



## **Marketing Intern**

Please send your resume to [info@texasdeerassociation.com](mailto:info@texasdeerassociation.com)

### **Description**

The Marketing Intern will be responsible for assisting the organization in the development and implementation of its marketing, business development, and public relations plans. This will be accomplished through developing, maintaining and expanding marketing channels/methodologies to the professional community, Texas hunters, Deer Enthusiast's, and the public at large.

### **Responsibilities (including, but not limited to)**

- Assist with business development per blueprint and marketing strategy
- May assist with performing client assessment; coordinate with the Ads Director to ensure client advertisements are handled properly, and processed by deadlines
- Assist with visits and/or arranging meetings with persons responsible for or in a position to refer clients, this includes private, public and non-profit organizations
- Attend trade shows, conferences, networking events representing TDA services. Network with others in the industry to develop new business opportunities
- Assist in coordinating various marketing methods including, direct mail, print ads, networking, internet, social media, and develop new methods of marketing

### **Preferred qualification/skills**

- Excellent customer service traits (phone/email etiquette)
- Multitasker
- Organized
- Takes initiative
- Works well under pressure
- Punctual on tasks given
- Proficient in Microsoft office (Word, PowerPoint, Excel, etc...)
- Strong knowledge in Adobe

### **Majors**

Marketing, Communications, Advertising, Business.

### **Details**

- Unpaid Internship
- 10-20 hours per week

### **Contact**

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