



Summer Marketing Internship Opportunities in Plano, Texas

We are looking for some great Texas State students for 3 internships, all at the same company (Brierley + Partners), a marketing agency in Plano, TX that focuses on building loyalty programs for their clients. We have worked extremely closely with Brierley for years and many interns have enjoyed working there. They don't offer housing so this would need to be someone from the area or has housing available to them.

The 3 positions are very different. One is looking for someone more on the design/creative sign with very strong power point skills. The second two are research and data analytics.

- Summer Marketing Associate: This intern will support the Marketing & Alliances team. Most critical skill sets are power point (someone who is good with design), and Adobe creative platform would be great as well. General interest and knowledge in social media – and someone who wants to learn a lot about marketing.
- Summer Marketing Research Intern: This intern will work with the Loyalty Strategy Group analyzing market research data, helping with questionnaire design, etc.
- Summer Data Etymologist: This intern will work with the analytics team to help them analyze data and reports for the development of technical guides, etc. so there will be some data mining, modeling, coding, etc. Strong writing and communication skills are also necessary.

Interested? Submit cover letter and resume to:

Terri Herschlag
Senior Program Manager
Career Services
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