

Food Service Committee Meeting
Minutes
January 28, 2002

Members Present: Charles Blackwell, Kurt Czupryn, Laurey Ellertson, Trey Erwin, John Garrison, Richard Giagnacovo, Kevin Gilley, John Powell, Andy Rhoades, John Root, Charlie Salas, Dr. Joanne Smith, Mike Weiss.

Discussed Items

1. Everyone acknowledged receiving copies of the December 10th minutes that were sent electronically.
2. John Root reminded the committee members to continue to fill out the evaluation forms when they eat in the facilities. This is a critical part of our duties and the main reason that we receive the 30 block plan for participating in the food committee.
3. Meal Plan usage as of December 21, 2001. Reported by John Root

Meal Plan	Meals Eaten	% of Meals Eaten
100	82.9	82.9%
150	123.5	82.3%
200	167.7	83.8%
250	214.8	85.9%

These were the final numbers for the Fall 2001 semester. Once again SWT meal plan participation rate exceeds national averages. The numbers for the amount of points that were spent based on the three meal plans that include points were similar and are listed below.

Meal Plan	Points Spent	% of Points Spent
100	\$103.52	82.8%
150	\$83.92	83.9%
200	\$64.65	86.2%

4. The Chick-Fil-A opened the first day of the spring semester in its new location on the lower level of the Student Center Food Court. In the first week of classes for the spring semester compared with last year at the same time, Chick-Fil-A served 1,400 more meals. Pizza Hut served an additional 130 – 140 during the same period. Overall the LBJ Food Court is showing approximately a 10% increase in sales. Mike Weiss mentioned that he could see an increase in the traffic on the lower level of the Student Center. The Ribbon Cutting ceremony for Chick-Fil-A is scheduled for January 30th at 12:00 noon. There will be prizes including a mountain bike, watch, stuffed animals, and t-shirts given out. Also product samplers will be circulating throughout the building and outside as well.
Dr. Garrison mentioned that it would be nice to have menus and other information

- displayed in the elevators in the student center, similar to way hotels advertise their restaurants. Student Center personnel were going to follow-up and research cost.
5. The committee sampled a few of the new items that were added to Harris Dining Hall this spring. Charles Blackwell reported that the West Side Grill is doing approximately 200 grinders per day and often the Hook, Line, and Sinker has a line of students waiting for service. Both concepts appear to be well received.
 6. Charles Blackwell handed out copies of the revised SWT Dining Hall events for the spring semester. Additionally Charles informed the committee that they are in the process of changing vendors for the supplier of steaks for the spring semester Steak nights. This semester students will have a 12 oz. T-bone, 10 oz. Strip Steak, and an 8 oz. Rib-eye.
 7. Charles Blackwell handed out copies of the new Mugs menu that went into effect this spring semester. The committee discussed various issues involving Mugs including the new name change, possibly yet another new concept, and the opening of the sliding glass doors to create traffic patterns that will hopefully draw people in from the general seating area. While it is our goal that all of our operations are financially stable and profitable we must not forget that the LBJ Student Center is our most popular retail operation on campus. Kevin Gilley suggested that maybe we should consider an alternative concept for Mugs, like a coffee house, something other than the current full lunch menu. John Root concurred with Kevin's suggestion and the committee agreed to continue to work on a viable solution for Mugs.

The meeting adjourned at 5:10pm.

Next Meeting February 25, 2002 – Jones Diner

xc: Mr. Bill Nance
Dr. James Studer