

Marketing & Communications Intern

Cliff Drysdale Management, a leading sports and club management company based in New Braunfels, TX is looking for a driven, passionate and hard-working intern to join our team for the Spring 2017 academic term. Based in our offices at the John Newcombe Country Club, our fast growing management company focuses on the tennis, fitness and soccer sector; we pride ourselves with having the most positive, energetic and FUN Team in our industry. The ideal candidate will have the following key qualities: committed to service excellence, exhibits passion for sports and fitness, a team player, and has positive energy and a strong work ethic.

Our Marketing & Communications Intern will work with our Marketing Team to align all marketing initiatives, materials and scheduling into a seamless course of events; this is a great opportunity to learn about all aspects of a corporate marketing department!

APPROXIMATE START DATE: January 16, 2017

Qualifications and Requirements:

- Currently pursuing a degree in Marketing, Communications, Journalism, Advertising or other related field.
- Experience and familiarity with various social media platforms
- Experience with Adobe Creative Suite a plus (InDesign, Illustrator, Photoshop, Premiere etc.)
- Graphic Design experience/interest preferred
- Extremely strong organizational skills required
- Strong oral and written communications skills required
- Previous Marketing, Public Relations, or Communications experience preferred but not required
- Available to work at least 10 hours a week in office

Key Responsibilities:

- Assist Marketing Coordinator in preparation and/or distribution of marketing material online and in print.
- Track and maintain social media campaigns.
- Assist National Rewards Manager with content management and creation for company magazines and newsletters
- Perform internet research.
- Update content and audit company websites.

- Coordinate marketing campaigns and production deadlines and maintain master event and program calendar
- Assist with client relation management databases
- Maintain adequate office marketing supplies and troubleshoot office printing equipment problems
- Other tasks as assigned

Compensation and Benefits:

NOTE: THIS IS AN UNPAID INTERNSHIP. Candidates are eligible to receive academic credit.

Job Type: Part Time/Internship

-Intern will have full access to all club features including:

-13 Tennis Courts, 11 Lighted

-State of the art fitness center and gym

-Junior Olympic Pool

TO APPLY: Please send Resume and Cover Letter to Joey Hanf, Marketing Coordinator, via email at j.hanf@cliffdrysdale.com. The deadline for applications is December 5. For questions or inquiries, call (830) 625-5911 ext 206