



May 3, 2016

MARKETING INTERN – FULL-TIME OR PART-TIME

Innovative Petcare operates veterinary hospitals across the U.S. and is headquartered in Cedar Park (Austin), Texas.

The primary role of this position will be to help develop & implement marketing strategies for our different veterinary clinics around the country. Our marketing campaigns feature a mix of traditional media, social media, public relations and SEO/SEM. Interns will work directly with senior management and have the opportunity to take the lead on real, meaningful projects.

Our ideal candidate:

- Someone creative who excels in an independent role with minimal supervision
- Majors: Marketing, Business/Management, Communications, Journalism preferred (but open to candidates in other majors)
- GPA: 3.0+
- Excellent verbal and written communication skills
- Experience with social media and desktop publishing are a strong plus

Additional Information:

- Paid Internship
- Request a minimum of 10 hours per week (we offer the opportunity to work up to 40 hours / week, if desired)
- We offer a flexible schedule

For consideration, please send resume and cover letter to:
resumes@innovativepetcare.com.