



Association for  
Conflict Resolution

**ACR International Section**

## **Become a Sponsor of ACR International Day!**

We invite you to support the Association for Conflict Resolution's International Day, which brings together mediators and conflict resolution professionals from around the world. This year's sponsors will help the recipients of the 2011 IDC Outstanding Leadership Award travel from the Middle East and Kenya to receive their awards and discuss their compelling work.

### **ACR International Day**

ACR's International Day is the year's premier event for conflict resolution professionals with a global focus. Leaders in the field will offer interactive sessions and presentations on managing conflicts around international development, better practice in peace building and cross-cultural communication. International Day will be held in San Diego, California, U.S.A., on October 12<sup>th</sup>, 2011 at the start of ACR's 11<sup>th</sup> Annual Conference.

### **IDC Outstanding Leadership Award**

The Outstanding Leadership Award celebrates leadership in the field and draws attention to the importance of conflict resolution in creating stronger democracies and economies. **George Gachara**, a photojournalist from Nairobi, Kenya, will receive the individual award for his peace building work in the aftermath of the 2007 presidential election. Seeking to prevent political and ethnic violence that affected the country, George joined with two other young leaders to launch the Picha Mtaani (Swahili for Street Exhibition) initiative. Picha Mtaani equips young people with the tools to serve as agents of change and reconciliation in their communities. George says, "Addressing conflict is not merely about pacification of peoples, but addressing injustices, inequalities between people. Unless we can meet this challenge, new conflicts will flare up and we will lose another generation to war."

**EcoPeace/Friends of the Earth Middle East (FoEME)** will receive the organizational Outstanding Leadership Award for its efforts in bringing together Jordanian, Palestinian and Israeli environmentalists to promote cooperative efforts to protect shared environmental heritage. EcoPeace/FoEME's unique innovation is the development of a shared regional vision based on the need to share water resources more fairly between the region's people and with nature, in order to respond to the demise of trans-boundary natural ecosystems, such as the Dead Sea, the Jordan River, and the Mountain and Coastal Aquifers. Accepting the award are the organization's three directors - Nader Khateeb (Palestine), Munqeth Mehyar (Jordan), and Gidon Bromberg (Israel) – who have played a central role in developing collaboration to promote inclusion of environmental considerations in regional development, and in trans-boundary environmental and peace building projects. For this unique vision of cooperative cross border work, EcoPeace/FoEME has already received important international recognition.

**We are soliciting your help** in bringing these Outstanding Leadership Awardees to San Diego, California in October, to receive the award and personally share their experiences in promoting Conflict Resolution methods in their regions. Funding will go to travel and conference-related expenses.

## **Sponsorship Levels**

### *Global Gold Level Sponsorship \$5000 and above*

- Special announcement recognizing Global Gold sponsors during International Day and general ACR conference
- Sponsorship Recognition in International Day Signage
- Full-page advertisement and recognition as a Global Gold Sponsor in the International Section Newsletter (2011 Conference Edition)
- Recognition as a Global Gold Sponsor on the Section Website through December 31, 2011.

### *Global Level Sponsorship \$1500 - \$4999*

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- Recognition as a Global Sponsor on the Section Website through December 31, 2011.

### *Hemisphere Level Sponsorship \$500 - \$1499*

- Sponsorship Recognition in International Day Signage
- Quarter-page advertisement and recognition as a Hemisphere Level Sponsor in the International Section Newsletter (2011 Conference Edition)
- Recognition as a Hemisphere Level Sponsor on the Section Website through December 31, 2011.

### *Continent Level Sponsorship \$25 - \$499*

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- Recognition as a Continent Level Sponsor on the Section Website through December 31, 2011.

**Sponsorship checks** should be sent to the attention of Suzanne Burnett at the Association for Conflict Resolution (ACR), 12100 Sunset Hills Road Suite 130, Reston, Virginia 20190, with a message directing the donation to ACR's International Section. Thank you for your support and we hope to see you in San Diego!

For more information, please visit [www.acrnet.org](http://www.acrnet.org) or contact International Section Chair Luis Ore at [luis.ore@orasicg.com](mailto:luis.ore@orasicg.com).