan is a master's student and hopes to continue in a doctoral program in the near future. Josh Valdez is a senior Music Studies major who hopes to pursue a band directing career.

27 instrumental music ed graduates get new jobs – Keaton Ainsworth – Assistant Band Director, Dailey MS, Del Valle ISD; Blake Bartosh – Music Teacher, Doss and Gullett Elementary Schools, Austin ISD; Colton Bean - Assistant Band Director, Harlan HS, Northside ISD, San Antonio; Daniel Burow – Assistant Band Director, Lockhart MS & HS, Lockhart ISD; Moises Castro – Assistant band director, Raymondville High School, Raymondville ISD; Julia Donnell – Assistant Band Director, Del Rio HS, Del Rio; Kaitlyn Douthit – Music Teacher, Callison Elementary School, Round Rock ISD; Idalia Espino - Orchestra Director, Wagner MS, Georgetown ISD; “J” Jorge Flores – Assistant Band Director, New Braunfels HS, New Braunfels ISD; Hector Garcia – Assistant Band Director, Taylor MS, Taylor ISD; Regan Henrick – Orchestra Director, Dulles MS, Fort Bend ISD, Sugar Land; Matt Hurtado – Assistant Band Director, Brackenridge HS, San Antonio ISD; Dawn Iglesias – Assistant Band Director, Mendez Middle School, Austin ISD; Joshua Janecka, Music Teacher, Dr. E.R. Richter Elementary School, Dayton; Chris Martinez – Music Teacher, G.E. Buddy West Elementary, Ector County ISD, Odessa; Sarah Middleton – Assistant Band Director, Smith MS, Cleburne ISD; Josue Mora – Assistant Band Director, Miller Middle School, San Marcos CISD; Maria Morales – Assistant Band Director, Mayde Creek High School, Katy ISD; Jasmine Pulliam – Music Teacher,
Southside Primary School, Cleveland, ISD;  Luis Ramos – Assistant Band Director, Porter High School, Brownsville ISD;  Jacob Schulte – Assistant Band Director and Elementary Music, Shiner ISD;  Sean Schutze – Assistant Orchestra Director, Murchison MS, Austin ISD;  Roger Stevens – Choir Director and Guitar Teacher, Odyssey Academy, Galveston;  Adrian Teti, Assistant Band Director, Four Points MS, Leander ISD, Austin;  Josh Weisbrod-Torres – Assistant Band Director, Red Oak Middle and High Schools, Red Oak ISD;  Chelsea Upchurch – General Music Teacher, Bastrop Intermediate School, Bastrop ISD;  Matthew Valentine – Assistant Band Director, Travis HS, Austin ISD.

Texas State alum Kevin Dugat (BM ’13) was recently appointed as the Coordinator of University Bands at Schreiner University.

The Texas State Chamber Orchestra returned from a fabulous tour of Eastern Europe. Led by director Carolyn Watson and faculty soloists Ames Asbell and Karla Hamelin, they performed in Budapest, Vienna, and Prague. Associate Dean Mary Ellen Cavitt helped lead the tour. They also visited places such as Budapest's Castle Hill and Heroes’ Square, Esterhazy Palace, Schönbrunn Palace, St. Stephen’s Cathedral, Prague Castle, St. Vitus Cathedral, and enjoyed a dinner cruise along the Vltava.

Michael Martinez will attend the Eastman School of Music with an assistantship and will be the 1st trombonist accepted into the DMA program in four years. Michael Johnson will enter the DMA program at the University of Alabama and will be the teaching assistant for the trombone studio and theory department. Matthew Flores will attend Ithaca College with an assistantship and study with Texas State alumnus Dr. Hal Reynolds. Camden Scarborough will enter graduate study at Northwestern University in the fall.

Michael Martinez was accepted into the Pacific Region International Summer Music Academy in Canada in addition to the Hawaii Performing Arts Festival. Michael Johnson was accepted into the Southeast Trombone Symposium’s Participant Class. Camden Scarborough was accepted into the Collegium Musicum Schloss Pommersfelden International Summer Academy. Ramiro Cortez was accepted into the Collegium Musicum Schloss Pommersfelden International Summer Academy and the Eastern Music Festival. Joseph Raby was accepted into the Pokorny Low Brass Seminar at the University of the Redlands and the Alessi Seminar at the University of Oregon. Gabriella Santana Lamboy was accepted into the Summer Trombone Workshop at the Manhattan School of Music. Matthew Acosta was accepted into the Southeast Trombone Symposium’s Participant Class.

VocaLibre recently went on the road with Jay Leno. Directed by Craig Aamot, they opened for an audience of about 1200 in Corpus Christi and a full house of 1800 in McAllen, which gave them a standing ovation. Their 30-minute set offered music with themes of strength, hope, and compassion. The presentation included some Texas State pride, introductions of all 14 students, their majors and hometowns.
Second-year M.M. Performance student Michael Johnson has won the 3rd division of the National Bass Trombone Solo Competition at the American Trombone Workshop in Fort Myer, Virginia, home of the U.S. Army Band "Pershing's Own". Texas State trombone students Ramiro Cortez, Camden Scarborough, and Matthew Flores were accepted and received scholarships to attend the Winter Trombone Workshop held at Ithaca College. The Texas State Trombone Octet, coached by Dr. Martin McCain, performed a featured concert at the recent Big 12 Trombone Conference. The ensemble also performed outreach concerts at Bowie High School and San Marcos High School. The octet is pictured below with New York Philharmonic principal trombonist and Juilliard professor, Joseph Alessi. Texas State's small trumpet ensemble was just named semi-finalists in the prestigious National Trumpet Competition to be held in Denver in March. Other schools in the semi-finals include the University of Michigan, Boston University, McGill University, Cincinnati Conservatory, Indiana University, New England Conservatory and the University of Miami. The group, Connor Towns, Esteban Borjas, Scott Crum, Aaron Rachui, Michael Lehman, and Jason Martinez, will perform an arrangement by Connor of Jennifer Higdon's Sky Quartet. Connor, who studies composition with Dr. Michael Ippolito, recently found out that Ms. Higdon is going to publish his arrangement.

Texas State faculty, students, and alumni attended the joint meeting of the Society for Music Theory and the American Musicological Society recently held in Vancouver, Canada. Current graduate students David Lester (back), Lois Osorio (right), and Kaylie Young (center) participated in the SMT Graduate Student Workshop, which alum Jose Garza (BM 2012, MM 2014, left) attended when he was a Texas State graduate student. Current students Sarah McGriff and David Catchpole also attended, though not pictured.

2016 Texoma NATS Texas State student results:
Freshmen Women Semi-finalists -
Annisha Mackenzie, BM - Performance (student of Brigitte Bellini)
Michelle Sanchez, BM - Music Studies (student of Oliver Worthington)
Sophomore Women Semi-finalist - Cassidy Wallace, BM - Performance (Bellini)
Junior Women Semi-finalist - Lauren "Bailey" Galindo, BM - Performance (Bellini)
Junior Men Semi-finalist - Caleb Rech, BM - Performance (Bellini)
Senior Women Semi-finalists -
Sarah Jacob, BM - Performance (Worthington)
Mallorie Gabbert, BM - Performance (student of Ronald Ulen)
Graduate Women Semi-finalists -
Keeley Hooker, MM - Performance & Pedagogy (student of Cheryl Parrish)
The Texas State Symphony Orchestra under the direction of Dr. Carolyn Watson was given an Honorable Mention in the 2016 Ernst Bacon Award for the Performance of American Music (College/University) Division for their role in the premiere of the opera, Lady Bird.

Theatre and Dance
Kaitlin Hopkins continues her work on Mental Health for Artists and Athletes, working with Hillary Cauthen from the Psychology Department.

Vlasta Silhavy and Ana Baer co-sponsored LEAP (Leadership Empowerment Arts Project) - a program for young Latina women. Funding came from the Research Enhancement Program, Equity and Access, and the City of San Marcos.

Michael Rau received funding from the Research Enhancement Program to develop a devised piece with artists from the Universiy of Brasilia. He traveled to Brazil with colleague Laura Lane to work on this during the summer of 2017.

The Black and Latinio Playwrights Conference raised $12,600 in 2016-17, as part of a matching grant from the NEH.

1.7 Provide start-up funds in order to attract and retain distinguished faculty to conduct research and attract external grants.

Key Performance Indicators*:
• Academic start-up dollars awarded (division and college)
• Library start-up funds awarded

1.8 Support faculty efforts in international research.

Key Performance Indicators*:
• List of new international research efforts and scholarly/creative activities
• International travel funds provided (division and college)
• Number of Fulbright Research Scholars and other international fellowships
• Number of visiting scholars supported
• List of new technology support activities for international research

Teri Evans-Palmer's co-authored article, Embers to Bonfires: Early Childhood Teacher Training in Zambia, is in press for publication in the Africa Education Review, an international journal associated with UNISA. The article highlights mixed methodology to determine self-efficacy perceptions of teachers in rural Zambia challenged to teach HIV/AIDS orphans under 7 years old with inadequate resources.

M. Wright led a participatory workshop at the Brooklyn Museum on June 4, as part of the museum's Pride and Agitprop event. The workshop was part of an ongoing socially engaged art project in collaboration with Kate Jarboe, which since May 2016 has been staged in San Francisco, Oakland, Brooklyn, and London.

Nicole DesChamps-Benke was invited to participate in the North American Mokume-Gane Exhibit in Japan—300 years of tradition, innovation and influence. The exhibition was on display at the Tsubame Industrial Materials Museum (Nigata, Japan) and at the Yamawaki Art college Gallery (Tokyo, Japan). Nicole’s work was included in the museum catalogue and the Four Seasons of Jewelry quarterly magazine.

As part of her continued collaboration with Dr. Shawn F. McCracken in support of his international scientific research, Nicole refined her earlier design of custom protective shields for electronic field sensors (Thermochron iButton & Hygrochron iButton) and coordinated fabrication of the shields in the Texas State ADRC 3D print lab. Dr. McCracken (Research Assistant Professor, Department of Biology) installs and relies on the sensors to measure the temperature and humidity in the rain forests of Ecuador.

Mark Menjivar has work included in the exhibition Fridges Fight Back curated by The British Museum of Food at KK Outlet (KesselsKramer) in London, England. Mark had work featured in the Mexico City-based magazine, Hoja Santa.

Shannon Faseler attended a fully funded artist residency over winter break in Iceland at the Creative Centre, Stöðvarfjörður. She focused on the environment and climate change while working on and around the largest glacier in Europe.

MiHyun Kim was invited to submit a paper titled: Design Trend: Design and
MiHyun Kim was invited to have an exhibition at the 2016 KSDS (Korea Society of Design Science) International Invitation Exhibition. The exhibition was held from December 12-16, 2016, at Doosung Paper Gallery in Seoul, Korea.

Carolyn Kilday’s book, Fatto a Mano, which was designed at Arte Studio Ginestrelle, an artist’s residency she was invited to attend in the summer of 2016, was shown in the International Art Exhibit at the Art Gallery Le Logge, Piazza del Comune in Assisi, Italy in December of 2016. From this exhibition, Carolyn’s book was selected to be shown in Florence at the Accademia delle Arti del Disegno in March of 2017.


Kathryn Blair Moore's book, The Architecture of the Christian Holy Land: Reception from Late Antiquity through the Renaissance, was published in the US by Cambridge University in February 2017 and was subsequently published in Europe.

In April Liz Rodda and Joey Fauerso presented their REP funded project 'SET', a video screening accompanied by live musical performances at The Museo de Art Moderno in Medellin, Colombia, and at the gallery Lugar y Dudas in Cali, Colombia.

Joey Fauerso attended the international residency program at Kunstlerhaus Bethanien in Berlin.

A solo presentation of Barry Stone's work was exhibited in Cologne, Germany at the Gaa Gallery Project Space, from April 23-30 during the Cologne Art Fair.

Barry Stone's work was featured in Slices #1, entitled True Nature, a thematic compendium of contemporary photography published in Paris and Zurich.

Mark Menjivar had an interview by Art Historian Tatiana Reinoza titled, "Retorno: Salvadoran Repatriation and the Landscapes of Memory", in Volume 20 of Diálogo, an interdisciplinary journal published by the Center for Latino Research at DePaul University, Chicago.
Jennifer Stob presented a paper on the panel "Space, Affect and (Post) Socialist Subjectification: Readings of the Romanian New Wave" at the Society for Cinema and Media Studies annual conference. Her paper was based on an essay juxtaposing French and Romanian New Waves forthcoming this summer in a special issue of Film Criticism.

Jennifer Stob was a resident at Beyond Spectacle, a week-long artist and writer's residency in Vancouver, BC sponsored by the Institute for the Humanities at Simon Fraser University. She was an invited panelist and film programmer at the residency's culminating conference, Spectacle of Fascism, with noted keynote speakers Jen Kennedy, Anselm Jappe, Thomas Y. Levin and Serge Guilbaut.

On June 21, Gina Tarver gave a talk, titled “A Brief History of Colombian Art,” at the Museum of Modern Art, New York, to a group composed of members of MoMA's curatorial, education, and publications departments, as well as the Museum Library and Archives. She was invited as part of their Contemporary and Modern Art Perspectives in a Global Age initiative.

Margo Handwerker will publish "A Rural Case: Beyond Creative Placemaking" in the forthcoming Routledge volume "Creative Placemaking and Beyond," edited by UK based Cara Courage. As part of the M12 collective, Handwerker continues to collaborate with The Netherlands based graphic designer Peter de Kan and publisher Jap Sam Books on books and records produced as part of M12's Last Chance Press. As part of M12, Handwerker has been invited by curator Mimi Zeiger to apply to host a panel at the 2018 Venice Biennale, and by curator Jesse Vogler to participate in the Tbilisi Biennial.

Journalism and mass Communication
Hosted a representative from Avda de la Universidad in Spain with SJMC faculty

Music
Music faculty -- 17 international research trips $12,500
Music -- 15 guest artists of international stature $33,100

Theatre and Dance
Michael Rau and Laura Lane: Travel to University of Brasilia to collaborate on a devised piece. (Funded through an REP grant.)

Michael Rau: Invited to participate in the Forward/Story residency in Bintam, Indonesia where he collaborated with fellows from the UK, Australia, South America, and the US.

Ana Baer: Filmed Wild-er-ness in the North Yorkshire Moors, UK with Texas
State colleague Michelle Nance and UK artist Hieke Salzer.

Ana Baer: Presented multidisciplinary piece WECCreate Ice at the Symposium Between Spaces, University of Chichester, UK.

Ana Baer: Premiered screendance piece, The Wall (featuring Texas State colleague, Michelle Nance) at Cine Club Sandwich in Puebla, Mexico.

Brandon Gonzalez: Choreographed and performed Touch Loop, an installation/performance piece in Freiburg and Kassel, Germany.

1.9 Pursue National Research University Fund (NRUF) eligibility.

Key Performance Indicators*:
- NRUF Eligibility
  - Total restricted research expenditures
  - Total endowment funds
  - Number of doctor of philosophy (PhD) degrees awarded
  - Percentage of first-time entering freshmen in the top 25% of their high school class
  - Average SAT and ACT scores of first-time entering freshmen
  - Status as a member of the Association of Research Libraries, having a Phi Beta Kappa chapter, and Phi Kappa Phi chapter
  - Number of tenured/tenure-track faculty who have achieved national or international distinction through recognition as a member of one of the national academies, are Nobel Prize recipients, and have received other faculty awards as designated in the NRUF eligibility criteria.
  - Number of graduate level programs and graduation rates for master's and doctoral programs

1.10 Increase Texas Research Incentive Program (TRIP) awards.

Key Performance Indicators*:
- Number and total dollar amounts of TRIP-eligible submissions/awards
- Total dollar amount of matching funds received from TRIP for the year

Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.

2.1 Move forward on the goals of participation, success, and excellence.
2.2 Continue engagement in the economic development of the region.

Key Performance Indicators*:
- List of current economic collaborations with external constituents
- Number of clients in STAR Park
- Number of clients, job creation and retention, business starts and expansions, and cultural infusion in Small Business and Development Center (SBDC)
- Number of clients in the Office of Commercialization and Industry Relations (OCIR)

Claudia Roeschmann was invited to participate as a table mentor and speaker in the Women Entrepreneurship Week (October 15 – 22) on campus sponsored by the Enterprise Futures Network, the Center for Gender and Diversity, and the Center for Entrepreneurial Action.

The SJMC graduate SXSW team participated in the 2017 TXST Innovation Lab.

2.3 Continue engagement in the cultural development of the region.

Key Performance Indicators*:
- List of current cultural collaborations with external constituents (e.g., Wittliff program development, lecture series, performance and creative arts events)

Mark Menjivar led a workshop at the International School of the Americas in San Antonio, TX with 200 students as part of his ongoing project, Migration Stories. He also presented at Texas Pecha Kucha as part of the New Cities, Future Ruins conference held at SMU's Meadows School of the Arts.

Mark Menjivar will serve as the Artist-In-Residence for 2017-2018 with the Texas After Violence Project based in Austin, TX. His focus will primarily be
on activating existing archives in site specific, socially engaged ways. The Texas After Violence Project is a human rights and restorative justice project that studies the effects of murder and the death penalty on individuals, families, and communities.

Mark Menjivar received a commission from the City of San Antonio’s Department of Art and Culture to create 5 new images for the exhibition Our Comida, Our Cultura that opened December 8th at the Centro de Artes in downtown San Antonio. Centro de Artes is dedicated to telling the story of the Latino experience with a focus on South Texas through art, history and culture.

Mark Menjivar led a manifesto workshop as part of Borderland Collective’s Education Workshop in partnership with Dream Week San Antonio. The printed manifesto was distributed back to participants and disseminated widely across Texas.

Artpace presented the premier of SET-a collaborative traveling exhibition program by visual artists and musicians-on May 5, 2016. The single-night event featured original compositions and performances by musicians Paul Fauerso and Joe Reyes, and included video works by Cheryl Donegan, Celeste Fichter, Duncan Ganley, Tatiana I stomina, Susan Jacobs, Maura Jasper, Liz Rodda, Luz Maria Sánchez (former Artpace resident), Barron Sherer, Joey Fauerso, and Michael Velliquette (former Artpace resident). SET was organized by Liz Rodda and Joey Fauerso, with support from Artpace and the School of Art and Design at Texas State University.

Mark Menjivar, Jason Reed and Erina Duganne spent time at the University of Arizona Art Museum in Tucson for the opening of their traveling exhibition, Northern Triangle. While there, they facilitated workshops and gave gallery talks with several college and high school classes.

Mark Menjivar worked with art education students at the University of Arizona for another iteration of his ongoing project, Migration Stories.

Roger Colombik and Jerolyn Bahm-Colombik’s socially-engaged project More Life in a Time Without Boundaries was on exhibit at the Grace Museum in Abilene, April 19-August 14, 2016.

Roger Colombik had the following exhibits in Summer 2016’s West Texas Triangle Exhibition Series, Every Beloved Object is the Center of a Garden of Paradise:

~San Angelo Museum of Art, July 8 – Sept. 4, Reception July 8, 5pm featuring new large-scale works
~Museum of the Southwest, Midland, July 8 – Sept. 18
featuring small works: 1996-2016

~Ellen Noel Art Museum, Odessa, through Sept. 18
  featuring the Vessel Series in the Museum Courtyard
~The Grace Museum, Abilene, through Aug. 13
  featuring collaborative project with Jerolyn Bahm-Colombik
  on the resettlement community in Abilene
~Old Jail Art Center, Albany, through Aug. 13
  featuring Enguri River Dreams

Mark Menjivar had work in the exhibition, Invitation, for the month of July at Northern-Southern in Austin, TX. Mark also led a collaborative manifesto workshop with students at the International School of the Americas. The final document and audio installation was installed and distributed during the exhibition, Border-land, at Smart Space SA and AP Art Lab in San Antonio.

Erina Duganne was an invited speaker for the panel, “The New America: Immigration, Demographic Change and Political Power in the ‘Gap States’” at New Cities, Future Ruins, a four-year curatorial initiative inviting artists, designers, and thinkers to re-imagine and engage the extreme urbanism of America’s Western Sun Belt. The founding partners in the initiative are the SMU Meadows School for the Arts, which hosted the Dallas convening, ASU Gammage, and UTEP Rubin Center for the Visual Arts. (November 2016)

Texas State Galleries programming.

Jason Reed's Black Gold: Field Notes, Jan. 30 - Feb. 16, 2017.

Joey Fauerso's Pretend This is a Trap, Jan. 30 - Feb. 16, 2017.

School of Art and Design Faculty Exhibition, Feb. 20 - Mar. 10, 2017.

In summer 2017, the Texas State Galleries mounted an exhibition of works from its permanent collection, in particular new works donated by faculty emeritus Dr. Timothy Woolsey. The Collection includes over 100 works, available for faculty to use for class in coordination with Texas State Galleries.

Julie Green's The Last Supper: 700 Plates Illustrating Final Meals of U.S. Death Row Inmates, Aug. 28 - Nov. 10, 2017. The Last Supper exhibition was reviewed on Glasstire and featured among Glasstire's Top Five. The exhibition was also profiled in The University Star and on ABC KSAT 12. Texas State Galleries’ fall programming was highlighted on Other Side
Drive, KTSW.
The Last Supper Lecture Series with Gabriel Solis, Texas After Violence Project; Jorge Antonio Renaud, Texas Advocates for Justice; Wes Janz, Ball State University; and Julie Green, Portland State University.

Through the Repellent Fence film screening and discussion with director and producer, Oct. 12, 2017.

We Are a Camera, curated by Kaytlin Esparza, Oct. 23 - Nov. 17, 2017.


School of Art and Design's BFA Thesis Exhibitions in fall and spring, and School of Art and Design's MFA Thesis Exhibition and MFA Showcase.

Scheduled: Stuart Hyatt's Glen Rose Formation, Feb. 5 - Mar. 9, 2018; with live performance at the Cave Without a Name in Boerne TX. Heather Scott Peterson's Temporary Measures, Feb. 5 - Mar. 9, 2018. School of Art and Design Student Juried Exhibition, curated by Natalie Bell, assistant curator at the New Museum in New York, Mar. 26 - Apr. 10, 2018. Organize Your Own: The Politics and Poetics of Self-Determination Movements, curated by Daniel Tucker, Apr. 2 - May 2, 2018. Programming will include a gallery talk with curator; a panel; and performance.

Student and faculty programming exhibitions rotate regularly through the FLEX gallery space.

COMMUNICATION STUDIES

Hosted a public debate featuring the British National Debate Team in Fall 2016
Hosted TEDx speaking event in Fall of 2016

Journalism and mass Communication
In fall 2016, SJMC Mass Comm week coordinated with the Common Experience events

Music
Music public concerts: 118 (25 guest artists, 12 faculty, 73 student ensembles, 8 opera)
Music public lectures: 4

Theatre and Dance
Theatre: 4 productions in the Harrison Theatre, 2 Mainstage productions, 4 Studio productions, as well as the Black and Latino Playwrights Conference and the New Play Festival.
Dance: Opening Door concert, Merge concert, Orchesis concert, CimTEYA children's concert, 3 Choreographers' concerts.

2.4 Increase undergraduate student scholarships and graduate student financial support in an effort to improve recruitment and retention of students.

Key Performance Indicators*:
- Number of new scholarships awarded
- Number of new merit scholarships awarded
- Total dollar amounts of new scholarships and average award amounts
- Other dollars contributed toward undergraduate and graduate student financial support (division and college)
- Percentage increase in salary levels for graduate assistants

COMMUNICATION STUDIES
Provided a total of $11,653 to support graduate and undergraduate student participation in regional and national communication conferences.

Music
School of Music scholarships: 98 ($160,850)
Bobcat Athletic Bands scholarships: 338 ($300,180)
Other ensemble-performance special scholarships: 7 ($7,000)
Grand total: 443 awards ($468,030)

Theatre and Dance
The Department of Theatre and Dance provided funding for the following student events:

$5840 to assist 40 students traveling to the regional level Kennedy Center American College Theatre Festival.

$1100 to assist 22 students traveling to the national USITT (United States Institute for Theatre Technology) conference.

$1850 to assist 14 student traveling to the Texas Educational Theatre Association.

$1000 to assist 4 MFA Dramatic Writing and Design students attending the Kennedy Center/American College Theatre Festival summer workshops.

$6500 to assist 4 students traveling to England for the Shakespeare Abroad program.

$20,000 to assist 30 senior BFA Musical Theatre and Acting majors
attending the New York City Showcase for agents and casting directors.

The Department provided new scholarship dollars for:

- $149,000 for 48 BFA Musical Theatre major. (Average award: $3100/student)
- $23,750 for 23 BFA Acting, Teacher Certification, Technical Production, and Performance and Production majors. (Average award: $1000/student)
- $36,000 for 19 MFA Theatre majors. (Average award: $2000/student)

Graduate students received $242,825.98 in graduate assistantship dollars in FY17 - an increase of 8.45%.

2.5 Internationalize the curriculum.

**Key Performance Indicators**: 
- Number and list of new/revised courses and programs with international content
- Number of faculty participants in globalization workshops

SJMC participated in the spring 2017 Global News Relay with 16 other universities around the world. Students produced a 6 hour online newscast focusing on solutions journalism.

The Division of Dance offered a new Study Abroad course in England during summer 2017.

2.6 Encourage faculty and students in pursuing global academic experiences.

**Key Performance Indicators**:  
- Number of faculty-led study abroad programs
- Number of students studying abroad
- Number of Fulbright Teaching Scholars
- Number and list of student international research efforts and scholarly/creative activities (presentations, papers, etc.)
- Number and list of student international teaching activities
- Number and list of student international service activities
- Dollars contributed toward study abroad scholarships
- Number of institutionally-recognized international exchange programs
- Number and list of countries impacted
- Number and list of staff-led international experiences

Communication Studies
Steve Beebe hosted Summer Study Abroad program at Oxford University

Journalism and Mass Communication

Journalism lecturer Holly Wise took the SJMC Global News Team – a group of five students from the School of Journalism and Mass Communication – to Nicaragua from Jan. 2 to Jan. 13. They embedded with the College of Health Sciences inter-professional study abroad program and covered their medical work in rural Nicaraguan villages.

In June 2017, Advertising professor Dr. Michael McBride and Dr. Edna Rehbein organized a faculty-led study abroad program to Spain. Students visited media and cultural organizations in Barcelona and Madrid.

Professors Sandy Rao, Judy Oskam and Harry Bowers organized a faculty-led study abroad program to London and Rome in June 2017. Students visited media companies and cultural sites.

In May 2017, Professors Kym Fox and Dale Blasingame launched our inaugural Study in America faculty led program to state and national parks in Texas and New Mexico.

Music

4 students supported for travel to Czech Republic, Canada $1,350
32 students to Austria, Hungary, Czech Republic (Orchestra) $145,033

Theatre and Dance

Chuck Ney led 22 students in the Shakespeare in England Study Abroad class. The Department provided $6500 to assist 4 students.

Nicole Wesley and Michelle Nance led 13 students in the Dance in England Study Abroad class.

Nicole Wesley took 12 students to Trinidad/Tobago to perform at the COCO Dance Festival.

Michael Rau and Laura Lane traveled to Brazil to work with artists at the University of Brasilia on a devised piece that will travel to Texas State in 2018. One graduating BFA Acting student also participated.

2.7 Maintain a vigorous, targeted recruitment and marketing campaign.

Key Performance Indicators*:

- List of new or major modifications to undergraduate and graduate recruitment initiatives
- List of new or major modifications to marketing efforts implemented
Communication Studies
Sponsored the Southern States Communication Association
Undergraduate Honors Conference Breakfast and Awards

Placed advertising promoting the department in the conference programs
of the National Communication Association, Southern States
Communication Association, and the Eastern Communication Association

Extensive faculty discussion and strategy development for increasing
graduate enrollment. Plans include adding undergraduate TA course,
which is a major source of MA student recruitment, more focused efforts to
publicize benefits of MA in Communication to undergraduate students, and
more effectively publicize the Master's program's strengths in areas such
as as pedagogical development for both academic and non-academci
career pursuits (e.g., Teaching and Learning Academy).

Music
40 faculty/staff trips for recruitment throughout the state $16,087

2.8 Recognize the role of Athletics in developing the image of the university
and enhancing economic and cultural development.

Key Performance Indicators*:
- Number and list of new Texas State athletic advertisements placed
- List of all athletic events on local or national television
- Average number of athletic events each year, home and away
- Total economic impact from athletic events on local community
- Product licensing income for the year and new licenses added around the
  State of Texas
- Increase in membership for Bobcat Club for the year

2.9 Expand delivery of distance learning.

Key Performance Indicators*:
- Number of new online and hybrid SCH as a percent of overall offered

Goal 3: Provide a premier student-centered, educational experience
that fosters retention and success.

3.1 Increase student retention and graduation rates.
Key Performance Indicators*:
- Student retention rates compared to prior year (college and institutional)
- Student graduation rates compared to prior year

3.2 Create and deliver co-curricular experiences to promote student success.

Key Performance Indicators*:
- Number and list of new co-curricular activities provided
- Number of attendees at each co-curricular event

Grayson Lawrence runs Hackathon with students from Computer Science and Communication Design yearly.

Hannah Park was invited to participate as a mentor in the 3 Day Startup Texas State University, November 12, 2016. 3 Day Startup is a campus workshop that teaches entrepreneurial skills to university students. This was Hannah’s second time to participate as a mentor in this workshop. The event was hosted by Emmett & Miriam McCoy College of Business Administration. Texas State is one of 150 schools participating in this initiative. 3DS alumni have launched 90 companies and raised 70 Million dollars.

The Last Supper exhibition and lecture series were co-sponsored by the Common Experience, and were attended by a number of students enrolled in University Seminar. Attendees at the Lecture Series included students from far afield, e.g. from the School of Social Work and the Urban and Regional Planning concentration.

Faculty member Brandon Gonzales collaborated with dance faculty Pat Stone on a FLEX exhibition titled the shape of our shapes (and the skin of that), Sept. 2017.

Glen Rose Formation was developed in collaboration with students and faculty in the School of Music at Texas State. The Horn Society at Texas State will perform as part of the ensemble premiering the work.

Journalism and Mass Communication
In spring 2017, for the ninth year the School of Journalism and Mass Communication hosted the National Press Photographers Association Advanced Storytelling Workshop at Texas State. Television and newspaper journalists and photojournalists from all over the U.S., Canada, and Europe attended the weeklong program. Students in David Nolan’s Visual Storytelling class participated in the workshop alongside the professional
attendees.

Both our PR and Advertising students traveled to New York in 2017 as part of a professional development tour.

Theatre and Dance
Creation of Writers Lab - a monthly play-reading event to workshop new scripts.. (10-30 attendees monthly)

3.3 Enhance quality and consistency of academic advising services.

Key Performance Indicators*:
- Number of students served (i.e., walk-in, email, phone, appointment, social media)
- List of professional development opportunities provided to academic advisors for consistent messaging
- Number of external professional development opportunities attended by how many advisors
- Number and list of current internal and external awards and recognitions received by advisors
- Advisor/student ratios compared to prior year

3.4 Enhance the Honors College to better attract and engage high achieving students.

Key Performance Indicators*:
- Number and percent of students enrolled in Honors College compared to prior year
- Number of Honors sections offered
- Number of Honors College graduates compared to prior year

3.5 Recognize and support intercollegiate athletics and the arts as vehicles to promote a well-rounded collegiate experience for all students.

Key Performance Indicators*:
- Number and list of events (athletic and artistic) provided for the year
- Average number of students that attend sporting events
- List of promotions and collaborations with student groups to engage them in athletics
- Number and list of new academic support initiatives provided to student athletes
Theatre: 4 productions in the Harrison, 2 Mainstage productions, 4 Studio productions. (56 performances, 12,244 attendees)

Dance: Opening Door concert, Merge concert, Orchesis concert, CimTEYA Childrens' concert, 3 Choreographers' concerts. (17 performances, 2448 attendees)

Music: 93 performances of ticketed events, with attendance of 8019.

Total Fine Arts (including special events): 119 events totaling 181 performances and 33,588 tickets; since the opening of the Performing Arts Center, there has been a 70% increase in performing arts attendance.

3.6 Assess outcomes (student learning, administrative support, academic and student support, research, community/public service, and general education) to ensure continuous improvement and student success.

Key Performance Indicators*:
- Examples of new selected improvement efforts implemented as a result of assessment findings
- Number and percent of programs completing outcomes assessment
- Number and percent of completed audits

SJMC scheduled an Assessment Summit for faculty in September 2016.

3.7 Utilize program review and accreditation processes to improve academic, administrative, and student support programs to foster student success.

Key Performance Indicators*:
- Number of program reviews completed and number submitted to THECB
- Examples of selected program improvements made based on program review/accreditation findings
- Percent of academic program reviews with all items scored “acceptable” or higher

Our new Digital Media Innovation undergraduate degree was implemented in Fall 2016.

3.8 Broaden efforts to facilitate successful transition of students to the workplace and graduate/professional education.

Key Performance Indicators*:
- Number and list of career support programs provided
- Number and list of academic outreach and recruitment efforts
• Number and list of new companies recruiting at Texas State
• Number and list of employers conducting on-campus interviews
• Number and list of career fairs, including number of employers attending fairs
• Number of internships completed by students
• Number and list of programs and events to prepare students for graduate/professional education
• Number and list of alumni-supported career events and initiatives to support student networking and career success
• Number and list of on-campus student employment career preparation programs and initiatives
• Number of face-to-face career counseling appointments
• Number of PACE career counseling sessions

Texas State Galleries has an internship program, which trains 2 - 4 students per term in arts administration and curatorial studies. We also employ roughly 15 student workers—these workers are trained in art preparator and security work.

Texas State Galleries also facilitates successful transition of students to the workplace through its programming. The BFA and MFA exhibitions prepare students for exhibiting their work in a professional gallery context; skills taught include installation techniques, event planning, promotion, etc.

Faculty, students, and alumni are eligible to propose and organize programming in the Galleries' FLEX space. This process assists students with proposal development, exhibition planning, art shipping, fundraising, art writing, etc. Successful exhibitions in the FLEX are resume-builders, and sometimes receive external accolades.

Art and Design

1. Internship courses in Art History, Communication Design and Studio Art
2. Yearly Workshop on finding internships in Art history and Communication Design
3. Yearly Workshop on applying to graduate school for Art History
4. Professional practice components integrated within Thesis II (includes session with Career Services on what to do with an art history degree)
5. Professional practice components integrated with New course: Art Criticism and Writing (includes visits/tours to local art institutions)
6. Professional Practices course in Studio Art is a required course.

7. Exit Review and Senior Portfolio classes in Communication Design are now both required and have been expanded to better prepare students for design careers.

8. Since fall of 2015 the exit review final portfolio presentation for Communication Design is now held at a different design/advertising agencies in Austin each semester. In the fall of 2015 and will be at another agency in Austin in the spring. This change is designed to build stronger relationships with Austin area agencies and has increased the attendance among the Austin design community.

2015 - 2016 ComDes Undergraduate Internships

Fall 2015
Internships For Credit: 12
Internships/Noncredit: 7 (most are graduates)

Spring 2016
Internships For Credit: 7
Internships/Noncredit: 6 (most are graduates)

Summer I+II 2016
Internships For Credit: 12
Internships/Noncredit: 14 (most are graduates)

Fall 2016
Internships For Credit: 9
Internships/Noncredit: 6

Five Photography internships
Six Art History Internships

COMMUNICATION STUDIES

During Communication Week, speakers addressed strategies for breaking into the sports industry, leadership in the nonprofit sector, strategies for a successful job search, innovative approaches to entrepreneurship, and a speed networking event.

Continued development of our undergraduate internship program, which is now completed in an online format.
Journalism and Mass Communication

Yearly SJMC career fairs attract employers from the region. Our unit partners with the Career Center during the fall and spring semesters.

SJMC internships provide workplace experiences for students. During fall 2016-summer 2017, approximately 187 students completed internships. More than 20 students completed 1-hour media practicums throughout the year.

Theatre and Dance

The BFA Acting and BFA Musical Theatre programs conduct a New York City Showcase for graduating students where students audition for agents and casting directors. Students in both programs participate in a series of "Business of the Business" seminars.

BFA Performance and Production majors are offered the opportunity to participate in a resume/interview workshop.

Professionals offer workshops throughout the year for graduate and undergraduate students in all disciplines that provide valuable insight into the professional world.

Students are encouraged to audition at UPTA's and other off-campus audition events.

Casting directors from theatres such as Great River Shakespeare, TPAP, Theatre Aspen, visit campus to hold auditions.

Undergraduates are encouraged to intern or find jobs at theatres such as Oklahoma Lyric, Opera Saratoga, Connecticut Repertory Theatre, Theatre Aspen, Zach Theatre, Theatre Under the Stars, Shenandoah Summer Music Theatre, Capital City Rep, Theatre West. Students are also given the opportunity to intern or find jobs on film sites.

One graduate student interned for a Broadway show and another in Italy. Others worked at Monomoy Theatre Company, Texas Shakespeare, Theatre Under the Stars, Dallas Shakespeare, and Zach Theatre.

3.9 Continue faculty and student information literacy initiatives that support student learning.

Key Performance Indicators*:

- Number of literacy sessions provided
- Number of faculty and students served
3.10 Implement Personalized Academic and Career Exploration (PACE) to foster retention and success.

**Key Performance Indicators***:
- Number of freshman students served
- Number and list of support programs provided
- QEP successes based on outcomes achievement and continuous improvement

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**Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.**

4.1 Attract and retain a diverse faculty and staff.

**Key Performance Indicators***:
- Number and percent of female full-time faculty and staff compared to prior year
- Number and percent of African American, Hispanic, and other minority faculty and staff compared to prior year

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4.2 Remain a Hispanic Serving Institution.

**Key Performance Indicators***:
- Number and percent of Hispanic student enrollment compared to prior year
- Number and percent of Hispanic student graduates compared to prior year
- Number and percent of Hispanic students retained compared to prior year

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4.3 Enhance student recruitment, retention, and support programs for all racial, ethnic, gender-based, and international groups.

**Key Performance Indicators***:
- Examples of new academic, student support, and administrative programs provided
- Number of students served with support activities
- Number and list of new recruitment activities
Number and list of new academic, student support, and administrative retention activities

Breonna Ruffin was selected as one of American Advertising Federation's Most Promising Multicultural Students for 2017.

Our annual Hachar program funded a fall 2016 and spring 2017 high school student experience for high school students from Laredo.

Theatre and Dance
- Annual Black and Latino Playwrights Conference.
- Inclusion of plays by diverse playwrights, such as Lynn Nottage's Intimate Apparel and TJ Young's Lyon's Den.
- Hiring of black guest artists, such as director Melissa Maxwell.

4.4 Expand efforts to promote diversity and inclusion among all faculty, staff, and students.

**Key Performance Indicators***:
- Examples of new/modified academic programs that added multicultural or multi-perspective content
- Number of new/revised courses with multicultural or multi-perspective content
- Examples of new academic, student support, and administrative programs/activities provided (e.g., activities related to Common Experience)
- Number of individuals served in academic, student support, and administrative programs/activities

Texas State Galleries programming that expanded efforts to promote diversity and inclusion within the Texas State University community:
An Adventure in the Sun... Curated by Austin and Mexico-City-based curator Leslie Moody Castro, the show featured the work of three Hispanic artists: Nico Colón, Sofía Córdova, and Cruz Ortiz.

The Last Supper exhibition addressed social issues underlying incarceration, including racism. Jorge Antonio Renaud, a formerly incarcerated person, was invited to speak as part of the exhibition's lecture series.

We Are a Camera included works by Christina Patino Sukhgian Houle, Paulina Mendoza, and Aja Segapeli, all of whom use video work to address Latinx identity.

Pledges of Allegiance, on view through Jul. 2018, includes a diverse roster of participating artists—Tania Bruguera, Alex Da Corte, Jeremy Deller,
LaToya Ruby Frazier, Ann Hamilton, Robert Longo, Josephine Meckseper, Marilyn Minter, Vik Muniz, Jayson Musson, Ahmet Ögüt, Yoko Ono, Trevor Paglen, Pedro Reyes, Rirkrit Tiravanija, and Nari Ward—each one responding to the current political climate from their unique perspective.

Film screening of Through the Repellent Fence film about Postcommodity's art project Repellent Fence: a two-mile long outdoor artwork that straddled the U.S.-Mexico border. Postcommodity consists of three Native American artists; their project recontextualizes the Land Art tradition in terms of indigenous heritage.

Organize Your Own features new works by contemporary artists and poets responding to archival materials related to the history of white people organizing against racism. The exhibition may include performance work by artist Anthony Romero and artist Jennifer Kidwell.


Journalism and Mass Communication
Public Relations Sr. lecturer Olga Mayoral Wilson, APR, Fellow PRSA, was invited to serve as a member of the Public Relations Society of America's national Diversity & Inclusion (D&I) Committee. As a committee member Olga will help PRSA achieve its D&I goals of making the profession more diverse and inclusive to its members and the organization that it serves. PRSA champions diversity of thought, cultures, disciplines, ideals, gender and age among PRSA members and its leaders

4.5 Seek historically underutilized business suppliers.

Key Performance Indicators*:
- Number of active HUB vendors compared to previous year
- Percentage of construction value issued to HUB vendors
- Number of active mentor/protégé partnerships compared to previous year
- Percent of total university procurement with HUB vendors compared to previous year

Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university’s mission.
5.1 Increase average full-time staff salaries in all categories.

**Key Performance Indicators***:
- Percent increase in average salary levels for all categories

5.2 Increase number of full-time staff as a percent of all staff FTE.

**Key Performance Indicators***:
- Number and percent increase in full-time staff compared to prior year
- Number and list of newly-created positions

5.3 Provide merit increases and other recognitions based on performance in order to retain highly competent staff.

**Key Performance Indicators***:
- Merit increases awarded/not awarded
- List of recognitions received

5.4 Maintain a physical setting that presents Texas State as a premier institution.

**Key Performance Indicators***:
- Number and list of new repair and renovation projects completed
- Number and list of new campus enhancement projects completed
- Number and list of new ADA modification projects completed

5.5 Implement the Campus Master Plan update for 2012-2017 to ensure it meets the needs of the University.

**Key Performance Indicators***:
- Number and list of capital projects completed
- Total cost of capital projects completed
- Number and list of property acquisitions
- Number and list of new “gray to green” projects completed per the Campus Master Plan
5.6 Maintain compliance with Coordinating Board classroom and class lab space usage efficiency standards.

**Key Performance Indicators***:
- Total hours of classroom type activity taught anywhere on campus divided by total number of classrooms must equal or exceed 45 hours per week
- Total hours of classroom lab type activity taught anywhere on campus divided by total number of class labs must equal or exceed 35 hours per week
- Total number of weekly minutes taught in classrooms divided by 50 minutes and divided by total number of classrooms must equal or exceed 38 hours per week
- Total number of weekly minutes taught in class labs divided by 50 minutes and divided by total number of class labs must equal or exceed 25 hours per week
- Student station occupancy in classrooms is 65% or above for classrooms
- Student station occupancy in class labs is 75% or above for class labs

5.7 Expand and support professional development opportunities for faculty and staff.

**Key Performance Indicators***:
- Examples of major new internal professional development workshops offered at main campus and Round Rock campus
- Examples of major new internal faculty development sessions offered
- Total number of faculty served through internal faculty development sessions
- Total number of staff served through internal professional development sessions
- Examples of external faculty development opportunities attended by faculty
- Examples of external professional development opportunities attended by staff
- Number of faculty developmental and supplemental leaves awarded

Dr. Judy B. Oskam, Director and Professor in the School of Journalism and Mass Communication, was selected as a 2017 National Association of Television Program Executives Faculty Fellow. Each year NATPE competitively selects approximately 35 faculty from across the globe to attend the annual marketplace and conference.
Senior Lecturer Beth Clark traveled to Lidice in the Czech Republic on a research project. Her project explores the past, present and future of Lidice, a village that exemplifies the triumph of the human spirit over tragedy.

5.8 Support structured, standards-driven web course development and programs that enable faculty to appropriately integrate technology into the teaching-learning process.

Key Performance Indicators*:
- Examples of new web-based courses offered compared to prior year
- Number of faculty completing distance education training
- List and dollar amount of new resources provided to support distance learning
- List and dollar amount of new resources provided to support technology in the teaching and learning process
- Number and list of current excellence in online teaching awards

5.9 Reduce deferred maintenance in existing facilities.

Key Performance Indicators*:
- List and total cost of deferred maintenance projects completed

5.10 Ensure compliance with SACSCOC standards to continuously improve overall institutional effectiveness.

Key Performance Indicators*:
- Number and list of major process improvements made to address specific SACSCOC standards
- Number of IE Council meetings held and level of participation
- Number of disseminations of SACSCOC-related information

5.11 Effectively engage alumni and external constituents to influence and generate human and financial capital opportunities.

Key Performance Indicators*:
- Number and list of alumni and new external constituent (parents, families, businesses) outreach activities
- Total annual value of alumni and external constituent contributions
• Number and percent of alumni donating to Texas State
• Number and percentage of alumni who have graduated in the last five years that donate to Texas State
• Number of alumni volunteering their time on behalf of Texas State (e.g., board participation, Chapter leadership, guest speakers, faculty, advisory boards, judges, research)
• List of new student and alumni collaboration efforts (e.g., conferences, mentoring)
• Number and list of recognized alumni achievements
• Number of events and total participation at Alumni Association sponsored and co-sponsored events
• Number of recognized alumni chapters, number of alumni chapter hosted events, and annual participation at these events

Texas State Galleries mounts an annual alumni invitational.

Retired Texas State University faculty member Dr. Timothy Woolsey continues to make an annual donation of art to the Galleries' permanent collection. Eight works were donated in 2017.

Proposals are solicited from student and faculty alumni to program the Galleries' FLEX space. Access to the FLEX for this purpose has contributed to an uptick in alumni subscribers to the Galleries' mailing list and social media, where the FLEX call for proposals is advertised.

The SJMC advisory council meets annually to collaborate with faculty, students and administrators.

SJMC alumni are actively involved in our unit assessment process in order to improve the curriculum.

Theatre and Dance
Connecting with alumni through Facebook and the College Newsletter.

Skyped visits with alumni working in the lighting field.

5.12 Assess the needs and opportunities to refine Alkek Library utilization to improve support for the achievement of faculty and student instruction and research.

Key Performance Indicators*:
• Number and list of library assessment activities
• Number and list of library improvements made
5.13 Ensure regulatory compliance, environmentally responsible and sustainable practices and the efficient use of energy and water resources.

Key Performance Indicators*:
- Percent of campus electric usage per square foot increase/decrease compared to prior year
- Percent of campus natural gas consumption per square foot increase/decrease compared to prior year
- Number and list of awards/recognition for environmentally responsible practices
- Number and list of new environmentally responsible activities implemented
- Number of new activities implemented as a result of external audit findings

5.14 Leverage Enterprise Resource Planning (ERP) and other technology investments to continually improve campus business and instructional support activities.

Key Performance Indicators*:
- Narrative list of campus business improvements enabled or enhanced by technology
- Number and list of new and enhanced instructional support activities provided

5.15 Implement fundraising initiatives to help achieve strategic plan goals.

Key Performance Indicators*:
- Total dollar amount raised for the year
- Total dollars raised per strategic fundraising priority area

5.16 Promote a safe and secure environment.

Key Performance Indicators*:
- Number and list of new safety/security support activities introduced
- Increase/decrease in crime statistics
- Number of new educational activities related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Percent of required policy and procedure statements updated for the year as a result of applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)
- Number and percent of faculty, staff, and students that have received training related to applicable laws and regulations (e.g., Title IX, Campus Save Act, Violence Against Women Act)