INNER VIEWS with Abigail Mahnke



MARKETING/PR/SOCIAL MEDIA INTERN

Inner Views is an award-winning live radio interview show on KOOP 91.7 FM Austin. It's been on the air for 5 years and features everyday people with extraordinary stories. This includes people with amazing accomplishments, severe life challenges and everything in between.

I am looking for an intern to handle the **marketing** and **promotion** of the show. This includes contacting media outlets, producing and sending out press releases, and posting on various social media sites.

KOOP Radio (www.koop.org) is in Austin but the work can be done anywhere, so location is not critical. What is critical is that you love social media and marketing and are not afraid to pick up the phone and establish relationships with media contacts. You must be able to write, and you must also have an attention to detail since there are daily and weekly deadlines.

This is an ideal internship for someone who wants a ton of hands-on experience and has great ideas. You will get the opportunity to spread your wings and make a difference—and see the results of your work.

This is an unpaid internship and the hours are flexible.

You can learn more about Inner Views on the website, Facebook and YouTube.

If interested, please send your resume to <u>abigail@innerviewslive.com</u>. In your email, be sure to include relevant course and/or work experience, and let me know why this particular internship appeals to you. I look forward to hearing from you!