Food Service Committee Meeting
Minutes
January 27, 2003 – Jones Diner


Discussed Items

1. The meeting opened with John Root reminding everyone how important it was to remember to continue to fill-out evaluation forms in the facilities. Also to solicit individuals in the dining areas to also fill-out survey forms while they are there.

2. The fall 2002 usage report was discussed. Once again our usage was a very respectable 81% - 85%, depending on the plan. John Root reinforced that the committee must do what it can to help the students better manage their meal plans throughout the semester. He had Loreen Bowen, Marketing Director for Auxiliary Services put on the Auxiliary Services web page a Meal Plan Usage Calculator. The calculator shows our students based on their plan approximately how many meals and points they should have every Friday throughout the semester in order to exhaust their plans at the end of semester. The page can be accessed at the following link: http://www.aux-srvcs.swt.edu/dining/mealplancalculator.htm

3. The Spring meal plan participation totals as of Jan. 20th, are as follows:
   - 100 Meal Plan  2,083
   - 150 Meal Plan  2,247
   - 200 Meal Plan  617
   - 250 Meal Plan  75
   - Total         5,022

4. The committee discussed the follow-up retreat and some of the action items that needed to be addressed. Among those already in place Chris Jones commented that he felt the presentation/discussion that Chartwell’s had with the student hall governments went very well. He said about 45 – 50 students attended and appreciated the opportunity to offer their views on the services that we offer. Charles told the committee that the Texas Heritage Menu was scheduled to kick-off in Harris Dining Hall this Wednesday. The Hill Country Menu was going to be the first for the students to sample. The Jones expansion sub-committee needs to meet prior to our next meeting, John will schedule. The committee will take-up the Meal Trade discussion at the March 31st meeting. We will approve and discuss what meal trades should be offered in the fall 2003 semester. Charles informed the committee that Wendy’s is no longer an option to replace Burger King in the Student Center. Wendy’s will not go anywhere that they can’t offer their full menu. Chick-fil-a will not allow another chicken sandwich in a facility where they operate. Other options are Dairy Queen, A & W Root Beer, and Fuddruckers. Charles said he would supply
the committee with a menu from DQ. The current options that appear viable for the Student Center are:

A) Keep BK and Upper Crust
B) DQ and Upper Crust
C) Coyote Jacks and Blimpie

5. Chick-fil-a has been open for about 10 days. Charles reports that we are doing about $70 - $80 in cash/points and another $240 worth of meal trades. He will continue to monitor the usage through the semester.

6. Freshens in now open in the old Capella’s location. We are planning a grand opening on February 12, 2003. All committee members are encouraged to attend. Freshens hours will be adjusted from the current 7:00am – 4:00pm to 10:00am – 7:00pm and close at 2:00pm on Friday’s. Charles believes we will capture more sales staying open later opposed to opening so early. Ortega’s Original Tex Mex opened where SW Tejas was. It offers a more traditional Tex Mex menu.

7. Laurey Ellertson asked if we could keep the dining halls open for 3 hours for dinner during the last week of finals. Charles agreed and will set the hours at 5:00 – 8:00 for the last week of finals beginning with the Spring semester.

Future Meetings Spring 2003
March 03, 2003  Commons Dining Hall
March 31, 2003  Harris Dining Hall
April 28, 2003  LBJ Student Center

The meeting adjourned at 5:00pm.