

# McCOY COLLEGE OF BUSINESS ADMINISTRATION



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## McCOY COLLEGE OF BUSINESS ADMINISTRATION

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Named on February 27, 2004 in honor of the generous support of Mr. and Mrs. Emmett McCoy, Texas State's Emmett & Miriam McCoy College of Business Administration provides broad-based undergraduate- and masters-level educational programs that produce graduates with the values, knowledge, and skills to help them excel in a diverse, globally-competitive environment.

### **Mission**

McCoy College is a learning community dedicated to pursuing and sharing values, knowledge, and skills that enable students to compete in a dynamic business environment. Serving primarily students from Texas, the College uses an applied approach focusing on creating a learning environment that places primary importance on teaching excellence complemented by intellectual contributions and supported by service.

### **Vision**

McCoy College will be recognized as a top public college of business in Texas and a national model for excellence in applied business education and research. We will be known for providing a learner-centered environment, valuing research and scholarly activity, and emphasizing the central importance of teaching and learning.

### **Values**

The mission reflects the responsibility of McCoy College to make the education of its students the focus of all activities and to create and continuously improve programs that add value to students' educational experiences through relevance and quality. The foundation of the College is an enthusiastic, student-oriented faculty knowledgeable in their discipline through the pursuit of intellectual contributions, professional development, and business experience. They are active in academic, professional, and civic service, and they also mentor students and support student organizations.

The following values are widely shared within the College and are fundamental to its success:

- Excellence in all endeavors through reliance on self-study and continuous improvement;
- Integrity and adherence to professional and ethical standards;
- Commitment to the personal and professional development of faculty, staff, and students;
- Responsiveness, accountability, and contribution to the community and region; and
- Respect for individuals and a diverse culture that creates community among faculty, staff, and students.

## Background

Established in 1958, McCoy College offers the Bachelor of Business Administration (BBA) degree with majors in accounting, computer information systems, economics, finance, management, and marketing. The management major offers a teacher certification option. The Latin American Business and Computer Information Systems certificate programs also are offered. Additionally, the College cooperates with the College of Liberal Arts in offering the Bachelor of Arts (BA) degree with a major in economics. The BBA degree does not require a minor. Non-business majors may choose business administration as their minor.

The learning environment of McCoy College places primary importance on teaching excellence supported by an appropriate blend of research and service. This environment prepares students for careers in both the private and public sectors. The curriculum addresses the economic, legal, political, social, technological, and demographically diverse environment in which modern business is conducted. This environment emphasizes comprehensive learning that combines general education and professional studies in business. The core requirements cover the main functional areas of business, and specialized study in one of six traditional business majors provides knowledge upon which to build a career.

McCoy College, accredited by AACSB-International, The Association to Advance Collegiate Schools of Business, serves over 3,500 undergraduate and graduate business students and has five academic departments: Accounting, Computer Information Systems and Quantitative Methods, Finance and Economics, Management, and Marketing.

McCoy College is entitled by its designation as an AACSB-International accredited school to have Beta Gamma Sigma as its honorary business society. The university chapter has been in existence since 1997. In the College, the top 10% of juniors, top 10% of seniors, and top 20% of graduate students are invited to join.

### McCoy College of Business Administration Admission Policy

Admission to the College is competitive, and a student must be admitted to the College to pursue a BBA degree.

**Freshmen and Students with fewer than 30 Semester Hours.** Students are automatically admitted if their SAT I score is 1200 (Critical Reasoning + Math) or greater, if their ACT score is 27 or greater, or if the student graduated in the top 25% of their high school class. All other applicants will be considered for the remaining openings through a review process. The competitive admission index is based on a student's high school academic record, standardized test score (SAT I or ACT), or a combination of the two. Students who are admitted to the University but denied admission to a business degree program will be considered for admission to their second choice major or as undeclared.

**Students with 30 or more Semester Hours.** Students, who have not been admitted to McCoy College and have completed at least 30 semester hours either at Texas State or another college or university including English 1310, English 1320, and Math 1329 will be considered for admission based upon a competitive index using the grades from English 1310, English 1320, Math 1329, and the overall GPA from all colleges and universities attended. Students will be automatically admitted if they have a cumulative GPA of 3.0 or higher and have completed English 1310, English 1320 and Math 1329.

For current Texas State students, applications are available in the McCoy College Academic Advising Center, McCoy Hall 115, or can be printed online at [www.business.txstate.edu/advising](http://www.business.txstate.edu/advising). Applications must be submitted to the McCoy College Academic Advising Center. Students not yet admitted to the University need to complete the Apply Texas application (available at [ApplyTexas.org](http://ApplyTexas.org)) and list a business major as their first major choice. The deadline for application is October 15 for spring admission and March 15 for summer and fall admission.

## **Restricted Status**

Any business student whose Texas State GPA drops below a 2.0 is placed on probation by Texas State and on restricted status by McCoy College. Business majors on restricted status must increase their Texas State GPA to at least 2.0 in the subsequent semester or their admission to the College will be voided. Students are required to meet with a representative of the McCoy College Academic Advising Center to remove probation holds; otherwise, the hold will prevent registration or schedule changes. Students may regain admission to the College by going through the application process and competing with other applicants for openings.

## **General Requirements for the BBA Degree**

All students seeking the BBA must complete (1) the general education core curriculum prescribed by Texas State, (2) a common core of business courses outlined by McCoy College, (3) courses in the major program area specified by the appropriate academic department, and (4) a combination of free electives and restricted upper-division business electives to complement the degree program and achieve a minimum total of 120 semester hours. To ensure compliance with the course requirements for a BBA degree, freshmen and sophomores should follow the general sequence of courses specified for the business curriculum in this section of the catalog. Juniors and seniors should follow the sequence outlined in the section of the catalog for their major academic department.

To be eligible to enroll in upper-division business courses, all students must satisfy stated course prerequisites, be in good academic standing (a Texas State GPA greater than or equal to 2.0), and have completed at least 60 semester hours.

Students are reminded that it may be necessary to select free electives and advanced business electives that are designated as “writing intensive” (WI) to meet Texas State’s writing intensive requirement. Also, students who did not complete satisfactorily at least two years of the same foreign language in high school must complete two semesters (6-8 hours) of a single foreign language.

## **Fifty Percent Requirement**

At least 50% of the semester hours in business required for the College’s various degree programs must be completed in residence at Texas State.

## **Common Business Core**

To provide a common body of knowledge in business, all students seeking the BBA are required to complete the following courses or their equivalents:  
ACC 2361, ACC 2362, CIS 1323, ECO 2314, ECO 2315, BLAW 2361, QMST 2333, MGT 3303, MKT 3343, CIS 3380, FIN 3312, MGT 3353, and MGT 4335.

## **Community/Junior College Transfers**

Community/junior college students who plan to transfer to McCoy College are advised to pursue the business curriculum outlined in this section. The appropriate course equivalency guide and/or transfer planning guide should be consulted to resolve questions of course transferability. Courses acceptable for transfer by Texas State will transfer at the level at which the courses were taken (i.e., acceptable courses from a community/junior college transfer as freshman or sophomore courses and cannot be used to satisfy junior/senior-level requirements). A maximum of 66 hours from an accredited community/junior college may be applied to a business degree. This policy is consistent with the transfer curriculum for business administration adopted January 30, 1981 and found in Transfer of Credit and Curricula Policies of the Texas Higher Education Coordinating Board, January, 1988.

## Grade-Point Average for Graduation

Students must achieve the following minimum grade-point averages: (1) 2.00 on all credit course work completed at Texas State and (2) 2.25 in the major (common business core, department major courses and restricted advanced business electives). Students seeking teacher certification may be subject to additional GPA requirements as determined by the College of Education.

### Business Curriculum

The following curriculum applies to all BBA degree majors except CIS majors (see that departmental section) and management majors seeking teacher certification (see that departmental section). For course options that satisfy the science and literature components, please see the University College section of the catalog.

<b>Freshman Year - 1st Semester</b>	<b>Hours</b>	<b>Freshman Year - 2nd Semester</b>	<b>Hours</b>
ENG 1310 .....	3	ENG 1320.....	3
US 1100 .....	1	HIST 1320.....	3
HIST 1310.....	3	ART, DAN, MU or TH 2313.....	3
MATH 1329*.....	3	Natural Science Component .....	4
Natural Science Component.....	3-4	PFW .....	1
PFW .....	1	CIS 1323 (Can test out) .....	3
<b>Total</b>	<b>14-15</b>	<b>Total</b>	<b>17</b>
<b>Sophomore Year - 1st Semester</b>	<b>Hours</b>	<b>Sophomore - 2nd Semester</b>	<b>Hours</b>
ACC 2361 .....	3	ACC 2362.....	3
ECO 2314 .....	3	BLAW 2361 .....	3
ENG Literature.....	3	ECO 2315.....	3
POSI 2310.....	3	POSI 2320.....	3
QMST 2333 .....	3	COMM 1310.....	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

\*May require pre-requisite of MATH 1319.

### Academic Advising Center

The McCoy College Academic Advising Center is an accessible, student-centered support service dedicated to encouraging the academic success of Texas State students by providing official and accurate academic guidance. The services available for students include information sheets for schedule-building and degree requirements, an on-call advisor to address frequently asked questions, one-on-one advising sessions by appointment, registration advising sessions at the beginning of early registration, and the certification of undergraduate graduation applicants. Students are required to show their Texas State ID to speak with an advisor about specific academic information.

### Latin American Business Certificate Program

The Latin American Business (LAB) Certificate program is an innovative undergraduate program in international business offered by McCoy College. Both interdisciplinary and Latin American in its orientation, the LAB Certificate program offers Texas State students the opportunity to acquire a multi-discipline knowledge base in international business, Latin American studies, and the Spanish language. The LAB Certificate recognizes the accomplishments of students who have successfully completed a program of study designed to meet the challenges of doing business in Latin America.

Requirements for the LAB certificate program include 21 hours of course work (15 hours of required courses, and 6 hours of elective courses) that may be accommodated within the 120 hours required in the undergraduate curriculum for most majors. Although enrollment may take place any time during an undergraduate program, students are encouraged to enroll while a freshman in order to facilitate integration of the certificate requirements within the regular undergraduate program. Required courses are: MKT 4310; MGT 3375; ECO 3320; SPAN 3311, 3312. Elective courses include: BLAW 3363; ECO 3317 and 4390; FIN 4331; GEO 3308; HIST 3324; POSI 4358; or SPAN 3371.

Enrollment in the LAB Certificate program is open to business majors, non-business majors, and post-baccalaureate students who satisfy individual course prerequisites and who are in good academic standing (not on probation) at Texas State. Post-baccalaureate students are encouraged to obtain information on the Master of Business Administration degree with a Latin American Business Emphasis. More information is available in McCoy Hall 504.

### **Certificate in Computer Information Systems**

The Department of Computer Information Systems and Quantitative Methods offers an intensive program leading to a Certificate in Computer Information Systems (CIS). The program is directed at students who wish to gain information technology (IT) exposure without having to pursue a full degree program in computer information systems. The primary objective of the program is to offer an option to non-IT professionals and non-CIS majors to gain an initial expertise in the use of information technology to develop computer-based business information systems. The students seeking a Certificate must successfully complete 18 semester hours of course work in information technology (IT). These include 12 semester credit hours of required core CIS courses and 6 semester credit hours of CIS advanced elective courses. Required courses include CIS 2324, 3325, 3374, and 3382. Elective courses may be selected from CIS 3360, 3372, 3375, 3389, 3390, 4318, 4322, 4332, 4348, 4349, 4350, 4358, and 4360. Students interested in pursuing the certificate program should contact the Chair of Computer Information Systems and Quantitative Methods, McCoy Hall 404.

### **Minor in Business Administration**

An undergraduate major of your choice combined with a business administration minor can be beneficial. The minor requires the completion of 18 semester credit hours including ACC 2301 (or both ACC 2361 and 2362); ECO 2301 (or both ECO 2314 and 2315); and 12 hours chosen from BLAW 2361, CIS 3317, FIN 3325, MGT 3303, or MKT 3343.