1. Effective Semester: Fall 2016

2. College:
   Fine Arts and Communication

3. Department/School/Program:
   Communication Studies

4. Prefix/Subject  Number
   C O M M 5 3 1 2

5. Course Title:
   Proposed Long: Intercultural Communication
   Abbreviated (18 characters only including spaces):
   Inter-cultural Comm

6. Course Description (complete sentences in 50 words or less):
   This course is based on an understanding that culture is maintained through systems of meaning, and that communication is the sharing of meaning between people. We will explore the many ways in which language, culture, and communication interact with, influence, and manifest in each other in our everyday lives.

7. Prerequisites (Including Minimum Grade Required): None

8. Co-Requisites (Including Concurrent Enrollment Allowed): None

9. Restrictions: Must receive permission to enroll from the Department of Communication Studies Graduate Director
10. Course Data

<table>
<thead>
<tr>
<th>Instruction Type</th>
<th>Lecture Contact Hours</th>
<th>Lab Contact Hours</th>
<th>Credit Hours</th>
<th>Repeatable for Credit?</th>
<th>Maximum Credit Hours Allowed</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Lecture</td>
<td>3</td>
<td>0</td>
<td>3</td>
<td>Yes</td>
<td>3</td>
</tr>
<tr>
<td>2-Lab</td>
<td></td>
<td></td>
<td></td>
<td>No</td>
<td></td>
</tr>
<tr>
<td>3-Practicum/Internship/Student Teaching</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4-Seminar</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-Independent Study</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6-Private Lesson</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8-Thesis</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9-Dissertation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0-Individualized</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>C-Clinical</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- CIP Code (10 digits - no spaces or periods):

2313040001

- Writing Intensive? | Topics Course?
  Yes | No
  No | Yes

- Valid Grade Mode (choose only one)

<table>
<thead>
<tr>
<th>Standard Letter</th>
<th>Credit/ No Credit</th>
<th>Leveling/Assistantships/ESL</th>
<th>Developmental</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Course Equivalency(s) (Prefix and Number)

11. Justification for the course action:

   Degree: MA in Communication Studies
   Major:
   Minor:
   Certificate:

   Explain why the new course is needed.
   Intercultural communication is central to our discipline and cuts across all areas of our Master's curriculum. This course is needed to add focus to the importance of intercultural communication competence and the influence of diversity.
12. Course Goals and Objectives:
- Must be stated in measurable terms using action verbs. Please refer to Bloom’s Taxonomy of Measurable Verbs.
- Increase understanding of the relationship between culture and communication.
- Differentiate among the different research paradigms, such as post-positivistic, interpretive, and critical.
- Increase knowledge regarding significant intercultural communication theories.
- Identify and understand attributes of participants’ understanding own cultural identity.
- Explore what it means to be a communicator in a multicultural and global community.
- Develop educational participants’ practical skills for critical and ethical intercultural communication encounters.
- Evaluate intercultural communication in terms of creative “critical” praxis.

13. Description of Instructional Methodologies:
- Examples include lecture, discussions, group projects, role playing, simulations, modeling, field-based activities, writing, cooperative learning, inquiry, experimentation, product design, creative activities, case studies, seminars, internship activities, coaching, etc.

(1) Write 3-4 page discussion of the news story/issue that includes: 1 ICC theory, 1 ICC theoretical perspective, and your opinion/perspective of the following information. What cultures are involved? How does this story represent intercultural communication? What theory (theories) of ICC are applicable to this situation? What recommendations would an intercultural scholar give to improve this situation? How do you see this situation turning out? What role could you as an interculturalist play in this outcome? What does this article state about the state of globalization and interconnectedness trends?

(2) Conduct discussion facilitations. The discussion-facilitator’s responsibilities are:
- To prepare a 10 minute summary for your chapter,
- To a construct handout of that summary to give to the rest of the class.
- To lead the class discussion for 20 – 30 minutes.
- Highlight the main points of the reading assignments.
- Describe which paradigm the assignment falls into and why.
- Emphasize the primary concepts used by the author(s).
- Identify possible contributions and values of assigned reading for learning intercultural communication.
- Make connections (comparisons and contrasts) to other reading materials.
- Provide a set of meaningful/strong quotes.
- Provide specific discussion questions.

(3) Content exams designed to measure mastery of class material.

(4) Intercultural Research and Analysis Project: Working in small teams or as individuals, groups will select a specific good, service, or commodity that is relevant to contemporary local, national, or global society. Examples might include the following:
- Chocolate, salt, coffee, wine, or other foodstuff
- Illegal drugs such as marijuana, cocaine, or opium.
- Music and music genres (such as hip hop, electronic, jazz).
- Clothing styles/brands.
- Multinational corporations (such as Starbucks, McDonalds).
- Popular culture phenomena (such as Mickey Mouse, Brad Pitt, Michael Jackson).
- An alternative that is APPROVED BY ME.
- Each group will engage in the following activities:
First, turn in a project proposal.
Second, each group must track the history and movement of their commodity, including:
- Its origination.
- Its initial movement through cultures.
- Its movement across cultures (how it moves, who is involved, etc.)
- Intercultural factors and theories at play here.
- The ethics of the globalizing of this commerce.
- How it impacts individual lives on both production and consumption ends
- How ethics and social justice play into this.
Third, each group will turn in a rough draft.
Third, each group will present their project to the class.
Finally, each group will produce a written report to submit at the final.

14. Assessment of Student Learning:
- Examples include tests, projects, presentations, performances, creative works, papers, etc.
- Must include percentages of total grade assigned.
- Must have distinct differences between a graduate level course and an undergraduate course (in case of stacked courses).

Requirements (700 points TOTAL)
- Newspaper Story/Scholarly Article Assignment (100 points max)
- Discussion Facilitations: (100 points max)
- Content Exams: (100 points max., 100 points x 2)
- Intercultural Research and Analysis Project: The intercultural communication of global commodities (200 points max)
- Class attendance and citizenship (100 points max)
15. Course Outline:
- Provide a weekly outline as appropriate for an example semester in which the course will be taught.

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Week 2</th>
<th>Week 3</th>
<th>Week 4</th>
<th>Week 5</th>
<th>Week 6</th>
<th>Week 7</th>
<th>Week 8</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 9</td>
<td>Week 10</td>
<td>Week 11</td>
<td>Week 12</td>
<td>Week 13</td>
<td>Week 14</td>
<td>Week 15</td>
<td></td>
</tr>
<tr>
<td>Language, identity and linguistic hegemony.</td>
<td>Intercultural communication, ethics and social justice.</td>
<td>Popular culture and media imperialism.</td>
<td>Work on group projects!</td>
<td>Social justice, globalization and ICC—where do we go from here?</td>
<td>Group Presentations! Paper Due with your Presentation. Final exam review!</td>
<td>FINAL EXAM.</td>
<td></td>
</tr>
</tbody>
</table>

16. Suggested Textbook(s) and Other Learning Resources:
- Must list the required and/or recommended resources (e.g., relevant textbooks, course packets, websites), with complete bibliographical data (author, title, date and other publication data) in a standard academic format (e.g., CBE, APA, MLA, Chicago, etc.)


17. Bibliography:
- Must include literature other than required textbooks and other learning resources.
- Must demonstrate familiarity with current research. Ordinarily, the bibliography should include scholarship published during the last five years.
- Must conform to a standard academic format (e.g., CBE, APA, MLA, Chicago, etc.) Each bibliography will use only one format.


Angouri, J. (2010). 'If we know about culture it will be easier to work with one another': Developing skills for handling corporate meetings with multinational participation. *Language & Intercultural Communication, 10*, 206–224. doi:10.1080/14708470903348549


18. Approvals:

[Signatures]

Department Chair/Program Director/School Director

Date

Chair of College Curriculum Committee

Date

Dean of College

Date

Dean of The Graduate College (if applicable)

Date

Chair of University Curriculum Committee (if applicable)

Date