Executive Summary
Educational Talent Search - Precollege Student and Parent Survey

Educational Talent Search administered a project evaluation survey to students, parents, and school administrators to determine the level of satisfaction with ETS staff and services. Satisfaction was determined on the basis of “how satisfied” the students, parents, and school administrators were (checking: very satisfied, satisfied, undecided, dissatisfied, very dissatisfied) and (checking: “how likely”) the students were to recommend Educational Talent Search to other students. The results from the surveys reveal that of 204 surveys 93% of the program participants and parents to be satisfied with the ETS program.

Essentially, the ETS program learned that though the program is well received there are still areas that can be improved upon, such as more frequent contact with parents and early dissemination of information about the program ETS trips and other activities. Educational Talent Search will strive to increase the number of satisfaction surveys collected in the spring of each academic year by distributing survey twice an academic year; increasing the number of days to distribute satisfaction surveys from 10 days to 30; increasing distribution channels using regular mail, email (personal, Facebook and school district email system), Quick Survey online systems, and ETS website; and distributing satisfaction surveys through special assembly such as parent meetings and end of the year ceremonies.