



Emmis Marketing Team Intern

Emmis Austin Radio has earned a reputation as a fun, exciting, and innovative company, where every individual is part of the team. Emmis Austin Radio is a branch of Emmis Communications with a cluster of seven radio stations in Austin, TX including: KLBJ-AM (590), KLBJ-FM (93.7), KGSR (93.3), KROX (101.5), KPBA (103.5), KLZT (107.1), and Latino 102.7. **All EAR internships are for school credit only and are unpaid positions.**

Job description:

Emmis Marketing Team "EMT" is a full service sales promotion company which specializes in the creation of targeted marketing and cause marketing campaigns. We offer a turn-key solution for clients developing sponsorship opportunities as well as idea development for custom on-site solutions for our clients.

This Marketing Internship involves working in a high-energy, fast paced environment assisting the Project Managers with events and custom marketing programs. EMT seeks candidates that are interested in the creation and execution of revenue-driven events and custom marketing plans.

We take on two interns per semester. One must be fluent in Spanish & English.

Responsibilities include but are not limited to:

- Event planning and production
- Sponsorship fulfillment
- Prepare recap reports
- Research marketing materials
- Participation in brainstorming/production meetings
- Attend department meetings as well as station sales meetings
- Assist staff with on-site event execution (may involve evenings and weekends)

Requirements:

- All interns **must** receive school credit from an accredited college, university, or institution (no exceptions)
- Available to work 15-20 hours a week required (flexible scheduling)

Skills:

- Extensive knowledge of Microsoft PowerPoint and Excel are required
- Knowledge of Adobe Photoshop and Illustrator is a plus.
- Ability to multi-task and prioritize projects
- Strong written and verbal communication skills

Please send a resume with cover letter to: MAndrade@emmisaustin.com. Refer to posting and no phone calls please. Internships are available during the fall, spring, and summer semesters.

**EMMIS COMMUNICATIONS/EMMIS AUSTIN RADIO
IS AN EQUAL OPPORTUNITY EMPLOYER**