COMPANY OVERVIEW: ‘stache media is a full service marketing agency specialized in music. ‘stache media launched in 2009 as a stand-alone agency operating out of the NYC headquarters of RED Distribution, an award-winning division of Sony Music Entertainment. ‘stache media provides services in advertising, influencer marketing, lifestyle marketing, online marketing & publicity, social media & consumer research, brand & partnership marketing, radio, video promotion and creative production. ‘stache media has served a multitude of artists within the RED and Sony Music Entertainment fold.


All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability or protected veteran status

RESPONSIBILITIES: Are you passionate about discovering new artists? Considering a career in the music industry? Looking for a hands-on internship experience? ‘stache media is accepting applications nationwide to be an SLR; an internship position that focuses on music marketing. This remote internship is designed to be an interactive and educational experience for dedicated students. As an SLR, you will learn how to develop marketing plans tailored for your community using grassroots promotion.

OPPORTUNITIES:

- Q&A’s with industry professionals and recording artists
- Orientation
- Career advice
- Weekly conference calls
- Informational interviews
- Exclusive invitations to annual events:
  - #stacheCMJ
  - SLR Alumni Hang

RESPONSIBILITIES:

- Learn and participate in marketing campaigns to create awareness for artists
- Attend regularly scheduled conference calls to learn marketing techniques, trends, and the music industry
- Develop online marketing strategies through social media
- Attend and recap concert events
- Develop reports of marketing efforts
QUALIFICATIONS:

- Candidates must be currently enrolled in a college or university
- This is an unpaid internship. Candidates must be eligible to receive college credit for an internship
- Dedicate 12-18 hours a week to the internship
- Display strong written and verbal communication skills
- Possess excellent computer skills and strong organizational skills
- Ability to work well independently and remotely from supervisors
- Capable of staying organized and meeting deadlines
- Offer creative insight to projects, demonstrate ingenuity and an eagerness to learn
- Focused, hard working, reliable, dedicated
- Outgoing personality
- Passion for music, marketing, communications, social media
- Prior street team or street marketing experience is a plus

More Information

To learn more, please visit: http://www.stachemedia.com/lifestyle
To officially apply for the internship, please visit: https://myredmusic.com/lifestyle/

We run our internship three times per year: fall, spring and summer semesters

Contact Us

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