

Communication Arts Multimedia, Inc.

MARKETING INTERNSHIP

Communication Arts Multimedia, Inc. is a video production/multimedia business located in Georgetown, Texas. The owner, Gene Vasconi has been in business for over 20 years and is now working his way to using his extensive media knowledge for speaking and workshop training. He has recently written a book entitled, "Say What: Do You Really Know What You Are Communicating?" His interest for this position is to associate with a marketing-oriented individual who can uncover and pursue leads for speaking venues and workshops. Compensation resulting from these bookings will be discussed with the successful candidate. The individual will be required to perform the following in addition to other duties that may arise.

- Search for speaking venues that will pay Mr. Vasconi to present. Such venues may be association conferences or corporate training – anywhere in the country. You will essentially be a booking/PR agent.
- Search for venues where Mr. Vasconi's books may be promoted such as radio/TV/print interviews, blogs or other on-line resources.
- Pursue the leads to a point where Mr. Vasconi will take over to confirm the engagement.
- Ensure that all uncovered leads are reliably followed up and any printed materials are sent.

Candidate must:

- Have a dynamic personality and excellent telephone presence
- Be a self-starter and voracious learner
- Present a professional appearance when representing the company – "professional" is determined by Mr. Vasconi
- Be fluent in on-line social media and other promotional strategies
- Be interested in learning "real world" advertising and marketing
- Read Mr. Vasconi's book in order to represent him properly
- Submit a weekly log of activities conducted for the company
- Interview in person
- Commit to a minimum 6 month association – company can terminate at any time for good reason
- Be totally open to learning and fitting in to the operation
- Consider this a contract position and not employment – you are responsible for any taxes

No reimbursement for telephone, gas, or internet...others only with prior approval.

Apply for this position by:

1. Sending an e-mail to mail@commartsmultimedia.com stating your contact information and that you are seeking to apply for the position.
2. Snail mail any resume or other material you believe will show us you are the one to: Communication Arts Multimedia, 1618 Williams Drive #5 Georgetown, TX 78628
3. We will contact you to set an interview appointment.

Thank you for your interest.

Gene Vasconi, President Communication Arts Multimedia, Inc. (512) 868-0548 www.commartsmultimedia.com