

Health Promotion Specialist

Job Code 50020282

General Description

Responsible for planning, delivering and evaluating a wide variety of health education programs.

Examples of Duties

Assist with developing and implementing effective health education strategies.

Assist with training and supervision of peer education program.

Develop and deliver health education presentations for the TX State community.

Respond to student, faculty, staff for health information and materials.

Write health promotion articles for various campus publications.

Create, maintain and update health information/education for social media sites, website and social marketing/norms campaigns.

Assist with assessment and evaluation of health presentation, campaigns and health needs of Texas State students.

Perform other duties as assigned.

Knowledge, Skills and Abilities

Knowledge of: health promotion theories, health resources, common health issues for college-aged students, quality team principles.

Skill in: Communicating health promotion information, working as a team member, developing health promotion programs, prioritization, making presentations, editing information, word processing, spreadsheets, databases, research, assessment and program evaluation.

Ability to: give presentations, comprehend medical texts, compute statistics, communicate with others, prioritize projects.

Experience and Education

To qualify for this classification, an individual must possess any combination of experience and education that would likely produce the required knowledge, skills and abilities.

Other Requirements