
Privacy:

**from Individual to
International**

Privacy Defined

- Control of information about self
- Being left alone

Privacy Issues

- Ease of access
- Ease of communication
- Proliferation of personal information
 - Be it correct or error
- Identity theft
- Crime & terrorism

Peplefinders.com - Background Check, People Search - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites Links

People Search

Name

Address

Phone Number

Social Security

Background Check

Criminal Records

Sex Offenders

LA Municipal

» Comprehensive Background Report

Public Records

Marriage Records

Birth Records

Death Records

Bankruptcies & Liens

Unclaimed Money

Real Property Records

Business Ownership

Background Check

Search By: **Name** Address Phone Number Social Security Number

First Name: Middle Initial: Last Name:

Birth Date: (MM/DD/YYYY) City: State:

Age:

SEARCH

Background Check

Locate people anywhere in the US. The Background Check report is our best value and saves you time by simultaneously searching 12 different databases, including our premium data, combining the results into a single report. Most reports are returned to the screen in less than one minute.

Report May Include:

- Age
- Address(es) and phone
- Real Property Ownership
- Aliases / maiden names
- Possible Relatives
- Neighbors
- Current and previous occupants
- Death Index
- FAA aircraft ownership and airmen
- Marriages and divorces
- National criminal records

[View Sample Report>>](#)

Privacy Problems

- Different laws
 - owner
 - Person owns information about self
 - Collector owns information
 - Countries / cultures
 - Individual rights & protections
 - Government needs
 - Internet
 - does not recognize judicial boundaries

Why Privacy is Important

- Avoid misuse of information
- Avoid misinterpretation of information

Here is the interesting online video on Privacy

<http://www.aclu.org/pizza/>

Privacy Issues of the Internet

- Cookies
- Phishing
- Spam
- Spyware
- Info collected with out knowledge or consent
- Opt-in rather than opt-out
 - Burdon is on the consumer

Privacy Disclosure & Consent

- Privacy Policies
 - What it states & what it does NOT state.
- Benefit to disclose personal information
 - Trust

Implementation

- Government laws & regulations
 - Problem: across judicial boundaries
 - Problem: laws lag behind technology
- Industry/Corporation self-regulation
 - Problem: enforcement
- Technology for the corporation & individual
 - Problem: cost & learning to use

The Inefficiency of Legislation and Global Standards on Information Privacy: a Proposed Solution

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Introduction

- **Computer technology has created a global community via the Internet**
- **Global information infrastructures IGNORE jurisdictions and government boundaries**
- **NO immigration or customs checks**

Threats to Privacy

- **Internet NOT anonymous**
 - IP source address; cookies
- **Lack of Web site privacy policies**
- **Laws, especially international laws, were never written to deal with such new technologies**

U.S. Legislation

- **Consumer Online Privacy and Disclosure Act (H.R. 347)**
 - Only apply to Web sites in U.S.A.
- **FTC enforcement of laws**
 - Only in the U.S.A.
- **Privacy definition different in other countries**

Effects of Different Cultures

- **Protection of personal data varies from nation to nation**
 - Due to cultural and political differences
 - Definition of Privacy differs between nations
- **Democratic vs authoritarian governments**

Effects of Different Cultures

- **Europeans have stricter protections than U.S.A.**
- **No global standard to ensure privacy with e-commerce and the Internet**
- **“One size does NOT fit all”**

Resolve differences between nations

- **Privacy conflicts will be resolved by finding compatibility points, or by bring together enacted legislation from the different countries (Reidenberg, 2000)**
 - **Probably never happen since cultural values on privacy are different**

Resolve differences between nations

- **Companies adopt standards of strictest privacy regime**
 - **Can only be voluntary since laws vary across nations and such strictness could limit company operations**

Solution: Burden on Users

- **User active in protecting his/her privacy**
 - **Control cookies via Web Browser**
 - **Read/check for privacy policy on web page**
- **User vigilance**

Solution: Burden on Users

- **Users use privacy-protecting technology/software**
 - **Requires time, skills, knowledge that many users lack**

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Conclusion

- **Legislation, national or international, will never establish a common, global standard to ensure privacy. Cultures and values are too different**

Conclusion

- Both users and international companies must carry this burden of privacy
 - Client software and web browsers must ensure user has control over his/her privacy.

Conclusion

- *Users*

- Vigilant
- Skilled
- Knowledgeable

Hypothesis #1

International companies will implement different company policies that meet the privacy regulations of different countries and expectations of those citizens

Hypothesis #2

Users will become more educated and skilled with regard to computer privacy technology and issues