Marketing & Social Media Internship

About Besser Education:

Besser Education is a small company based out of San Marcos, TX and serving the Central Texas area. We are in the business of getting children as young as three to understand college level science. Often times, this is done through extremely fun activities and experiments - classes, workshops, events, summer camps, after school programs, etc.

By working for Besser Education, you will be getting hands on experience like no other, and will have access to the inner workings of how small companies develop into much larger ones. We are currently looking for three interns, all of which are posted on the Jobs4Cats site.

Internship Description:

This past summer, Besser Education was one of the first companies in the world to offer children as young as nine an opportunity to build their own 3D printers. This was an amazing feat, but barely anyone knows we accomplished this. This internship is designed to change that in the future, and help Besser Education grow within the community.

Responsibilities and duties may include:

- Continue our social media presence through Google+, Facebook, Twitter, Pinterest
- Develop physical and electronic media kits for parents, schools, and school districts.
- Implement our marketing strategy that was developed during the summer semester.
- Connect with local media outlets so we can have independent news coverage and articles.
- Craft videos for Project YouTube, marketing ourselves to a wider audience.
- Organize and implement Project Photo Shoot

How to apply:

As part of the internship we will be teaching you the how to do these responsibilities and duties so you do not need prior experience – that's why it's an internship. We are looking for individuals who go above and beyond, are well spoken, excited and passionate!

To apply, please send a resume and a sample of your writing to jobs@bessereducation.com. Your application will be replied to within two weeks.

Bringing out the Brilliance in Each Child.

Jobs@BesserEducation.com   (781)354-8582   www.BesserEducation.com