### VC COURSE OF STUDY

#### Freshman Year-1st Semester
- **ENGL 1301** (ENG 1310) ........................................... 3
- **HIST 1301** (HIST 1310) ........................................... 3
- **MATH 1324** (MATH 1319) ........................................... 3
- **Natural Science**
- **Visual and Performing Arts**

**Total** 16

#### Freshman Year-2nd Semester
- **ENGL 1302** (ENG 1320) ........................................... 3
- **HIST 1302** (HIST 1320) ........................................... 3
- **MATH 1325** (MATH 1329) ........................................... 3
- **Natural Science**

**Total** 15-16

#### Sophomore Year-1st Semester
- **ACCT 2401** (ACC 2361) ........................................... 4
- **ECON 2301** (ECON 2315) ........................................... 3
- **ENGL Literature**
- **GOVT 2302** (POSI 2320) ........................................... 3
- **Physical Fitness activity course**
  - (PFW activity course) ........................................... 1
- **SPCH 1311 or 1321** (COMM 1310) ................................ 3

**Total** 17

#### Sophomore Year-2nd Semester
- **ACCT 2402** (ACC 2362) ........................................... 4
- **BUSI 2301** (BLAW 2361) ........................................... 3
- **ECON 2302** (ECON 2314) ........................................... 3
- **GOVT 2301** (POSI 2310) ........................................... 3
- **Physical Fitness activity course**
  - (PFW activity course) ........................................... 1

**Total** 14

#### Junior Year-1st Semester
- **MGT 3303** ......................................................... 3
- **MKT 3343** ......................................................... 3
- **PHIL 1305 or 1320** (WI) ........................................... 3
- **QMST 2333** ......................................................... 3

**Total** 12

#### Junior Year-2nd Semester
- **CIS 3380** ......................................................... 3
- **FIN 3312** ......................................................... 3
- **MGT 3353** (WI) ................................................... 3
- **MKT 3350** ......................................................... 3
- **MKT 3370** ......................................................... 3

**Total** 15

#### Senior Year-1st Semester
- **MKT 3358** ......................................................... 3
- **MKT 4330** ......................................................... 3
- **MKT advanced electives** ......................................... 6
- **Business advanced elective** ................................... 3

**Total** 15

#### Senior Year-2nd Semester
- **MKT 4335** (WI) (Capstone Course) ........................... 3
- **MKT 4310** ......................................................... 3
- **MKT 4337** (WI) ................................................... 3
- **Business advanced elective** ................................... 3
- **Elective** ......................................................... 3-4

**Total** 15-16

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1. Select two courses from the Natural Science core component area (030) of VC’s Core Curriculum. If both courses are from the same science, one can be non-laboratory (3 hours).
2. Select any course from the Visual and Performing Arts core component area (050) of VC’s Core Curriculum.
3. Select any course from the Humanities core component area (040) of VC’s Core Curriculum.
4. Nine hours of designated “writing intensive” (WI) courses must be completed at Texas State to satisfy degree requirements.
5. Choose from MKT 3355, 3360, 3365, 3375, 3380, 3385, 3387, 4395 (WI), 4396, 4397, or 4399.
6. Choose from any 3000-4000 level course in the McCoy College of Business Administration not required for the major.

### TEXAS STATE COURSE OF STUDY

#### Junior Year-1st Semester
- **MGT 3303** ......................................................... 3
- **MKT 3343** ......................................................... 3
- **PHIL 1305 or 1320** (WI) ........................................... 3
- **QMST 2333** ......................................................... 3

**Total** 12

#### Junior Year-2nd Semester
- **CIS 3380** ......................................................... 3
- **FIN 3312** ......................................................... 3
- **MGT 3353** (WI) ................................................... 3
- **MKT 3350** ......................................................... 3
- **MKT 3370** ......................................................... 3

**Total** 15

#### Senior Year-1st Semester
- **MKT 3358** ......................................................... 3
- **MKT 4330** ......................................................... 3
- **MKT advanced electives** ......................................... 6
- **Business advanced elective** ................................... 3

**Total** 15

#### Senior Year-2nd Semester
- **MGT 4335** (WI) (Capstone Course) ........................... 3
- **MKT 4310** ......................................................... 3
- **MKT 4337** (WI) ................................................... 3
- **Business advanced elective** ................................... 3
- **Elective** ......................................................... 3-4

**Total** 15-16

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NOTES:
1. Italicized courses satisfy both VC and Texas State Core Curriculum requirements. Courses in (parentheses) indicate the course transfer equivalents at Texas State.
2. If two years of the same foreign language were not completed in high school, students must take 6-8 hours of the same foreign language.
3. Texas State will apply to a degree up to 66 hours from an accredited community college.
4. Students may elect to complete courses in a different sequence where possible but should consult a counselor/advisor before doing so.
5. Students transferring with fewer than 30 hours will be required to take US 1100.
6. Upon completion of certain course requirements at Texas State, students may elect to send these hours back to VC to be applied toward an associate’s degree. This is commonly referred to as “reverse transfer.”

Texas State Office of the Provost & VPAA-08/26/2010
TEXAS STATE UNIVERSITY-SAN MARCOS

UNIVERSITY ADMISSION:
1. Submit ApplyTexas Admission Application online (www.ApplyTexas.org), application fee, and all credentials to the Texas State Office of Undergraduate Admissions by the stated deadline: www.admissions.txstate.edu/future/deadlines.html
2. Submit an official transcript from each institution attended to the Office of Undergraduate Admissions. Students must be eligible to return (e.g., free of suspension, dismissal, or enforced withdrawal) to all previous institutions regardless of grade point average (GPA) or degrees received.
3. A minimum 2.25 grade point average (GPA) in all transferable courses is required. In computing the GPA, grades of A, B, C, D, and F are computed as recorded. Grades of W, P, Q, and X are disregarded and grades of WF and I are averaged as F. Grades in non-transferable and technical/vocational courses are disregarded.

Students transferring directly to Texas State University-San Marcos from a community college may elect to follow the Texas State catalog in effect at the time they entered the community college or any subsequent catalog upon approval of the Dean of their College. Students are reminded to refer to their designated catalog for information relating to the University and the McCoy College requirements for curriculum, graduation, probation/suspension, and other general information.

For more information, contact:
Office of Undergraduate Admissions
429 N. Guadalupe
Texas State University-San Marcos
San Marcos, Texas 78666
512/245-2364
http://www.admissions.txstate.edu/

MCCOY COLLEGE OF BUSINESS ADMINISTRATION ADMISSION:
Admission to the McCoy College is competitive, and admission requirements are beyond those set by Texas State. As a result, a student may be admitted to Texas State but denied admission to the McCoy College. A student must be admitted to the McCoy College to pursue a degree program under the college.

To be eligible to apply for admission to McCoy College, students must be granted assured admission to Texas State and must have completed at least 30 transferable semester hours including ENG 1310 (College Writing I) and ENG 1320 (College Writing II), and MATH 1329 (Mathematics for Business and Economics II), or their equivalents. Applicants will be automatically admitted to McCoy College when they have an overall GPA of 3.0 or higher. Applicants with an overall GPA below a 3.0 will be considered for admission through a competitive review process. The review is based on the grades earned in English 1310, English 1320, Math 1329 and the overall GPA from all colleges and universities attended. Students attending Texas State who are currently on academic probation are not eligible to apply.

To apply to McCoy College you must select the business major of your choice as your first major option on the ApplyTexas Application. The application deadlines for admission to the McCoy College are:

   October 15 for spring semesters
   March 15 for summer/fall semesters

All students seeking the BBA must achieve the following minimum grade-point averages: (1) 2.00 on all credit course work completed at Texas State and (2) 2.25 in the major (common business core, department major courses, and restricted advanced business electives). At least 50% of the semester hours in business required for the College’s various degree programs must be completed in residence at Texas State.

For more information, contact:
McCoy College of Business Administration
Academic Advising Center, 115 McCoy Hall
Texas State University-San Marcos
512/245-1993
http://advising.mccoy.txstate.edu/

Texas State reserves the right to withdraw courses at any time, to change its fees or tuition, calendar, curriculum, degree requirements, graduation procedures, and any other requirements affecting students. Changes will become effective whenever authorities determine and will apply to both prospective students and those already enrolled.