

## Hurricane Junior Golf Tour

# Hurricane Junior Golf Tour: Spots Available for Marketing and Operations Internships

About the Tour- The HJGT is an internship supported organization that was started in 2007 and has become the largest junior tour in the country. It provides competitive junior golfers with a platform to play tournaments throughout the US. These juniors aspire to play on the college level and we give them a chance to be recognized by college coaches. As they compete on tour they build up their national rankings among other players in their age divisions. We host over 275 events in 32 states currently. We are an event/tournament based company based out of Jacksonville, Florida with teams and employees located from the east to the west coast. Click Here to check out our website-[www.hjgt.org](http://www.hjgt.org)

[Visit Our Website](http://www.hjgt.org)

## About the Internship Program

We run an accredited internship that runs throughout the year. Our internship program periods coincide with the school year. Three times a year we host interns at the tour, spring, summer and fall. The specific dates for each time period are listed on our website under the Employment section.



### **Operations Internship:**

Interns will learn how to operate golf tournaments through their active involvement with all aspects of tournament operations from course setup to course breakdown under the direct supervision and mentorship of HJGT staff members.

Operation Intern Responsibilities:

- Pre- and Post-Press Releases
- Constant Website Updates
- Sales and Marketing of Tour and Upcoming Tournaments

- Social Media (Facebook, Twitter, You Tube)
- Hotel relations and course scheduling
- Tour Promotions
- Create Weekly tournament videos uploaded to You Tube
- Tournament Set-Up and Preparation Includes, but is not limited to:
- Marking of Golf Course
- Tee and Hole Locations
- Scoreboard Set-Up
- Utility Set-Up
- Tournament Duties Includes, but is not limited to: Starting and Scoring of Players, On Course Rules Officiating, Pace of Play Management
- This internship is unpaid although the HJGT provides all interns with 100% free housing.

**Click here to learn more about operations!**

[HJGT Operations Internship](#)

### **Marketing Internship:**

Interns will increase their marketing skills by being actively involved with all aspects of marketing, promotion, and administrative work for the HJGT, the HCAT (Collegiate Tour) under the direct supervision and mentorship of 3-4 full time HJGT staff members.

Marketing Intern Responsibilities:

- Pre and post tournament press releases
- Constant website updates
- Sales and marketing of tour and upcoming tournaments
- Social Media (Facebook, Twitter, YouTube)
- Online retail sales, marketing, and customer service
- Hotel relations
- Tour promotions
- Create weekly tournament videos for YouTube upload
- Sponsorship strategies
- Partnership contributions
- Contract negotiation

**Click here to learn more about marketing!**

[HJGT Marketing Internship](#)

2017 Summer Dates: May-August

2017 Fall Dates: August- December

### **Branding Yourself**

Once you complete the program it is time to focus on your resume and separating yourself from the competition. Towards the completion of the program we will host a resume session and educate our interns on what it means to brand yourself for the future.

## How To Apply:

Send resume and cover letter to [internships@higt.org](mailto:internships@higt.org)  
Hurricane Junior Golf Tour | 904-379-2697 | [internships@higt.org](mailto:internships@higt.org) | HJGT.org