



Communication Specialist

Fall 2016 (August – December)

20 hrs/week @ \$12/hour

Seeking Junior or Senior level student

The Communication Specialist will be responsible for the following, but not limited to:

- Creating and sending a monthly electronic newsletter
- Managing social media accounts including at least 3 posts/week
- Creating flyers for special events and educational programs
- Creating PSAs and PRs for special events
- Connecting with media outlets regarding special events including sending media alerts
- Create and manage 1 social media photo contest
- Creating and sending Walk Team Captain monthly emails
- Creating and sending Walk participant pre-event emails
- Assisting with Walk execution (all staff participates in this activity)

Contact Christian Wells: cwells@txalz.org or (512) 241-0420x14 to apply.