

IMPORTANT DATES

August 9th-22nd

Late Registration &
Schedule Changes, ends
at 3pm on the 22nd



August 26th

First Day of Fall Classes



Have a great semester!!



Marketing Memos

DEPARTMENT OF MARKETING

MCCOY COLLEGE OF BUSINESS ADMINISTRATION

AUGUST 2013

Welcome to the Marketing Department's newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department's activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoy.txstate.edu.

Texas State Survival Tips for the Fall



With school starting on Monday, August 26th here are some tips on getting the most out of campus.

1. Know where you are going....check your class schedule before hand and make sure you know the location of the building your classes are in.
2. Be aware of parking restrictions! You will get tickets and if you don't pay your tickets you will get holds on your account. You might also get towed if you aren't paying attention to where you are parking. Don't take chances.....it's just cheaper to trust the "don't park here signs"!
3. Know the policies on campus. Tobacco-free campus, pets allowed or not at Sewell??
4. Wear comfortable shoes and clothes!



AMA Informational Meeting

Come learn about the many benefits of joining the Texas State American Marketing Association. An informational meeting will be held Wednesday, September 4th from 5:30-6:30pm. The location is still pending. Come learn how to become part of this award winning organization.

STUDENT ORGANIZATIONS

GET INVOLVED!

The Department of Marketing faculty actively support and advise three student organizations, all of which have successful track records in gaining student involvement, contributing to the university and community, and succeeding at the highest levels of competition. These organizations are a major component of the department's ongoing pride and tradition. If you would like to be a part of any of these exciting and career-oriented groups, contact the advisors listed below:

American Marketing Association (AMA)

Dr. Gail Zank - gz10@txstate.edu

American Advertising Federation (AAF)

Dr. Mary Ann Stutts - ms04@txstate.edu

Students In Free Enterprise (SIFE)

Mrs. Vicki West - vw03@txstate.edu



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Texas State University is a tobacco-free campus.