Overview & Response Rate: Provide the methods used to administer the assessment and the timeline. Identify demographics of respondents; include the number mailed or interviewed and the number completed.

ETS serves 4 high schools and five middle schools in the Austin and Manor Independent School District totaling 947 Students. Each ETS Advisor hand carried satisfactions surveys to their individual high schools (Manor HS, Crockett HS, LBJ HS, & Travis HS) and one middle school (Dobie MS) on May 20, 2011. These surveys were distributed over an 8 day period on each high school and middle school campus to students and collected from the students each day. Surveys were distributed during lunch periods, on campus senior celebrations, and one-on-one meetings. The parent surveys were distributed during on campus senior awards and celebrations events.

Each ETS Advisor hand collected 18% (175) of the surveys from the students and 14 parents and delivered them to the ETS office and placed in Director’s inbox for analysis.

The ETS Director compiled a detailed analysis of the data collected from the surveys using the following steps:

- Created excel spreadsheet with the question numbers listed on each survey segregated by school first and then by student survey and parent survey.

- The data from each survey was recorded by identifying question, rating (checking: very satisfied, satisfied, undecided, dissatisfied, very dissatisfied) and counting the number of students and parents that checked each rating.

- Calculations were performed using the number of students and parents to each question divided by total number of students and parents that submitted a survey. The results of this calculation provided the percentage of students and parents that provided the same rating for each questions.

- The results of “how satisfied” students and parents were with the ETS program were derived from question number 6 “Overall how satisfied are you with the Educational Talent Search Program” and adding together the percentages for ratings “very satisfied and satisfied.”

The results from the survey reveal the following:
Participants - 175
- 74% reported being very satisfied with the Educational Talent Search Program.
- 24% reported being satisfied with the Educational Talent Search Program.

Parents - 14
- 93% reported being very satisfied with the Educational Talent Search Program.
- 5% reported being satisfied with the Educational Talent Search Program.

The school responses reported being overall very satisfied with the accessibility of the ETS advisor, the information the campus received, the friendliness of advisor and the ETS activities.

**Distribution:** List groups that will receive reports (oral or written) from this assessment. Include timeline for when presented.

<table>
<thead>
<tr>
<th>Group</th>
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<td>ETS Staff</td>
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<td>ETS Participant Parents</td>
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<td>Associate Director of Multicultural Student Affairs</td>
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<td>Director of Multicultural Student Affairs</td>
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<td>Vice President of Student Affairs</td>
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<td>President of Student Affairs</td>
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<tr>
<td>U.S. Department of Education</td>
<td>Written</td>
<td>November 2011</td>
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</tbody>
</table>

**Summary of Findings:** Include executive summary, table and figures, if applicable. What did you learn?

Educational Talent Search administered a project evaluation survey to students, parents, and school administrators to determine the level of satisfaction with ETS staff and services. Satisfaction was determined on the basis of “how satisfied” the students, parents, and school administrators were (checking: very satisfied, satisfied, undecided, dissatisfied, very dissatisfied) and (checking: “how likely”) the students were to recommend Educational Talent Search to other students. The results from the surveys reveal 98% of the program participants and their parents to be satisfied with the ETS program.

Essentially, the ETS program learned that though the program is well received there are still areas that can be improved upon, such as more frequent contact with parents and early dissemination of information about the program ETS trips and other activities.
**Link to Strategic Plan:** List the strategic plan supported by this assessment. Specifically identify the results which relate to strategic initiative(s).

**Objective 1: 90% Secondary School Promotion**
97% of non-senior secondary school participants served during each budget period were promoted to the next grade level at the end of each academic school year.

**Objective 2: 85% Secondary School Graduation**
97.5% of high school seniors (and their equivalents in alternative education programs) graduated from secondary school or received a certificate of high school equivalency during each budget period.

**Objective 3: 90% Student Financial Aid**
97.5% of “college-ready” project participants applied for financial aid during each project period.

**Objective 4: 90% Application for postsecondary education admissions**
100% of “college-ready” project participants have applied for postsecondary school admission during each budget period.

**Objective 5: 80% Postsecondary Education Enrollment**
85% of “college-ready” participants enrolled in a program of postsecondary education during the budget period (the next fall term).

**Link to Learning Outcomes:** List the learning outcome supported by this assessment. Specifically identify the results which provide evidence of learning.

**Outcome Number 2: Method 1**
The program records of all TRIO staff will be reviewed each semester and analyzed annually and will yield an 80% grade-level advancement rate of pre-college Trio participants and a 70% post-secondary enrollment rate of all senior-level Trio participants.

Over 97% of all pre-college ETS program participants advanced to the next grade level as reported through transcripts and report cards obtained through school registrar.

85% of “college-ready” participants enrolled in a program of post-secondary education reported from Clearing House and direct confirmation through student enrollment verification at the colleges and universities.

**Outcome Number 2: Method 2**
Annual surveys administered to TRIO students and parents (of pre-college students) will yield an 80% satisfactory rating with the TRIO programs. Surveys will be administered electronically and by hardcopy at parent meetings at the end of the academic year.

ETS accomplished a 98% satisfaction survey rating from program participants and parents (of pre-college students) revealing 18% above the projected yield of 80%.
Recommendations/Action Plan: Describe specific actions or programmatic changes you will make resulting from this assessment. Include semester(s) of implementation and proposed follow up assessment.

Educational Talent Search will strive to increase the number of satisfaction surveys collected in the spring of each academic year by doing the following:

- Increase days of distribution of satisfaction surveys from 10 days to 30 days.
- Distribute satisfactions surveys through mail out from ETS office, email (personal, Facebook and school district email system), hand out by each Advisor and ETS website.
- Distribute satisfaction surveys through special assembly such as parent meetings and end of the year ceremonies.

Return completed form to VPSA Office, 980 J.C. Kellam, before the end of the semester in which the assessment was conducted.