

**BACHELOR OF SCIENCE DEGREE
PUBLIC RELATIONS AND MASS COMMUNICATION**

2012-2014

General Education Component

Communication (9 hours)

____ ENG 1310 (College Writing I) (code 010) and ____ ENG 1320 (College Writing II) (code 010)
____ COMM 1310 (Fundamentals of Human Communication) (code 011)

Mathematics (3-4 hours) (code 020)

Select one course from the following:

____ MATH 1312 (College Statistics and Algebra) ____ MATH 1315 (College Algebra)
____ MATH 1317 (Plane Trig) ____ MATH 1319 (Math for Business and Econ. I)
____ MATH 1329 (Math for Business and Econ. II) ____ MATH 2321 (Calculus for Life Sciences I)
____ MATH 2417 (Pre-Calculus) ____ MATH 2471 (Calculus)

Natural Science (*7-8 hours) (code 030 and/or 031) *See undergraduate catalog for rules on 7 hours option for natural science.

Select two courses from the following:

____ ANTH 2414 (Biological Anthropology) ____ GEO 1305 (Meteorology) and GEO 1105 (Lab)
____ BIO 1320 (Modern Biology I) ____ BIO 1421 (Modern Biology II)
____ BIO 1330 (Functional Biology I) & BIO 1130 (Lab) ____ BIO 1331 (Organismal Biology) & BIO 1131 (Lab)
____ CHEM 1310 (Intro. for non-science majors) ____ CHEM 1430 (Chem. for non-science majors)
____ CHEM 1341 (Gen. Chem. I) & CHEM 1141 (Lab) ____ CHEM 1342 (Gen. Chem. II) & CHEM 1142 (Lab)
____ GEOL 1410 (Physical Geology) ____ GEOL 1420 (Historical Geology)
____ PHYS 1310 (Elem. Physics I) ____ PHYS 1320 (Elem. Physics II) ____ PHYS 1110 (Lab)
____ PHYS 1340 (Astronomy) ____ PHYS 1350 (Astronomy) ____ PHYS 1140 (Lab)
____ PHYS 1315 (General Physics I) & PHYS 1115(Lab) ____ PHYS 1325 (General Physics II) & PHYS 1125 (Lab)

Humanities and Visual and Performing Arts (9 hours)

Sophomore Literature (3 hours)

Select a course from: (code 040) ____ ENG 2330 (World Lit. before 1600) ____ ENG 2359 (American Lit. before 1865)
____ ENG 2310 (British Lit. since 1785) ____ ENG 2340 (World Lit. since 1600) ____ ENG 3360 (American Lit. since 1865)
____ ENG 2320 (British Lit. since 1785)

Select one course from: (code 041) ____ PHIL 1305 (Philosophy and Critical Thinking) or ____ PHIL 1320 (Ethics and Society)

Select one course from: (code 050) ____ ART 2313 or ____ DAN 2313 or ____ MU 2313 or ____ TH 2313 (Intro. to Fine Arts)

Social and Behavioral Sciences (15 hours)

____ HIST 1310 (American History before 1865) and ____ HIST 1320 (American History after 1865) (code 060)
____ POSI 2310 (Principles of American Gov.) and ____ POSI 2320 (Functions of American Gov.) (code 070)

Select one course from: (code 080)

____ ANTH 1312 (Cultural Anthropology) ____ ECO 2301 (Principles of Economics) ____ SOCI 1310 (Introduction to Sociology)
____ ECO 2314 (Principles of Microeconomics) ____ GEO 1310 (World Geography) ____ PSY 1300 (Introduction to Psychology)

Texas State Component (3 hours) (code 090)

____ US 1100 (University Seminar) ____ PPW (Physical Fitness and Wellness)

Support Courses

____ 3-4 hours of additional Math, Natural Science or Computer Science Requirement (not MATH 1316)

Statistics (3 hours)

____ SOCI 3307 (Statistics for Behavioral Sciences) or any other approved statistics course

Sophomore Literature (3 hours)

Select a course from: (code 040) ____ ENG 2330 (World Lit. before 1600) ____ ENG 2359 (American Lit. before 1865)
____ ENG 2310 (British Lit. since 1785) ____ ENG 2340 (World Lit. since 1600) ____ ENG 2360 (American Lit. since 1865)
____ ENG 2320 (British Lit. since 1785)

Updated 12/11/14

Minor Component

A minor must be selected with any B.S. degree. The minor must be chosen from outside the School of Journalism and Mass Communication. See your undergraduate catalog or school advisor for a list of approved minors. SJMC majors cannot minor in Journalism or Mass Communication.

Major Component (40 hours)

Core Courses in Mass Communication (12 hours)

____ MC 1301 (Introduction to Mass Communication)
____ MC 1313 (*Writing for the Mass Media*)
____ MC 4301 (*Media Law & Ethics*)
____ MC 4325 (Fundamentals of Digital and Online Media)

Public Relations (15 hours)

____ MC 3343 (Introduction to Public Relations)
____ MC 3360 (*PR Research*)
____ MC 3383 (*Editing for Clear Communication*)
____ MC 4313 (*Writing for Public Relations*)
____ MC 4320 (*PR Campaigns*)

12 hours of advanced MC electives

Select one Media Performance course (1 hour):
____ MC 2111 (*Media Practicum*)
____ MC 4130 (*Internship*)
____ MC 1100A (Careers in Media)
____ MC 1100B (Grammar for Journalists)
____ MC 1100C (*Seminar in Sports Broadcasting*)

*Italicized courses have prerequisites.

*Cannot receive more than six credit hours for all internships.

Open Elective Component

The University requires a minimum of 120 hours to graduate. Of these hours 36 must be advanced. If these minimum requirements are not met after the completion of the general education, support courses, major and minor course requirements, and any open elective(s) the student may already have, then the student will use open elective(s) to reach the requirements for graduation.

72 hours of the total degree must be outside of MC courses.

This sheet is for advising purposes only. Once a student has met all requirements for full-major status, an application for an official degree audit will be processed in the school office, OM 102. If you would like to schedule an advising appointment call (512) 245-2656.

Academic Advisors: Harry Bowers, hb05@txstate.edu & Kathleen Ransleben, ml067@txstate.edu
www.txstate.edu/sjmc

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