TOP FIVE 2009-2015 STRATEGIC GOALS  
MCCOY COLLEGE OF BUSINESS

1. Increase graduate student enrollment by providing innovative, market-driven programs
   a. Support for graduate program curriculum, recruitment, promotion, travel, staff development $40,000
   b. Summer salary support for director of MBA program $25,000
   c. Hardware/software to support Master of Science in Accounting and Information Technology $25,000
   d. IT Specialist to support MSAIT and CIS curriculum $60,000

2. Sustain Alumni relations
   a. Assistant to the Dean for Outreach $75,000
   b. Print production for annual report and postage $10,000

3. Meet AACSB accreditation standards and pursue separate accounting accreditation
   a. Faculty positions dependent on field
   b. Data management software $5,000

4. Foster a stronger research culture
   a. Research Assistants (7) $75,000
   b. Grant Specialist/Writing Specialist $50,000

5. Focus on global business with an emphasis on Latin American business initiatives
   a. Study abroad programs
   b. Relationships with universities internationally
   c. Funding for Center for Latin American Commerce