# Kor180 Marketing Internship

## Who is Kor180

### Mission

Our mission is to help you live life inspired!

### Vision

Our vision is a modern fitness franchise. We launched our first boutique fitness studio in January 2013 in Austin, TX. This is the laboratory where we identify the optimal consumer experience.

### Values

Our goal is to incentivize positive behavior & help people live inspired lives. We strive to create an eco-system where everyone contributes and everyone takes something. Our goal is to make space for people to re-evaluate how they live. We support bold & fearless decisions, the importance of being active in mind & spirit, gratitude for the blessing we have & the lessons we have yet to learn. We strive to be aware of the limited nature of our resources. We are a community of seekers on an uncertain journey with endless possibilities.

## Internship Description

The intern works directly with Kor180 co-founders creating marketing, PR and advertising projects. The goal is to incorporate one new marketing, PR or advertising project every week. This unpaid internship program offers the opportunity to learn real-world skills with real projects and real budgets. The intern performs other duties as assigned.

## Responsibilities & Tasks

* Work with Kor180 consumers in the retail space to learn about Kor180’s target market.
* Develop innovative marketing projects.
* Manage existing marketing efforts.
* Measure marketing effectiveness – keep what works stop what doesn’t.

## Candidate Qualifications

The ideal candidate has an entrepreneurial spirit, feels rewarded by doing competent work and does whatever it takes to get the work completed. The candidate has strong written and verbal communication skills.

## Contact

Send resume and a five-sentence paragraph explaining why you are perfect for this internship to Don Kermath at d@kor180.com.