2015-2016 CATALOG
Mass Communication Minor Checklist
BGS Degree

This checklist is for advising purposes only. Consult your undergraduate catalog or official degree audit for degree requirements.

- Twelve advanced hours in the minor coursework are required.
- A 2.25 cumulative GPA must be maintained in all minor courses.
- No grade lower than a “C” will be accepted as credit for the BGS degree.

18 Hours
--- MC 3343 - Introduction to Public Relations
--- MC 3355 - Mass Media and Society
--- MC 3367 - Advertising
--- MC 4302 - History of Mass Media

Choose 2 courses from:
--- MC 1301 - Introduction to Mass Communication
--- MC 3375 - Programming in Electronic Media
--- MC 4303 - International Advertising
--- MC 4308 - Women & Minorities in the Media (spring semester only)
--- MC 4309 - Visual Literacy: Film (fall semester only)
   (NOTE: Historically offered only on the Round Rock Campus)
--- MC 4310 - International Communication
--- MC 4318 – Media Ethics
--- MC 4319 – Latinas/Latinos and the Media (spring semester only)
--- MC 4322 – Health Communication Campaigns
--- MC 4381 – Fundamentals of Digital and Online Media
--- MC 4382L - Feature Writing & Freelancing (Correspondence only)
--- MC4382N – Seminar in American Journalism: National Writers Workshop
--- MC 4382O - Travel Journalism
--- MC 4382Q – Media in Asia and Southeast Asia
--- MC 4382R – Media Violence