# ESC Meeting Notes

## September 15, 2016

Start time: 5:35pm

1. Welcome Back & Member Introductions
2. Committee Business & Discussion
   1. Introduce new proposal form draft
      1. Workbook?
   2. Set deadlines for Fall & Spring proposals
   3. Vote to approve Kathryn Price as a vendor for ESC Website Redesign Proposal
      1. Leave your mark
      2. Original called for 2 vendors, proposing to add, $900 ($800-$100) Paid on completion, Caleb is done with his portion, possible web work, Flat rate, creating content for existing projects,
      3. “enrich” instead of change
      4. Voted yes majority
   4. Introduce ESC Marketing Proposal draft
      1. One day events, library, dorms, electronic signs, branch out!, check McCoy,
   5. Set aside budget info for all purpose marketing
      1. Will figure out a budget, possible $600 + bus ads and other
   6. Target date October 2, 2016- Leave your mark campaign
   7. Leave a footprint so others can follow
   8. Suggest a $1,000 budget passes.
3. Announcements
   1. Campus Recreation Proposal Received
   2. Next Meeting 9/29/16
      1. November 14th Fall
      2. April 3rd Spring
4. Adjournment

End Time: 6:39pm