

5 Hour Energy - Marketing Intern

Description

5-hour Sample, LLC is looking for a qualified intern to join their field marketing team representing Texas State University. Our marketing team handles consumer marketing activity for 5-hour Energy®, and seeks an intern who can learn and then lead various marketing, sales and promotional programs.

This intern will finish the internship having gained broad educational experience in various aspects of marketing and sales.

Responsibilities

- Audit, track and report sales and/or distribution information
- Plan the distribution or delivery of marketing materials and samples
- Negotiate and execute sampling event sponsorships
- Write a marketing plan for your campus
- Perform analysis of current distribution
- Seek and analyze competitor marketing and sales materials
- Prepare presentations to recap marketing plan activity

Requirements

5-hour Sample, LLC is looking for an undergraduate student at UTSA who is majoring in Business or Communication Studies. This person should have excellent verbal and written communication skills, with extensive knowledge of UTSA campus and be active in many on-campus organizations. PowerPoint, Word and Excel experience is a bonus, and will be considered when choosing the best applicant for this internship position. Other requirements include:

- Cell phone, internet, email
- Professional
- Outgoing, friendly personality
- Responsible
- Excellent communication, public speaking, and strong organizational skills
- Be resourceful and able to improvise creatively to solve problems

Majors

Marketing, Sales, Advertising, Business, Communication Studies

Please submit a cover letter, resume and a letter explaining “Why I want this Internship” to

Andrea Davis at adavis@fivehour.com

Project based pay