

**Food Service Committee Meeting  
Minutes  
November 01, 2010 – Jones Dining Center**

Members Present: Andre Alayon, Leslie Bulkley, Chin-Hong Chua, Russell Clark, Susan Dudolski, Mel Ferrari, Adam French, Gabriel Garza, Juan Guerra, Kristopher Infante, Colter Ray, Andy Rhoades, John Root, Charlie Salas, Jasmin Saldana, Melissa Taylor, Kathy Weiser

Discussed Items

1. John welcomed our newest members to the committee, Andre Alayon and Jasmine Saldana. Both Andre and Jasmine are representing the RHA. Leslie introduced Becky Tolle Alford.
2. Dining Services Comments – Please go onto the Dining Services web-site and add your comments so we can get real-time feedback from our customers. This is a great way of telling us how we are doing.
3. John handed out the Meal Plan Participation numbers for October 31 and the numbers are presented here:

**Meal Plan Balances  
As of October 31, 2010**

	Total Plans	Meals Remaining	Average Meals Remaining	Percentage of Meals Remaining	Average Meals Eaten	Percentage of Meals Eaten
150 Meal Plan	3,360	281,649	83.8	55.9%	66.2	44.1%
200 Meal Plan	2,276	256,776	112.8	56.4%	87.2	43.6%
250 Meal Plan	449	61,681	137.4	54.9%	112.6	45.1%
Total	6,085	600,106				44.0%
	Dollars Remaining	Average Dining \$ Remaining		Percentage of Dollars Remaining	Average Points Spent	Percentage of Dollars Spent
150 Meal Plan	\$ 125.00	\$ 200,310.39	\$ 59.62	47.7%	\$ 65.38	52.3%
200 Meal Plan	\$ 100.00	\$ 90,874.15	\$ 39.93	39.9%	\$ 60.07	60.1%
250 Meal Plan	\$ 75.00	\$ 10,904.72	\$ 24.29	32.4%	\$ 50.71	67.6%
		\$ 302,089				55.7%

4. John updated the committee on the meeting he and Leslie had with the students on October 19<sup>th</sup>. Topics discussed were Meal Trade Adjustments, Unlimited Beverages, Extending Hours in Jones during finals, Fruit Flies at Commons, Dining Services webpage on the Homepage, Vote for your favorite meal, Bobcat Bucks on-line access and the difference between Meal Trades and Meal Equivalence.

Briefly summarizing, Leslie informed the committee we have taken away few if any meal trades from the plans over the years. We do however add items as new concepts open. Unlimited Beverages cannot be implemented due to the fact that there is no way to control who is a meal plan student and who is not. Also we have already proven beyond doubt that our Meal Trades offers a great value in terms of the retail value compared to what was paid per meal trade. If we add unlimited beverages we would need to make some other concession to allow for abuse and the higher cost of the beverages. We have over 7,000 students on meal plans and no one has expressed a concern about the fairness of the meal trade. We discussed the possibility of opening Jones for late night during finals but reminded the students that this shifted to the Student Center years ago. Fruit Flies were seen at Commons but have since been taken care of. John will ask marketing to place Dining Services on the Front Page of the home page for greater visibility. John informed the group they will be able to check their Meal, Dining Dollars, and Bobcat Bucks balances during the spring semester. John explained the difference between Meal Trades and Meal Equivalence and the reasons our current system of Meal trades is much more beneficial to students.

5. The committee discussed the possibility of enhanced hours at the LBJ Student Center. It was determined that we would not make any changes, if changes are made, until the fall 2011. We would continue to gather data and determine if it's prudent to make a change. The committee realized that closing Jones in favor of the LBJ Student Center on weekends would not be appropriate and maintained that Jones and Harris must stay open regardless of whether or not we decide to open a 3<sup>rd</sup> facility.
6. John informed the committee that the Dining Services renovations are moving along. Lyndon's Uclub will be ready around December 1<sup>st</sup> but will not open until the beginning of the spring semester. We are now planning Harris and the new Paws N Go. Colter requested that we look at putting computer stations in Harris like we saw at LSU.
7. Melissa handed out the Marketing newsletter and calendar for November/December.

The Meeting adjourned at 5:10 pm.

Future Meetings  
November 29, 2010 Commons