Welcome to the Marketing Department’s newsletter! The mission of the Department of Marketing is to educate students to function and grow in a dynamic business world. We hope this newsletter will provide you with valuable information to assist you towards graduation and to learn more about the department’s activities and opportunities. For additional information about the Department of Marketing, visit our website at www.marketing.mccoy.txstate.edu. Happy Holidays!

IMPORTANT DATES

December 5, Monday
Last Day of Classes!

December 7-14
Final Exams
GOOD LUCK ON YOUR FINALS!

December 17, Saturday
McCoy College of Business Administration
Graduation Commencement
Strahan Coliseum, 10:00 a.m.

December 19, Monday
Grades Available

CONGRATULATIONS AND BEST WISHES TO ALL GRADUATING SENIORS!

January 5-12
Late Registration for Spring 2012 Semester
Congratulations to the following marketing students who were inducted on November 17, 2011 into Alpha Mu Alpha, the national marketing honorary society. To be invited to join Alpha Mu Alpha, marketing majors are required to have 90+ credit hours and be in the top 15% of their class with respect to GPA. Congratulations to all new members!

Blair Allen  Brittney Honkomp
Homero Arellano  Lakeisha Houston
Daryl Barbee  Alisa Rae Kendall
Lauren Batchelder  Duy Le
Adrian Bennett  Stephanie Ledesma
Scott Bensen  Heather Lee Lowery
Brittany Nicole Berg  Jessica Kate Maupin
Rory Thomas Burbeck  Michelle R. McCaskill
Amanda Dickinson  Samuel L. McGrath
Chelsea Dye  Aimee L. Ryals
Amanda Erler  Sasha Sandoval
Amber Nicole Ewart  Faunah L. Schneider
Serena Faruolo  Greg W. Souquette
Ashley Fitzpatrick  Tyler Steele
Samantha M. Furry  Michael D. Tucker
Nathan P. Gieber  Nicole E. Vanderburg
Nivek Akosua Gorman  Michelle Whitten
Zachary Goss  Jessica Williams
Melissa Granados

MARKETING INTERNSHIP PROGRAM

Tuesday, December 6th
McCoy Hall 126
The information session starts at 3:30 p.m.
Presentations start at 4:00 p.m.

Internship Information

If you are interested in participating in an internship for course credit, the following link will guide you to the internship website for more information – [http://mgt.mccoy.txstate.edu/internships.html](http://mgt.mccoy.txstate.edu/internships.html). There you will need to click on the internship inquiry link, fill out the form and submit it to indicate your interest in the internship program. Internships must be approved by Mrs. Judy Dietert unless the company is listed on the internship posting website. Please submit a detailed job description on company letter for approval. Contact Mrs. Dietert for more information at jd13@txstate.edu.

Internship Presentations

Students and interns please join us on December 6th to hear current fall 2011 interns share their knowledge, insights, and experiences gained during the course of their internships. We have talented individuals ready to share with you the benefits of an internship. Mrs. Dietert will be there to answer any questions or concerns that you may have about internships.
AWM AUSTIN CHAPTER
2011-2012 SCHOLARSHIP APPLICATION

I. QUALIFICATIONS

- The 2011-2012 AWM Austin Chapter Scholarship is open to those who:
  - Have completed 75+ hours of college course work by December 2011
  - Have an overall GPA of 3.25 or higher or a 3.0 or higher in declared major courses (on a 4.0 scale)
  - Are currently enrolled as a full-time student (carrying a minimum of 12 hours per semester), with a declared major in radio, television, film, public relations, advertising, communications or broadcasting

II. GENERAL INSTRUCTIONS

- Attach an official, signed transcript for all college work attempted
- Include at least two letters of reference:
  - One Educational (e.g. from a college professor)
  - One Personal (e.g. from an employer, friend, relative)
- Sign the application
- Submit the application NO LATER THAN 3/09/12—winner to be announced by 3/19/11—to:
  AWM Austin Scholarship Application
  PO Box 2684
  Austin, TX 78768
- Scholarship winner will be invited to attend The Trailblazer Awards Gala on April 12, 2011

Submissions for the 2011-2012 AWM College Scholarship are currently underway. As a benefit of membership any AWM member’s child (male or female) who meets the following requirements is encouraged to apply. Membership in AWM is not a requirement for application. The $1000 scholarship is to be used for either undergraduate or graduate tuition and will be administered by the respective Financial Aid Office of the recipient. For an application or more information contact AWM at info@awmaustin.org.

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chbillingsley@txstate.edu

Texas State University-San Marcos is a member of the Texas State University System.