

UNIVERSITY COLLEGE STRATEGIC PLAN

Plan of Revised Title: operationalASPIRATIONAL

Our Mission Statement:

University College is committed to student achievement within and outside of the classroom. We will create a positive climate for learning with an emphasis on individual responsibility and accountability. We will promote student persistence, retention and graduation through the development of innovative programs, best practices and services designed to encourage learning and empower learners.

Our Vision for the Future:

By 2017, University College will have achieved its goals as a result of our commitment to the following principles. Our programs and services will focus on each student as an individual, understanding that while our journeys differ our goal remains the same – graduating from college. We will succeed as a result of collaborative efforts, appreciating the talents and abilities all bring to our shared mission. We will manage physical and fiscal resource well and invest wisely in new programs and services, which will enhance student success. We will align our programs with standards for excellence and measure our progress authentically. Finally, we will be bold and develop innovative responses to challenges faced by our students, faculty and staff.

Our Revised Goals and Objectives for 2014-2017:

University Goal 1: Promote academic quality by building and supporting a distinguished faculty.

University Goal 2: Provide opportunities for a public university education and contribute to economic and cultural development.

University Goal 3: Provide a premier student-centered, educational experience that fosters retention and success.

University College Goal 3.1: Enhance and sustain academic advising at Texas State University

- i. Implement an Academic Advising Council on campus.
- ii. Develop and implement plans enhancing academic advisor retention.
- iii. Develop and implement campus-wide strategies for advisor training and professional development.
- iv. Continue to improve academic advising programs and services through assessment and professional development.

University College Goal 3.2: Successfully develop, implement, and assess

Personalized Academic & Career Exploration

- v. Achieve assessment outcomes for reaffirmation of accreditation.
- vi. Achieve student success performance goals in retention and graduation rate.
- vii. Develop PACE as the best practice in the industry for large enrollment, research-intensive universities
- viii. Enhance and sustain PACE as growth of freshman enrollment continues.
- ix. Strengthen institutional capacity to serve new students through PACE professional development.
- x. Identify and acquire space for University College | PACE expansion over time.

University College Goal 3.3: Explore and develop one-stop services for transfer students

- i. Implement Transfer Management Council framework at Texas State and in collaboration with Austin Community College
- ii. Develop plan for Transfer Success Center at Texas State
- iii. Develop strategies for transfer student orientations customized to classification status (PACE Traditional, Transfer Traditional and Transfer Online).
- iv. Measure achievement on the basis of 3- and 5-year transfer graduation rates disaggregated appropriately.

University College Goal 3.4: Develop University College Academic Programs as the hub for teaching and learning in the College

- i. Revise and expand programs for training and professional development of University Seminar faculty including instructor assessment.
- ii. Institute instructor recognition program for teaching in University College-related academic programs.
- iii. Expand administrative support for University College academic programs: General Studies, National Student Exchange, University Seminar.
- iv. Formalize and expand recruitment for Bachelor of General Studies, particularly to students returning to school after “stopping out” for personal or professional reasons.
- v. Develop and gain approval for multidisciplinary Career Readiness minor designed to provide in-depth career preparation aligned with business and industry needs.
- vi. Develop GNST 3150 option as an online Transfer Student Seminar.

University Goal 4: Enrich our learning and working environment by attracting and supporting a more diverse faculty, staff, and student body.

University College Goal 4.1: Strengthen and enhance mentoring in the first year of college.

- vii. Implement a data-driven process designed to identify freshmen at risk of academic failure.
- viii. Increase the magnitude and impact of mentoring provided to first year students.
- ix. Coordinate academic recovery through academic coaching.
- x. Obtain CRLA International Mentor Training Program Certification.

University Goal 5: Develop and manage human, financial, physical, and technological resources effectively, efficiently, and ethically to support the university's mission.

University College Goal 5.1: Strengthen institutional capacity to serve first year and underrepresented students through professional development

- xi. Coordinate on-campus and provide support to College Advising Centers for professional development in academic advising.
 - i. Priorities include first year / transfer student success and graduation initiatives.
- xii. Coordinate on-campus and provide support to peer mentoring and academic coaching programs.
 - i. Priorities include initiative for historically under-represented and socio-economically at-risk students.
 - ii. The number of peer mentors receive certification will increase by 2.5% annually.
- xiii. Coordinate on-campus and provide support for professional development in teaching and learning in the first year of college.
 - i. Plan and continuous improve University Seminar instructor professional development based upon results of assessment.
 - ii. Plan and host Dean's Seminar to begin each academic year.
 - iii. Implement workshops focused on improving teaching and learning in the first year of college.
- xiv. Explore opportunity to host Center for College Opportunity and Success in University College.
 - i. Serve as an over-arching umbrella for externally-funded programs enhancing matriculation to and access in higher education.
 - ii. Foster a community of scholars invested in research on first year student success.

University College Goal 5.2: Sustain and develop University College concomitant to enrollment growth and change

- xv. Complete reorganization of University College Academic Programs
- xvi. Develop targeted plans for physical resources
 - i. Complete renovation of Athletic Academic Center

- ii. Explore opportunities for a Peer Mentoring Center
- iii. Strategically develop “space-share” initiative to offset limits in office space availability
- iv. Complete renovation of UAC 142 as a General Studies classroom
- xvii. Cultivate potential donors in support of College initiatives
- xviii. Increase number of University College faculty and staff concomitant to growth and demand
 - i. Faculty requests
 - ii. Staff requests
 - iii. Graduate Assistantships

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Submitted by Daniel A. Brown, Ph.D., Dean of University College | Director of the PACE Center