Requirements for the Travel and Tourism Focus

- Not all courses are offered every semester. Check the Schedule of Classes each semester or contact the department offering the course to get information about availability. You will find course titles and descriptions in the Undergraduate Catalog: http://www.txstate.edu/curriculumservices/catalogs/undergraduate/catalogs.html
- Departmental course prerequisites and restrictions apply; you may need to get permission to register for a class from the offering department.
- Students usually begin taking focus courses at the beginning of their junior year.
- Language requirements must be completed in the same modern language. If an advanced course is not offered in your language, consult with an academic advisor for options.
- This focus requires IS 4687, International Studies Internship, in which you will complete a minimum of 300 hours at travel/tourism internship site. Internships are usually completed in the summer between your junior and senior year. Finding a good internship can be a challenge, so plan early to visit Career Services to get information on how to find internships! You must be a full major and have 2.75 TX State and 3.00 major GPA to be eligible to enroll in IS 4687.

Required Courses (24 hours)

- ACC 2301 Accounting in Organizations and Society
- GEO 3340 Political Geography
- HIST XXXX Advanced European or World History – before 1700 – must have regional content related to your choice of modern language
- HIST XXXX Advanced European or World History – after 1700 – must have regional content related to your choice of modern language
- IS 4687 International Studies Internship – must have travel/tourism emphasis
- MGT 3303 Principles of Management
- MKT 3343 Principles of Marketing

Elective Courses: Select two courses (6 hours) from the following:

- COMM 3318K Diversity and Communication
- COMM 3318M Intercultural Communication in the Americas
- ENG 3311 Advanced Writing and Reading when emphasis is travel writing
- GEO XXXX Select one advanced (3000 or 4000 level) Geography course with regional content related to your choice of language
- GEO 3349 Population Geography
- GEO 4322 Interpretive Environmental Geography
- HIST XXXX Select one (3000 or 4000 level) World or European History course --not restricted to era or regional content
- HIST XXXX Select one of the following U. S. History courses: HIST 3344, 3346, 3352, 3353, 3359, 3368D, 3368E, 3368L, 3368M, 3368Q, 3368R, 3368S, 3373A, 3373B, 3373C, 3377, 4368, 4375, 4376
- HON XXXX Advanced Honors course when content is appropriate for travel/tourism. Consult with an academic advisor
- MC 3319 Visual Communication
- MC 3343 Introduction to Public Relations
- MC 3367 Advertising
- MC 4303 International Advertising
- MC 4310 International Communication
- MC 4382 Special Topics in Mass Communication when emphasis is international or related to career skills in travel and tourism.
- MGT 3375 International Business
- MKT 4310 International Marketing
- MU 3318 World Musics
- NHT 4301 Planning and Development of Nature and Heritage Tourism
- POSI 4356 International Law
- PHIL 3326 Philosophy and Sport
1. Minimum required: 120 semester hours; 36 hours advanced coursework (at least 24 advanced hours must be completed at TX State, including at least 12 advanced hours completed in the major); 9 hours intensive writing coursework; a minor is optional but not required. IS majors must have 2.75 TX State and 3.00 Major GPA (includes IS Core and Focus Courses; transfer grades are counted in Major GPA). For residency and other graduation requirements, see the academic policies for the University, College of Liberal Arts, and Center for International Studies in the 2017-2018 Undergraduate Catalog (hereinafter referred to as “the Catalog”).

2. All majors must complete the General Education Core Requirements as listed in the Catalog. It is recommended that GEO 1310 be selected from the Social and Behavioral Sciences Component because it is also an International Studies Core requirement. Also, although MATH 1316 will count for core, it is not recommended for this major because it does not meet the prerequisite requirements for the required economics courses. It is assumed, but not required, that all general education core requirements will be completed before achieving full IS major status.

3. International Studies majors are required to complete the special requirements in science, modern language, and English for the Bachelor of Arts listed under the Degrees and Programs section of the Catalog. For International Studies majors, the list of approved additional science courses under that section is expanded to include statistics. Course options are included in the “Additional BA Requirements” list below.

4. The 17-hour language requirement must be completed in the same Modern Language. Consult with your academic advisor if an advanced course is not available in your language. Foreign language credit from high school will not count for the IS major. It is recommended that students begin the foreign language requirement in their first semester of study at Texas State.

5. Honors courses are highly encouraged, but credit in the IS major must be pre-approved by the Director of the Center for International Studies in consultation with an academic advisor. Honors College requirements and approvals apply.

6. International Study is highly encouraged. Consult with your academic advisor and the Study Abroad Office for more information. http://www.studyabroad.txstate.edu/. Study abroad programs that are not offered by Texas State must be evaluated by the Study Abroad Office, Undergraduate Admissions, and your academic advisor, in consultation with the Director of the Center for International Studies, for transferability to Texas State and to the IS major.

7. Note: Effective Fall 2012, all International Studies students are required to complete a global academic experience that can be fulfilled by a study abroad course or the IS 4687, International Studies Internship, if it entails international work, service, or group research. Consult with an academic advisor for options.

### Additional BA Requirements

<table>
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<tr>
<th>3 hours Science</th>
<th>CIS 1323, CS 1308, GEO 2410, PHIL 2330, Math, Natural Science, or a statistics course (QMST 2333, SOCI 3307, GEO 3301, POSI 3377, CJ 3347, HP 3302, MATH 2358, and MATH 3305).</th>
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<tr>
<td>3 hours English Literature</td>
<td>ENG 2310, 2320, 2330, 2340, 2359, 2360. This is in addition to the three hours English sophomore literature required for the general education core.</td>
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<tr>
<td>Modern Language 2310 &amp; 2320</td>
<td>Sophomore level courses from the same modern language. The freshman level courses 1410 &amp; 1420 are considered prerequisites, but are factored into the 120 hours required for this degree.</td>
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### International Studies Core Requirements

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>ECO 2314</td>
<td>Principles of Microeconomics</td>
</tr>
<tr>
<td>ECO 2315</td>
<td>Principles of Macroeconomics</td>
</tr>
<tr>
<td>GEO 1310</td>
<td>World Geography (may be taken in Gen. Ed.Core)</td>
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<tr>
<td>GEO 3303</td>
<td>Economic Geography</td>
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<tr>
<td>HIST 2310 or HIST 2311</td>
<td>Western Civilization to 1715 or World Civilization to the 17th Century</td>
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<tr>
<td>HIST 2312 or HIST 2320</td>
<td>World Civilization from the 17th Century or World Civilization 1715 to Date</td>
</tr>
<tr>
<td>POSI 3322</td>
<td>Introduction to International Studies</td>
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<tr>
<td>IS 4380</td>
<td>International Studies Senior Seminar (Capstone course: must be taken final semester; departmental approval required; substitutions must be approved by Director in consultation with the an academic advisor.)</td>
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</table>

| 3 hours advanced (3000-4000 level) Modern Language course | Course numbers 1410, 1420, 2310 and 2320 (or transfer equivalents) are prerequisites and are included in the 120 hours required for this degree; 2310 and 2320 are BA requirements. Courses must be from same modern language. Consult with your academic advisor if an advanced course is not available in your language. |

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*Degree: Bachelor of Arts in International Studies (BAIS)  
Major: International Studies – Travel and Tourism Focus*