Dan Cathy, President and Chief Operating Officer of Chick-fil-A served lunch and then regaled a large audience with stories from his successful career. Mr. Cathy, who prefers to be addressed as Dan, arrived with a large company of Chick-fil-A executives and local franchise manager, Mr. Jon Sprencel, to serve lunch to sixty guests. Amid red and white balloons and stuffed versions of the famous Chick-fil-A cows, Dan moved around the Minifie Academic Atrium visiting with business students and other individuals while employees from the local Chick-fil-A restaurant served box lunches and beverages. Guests included members of the San Marcos Chamber of Commerce, Economic Development San Marcos, Texas State administration and members of the McCoy family.

Following the luncheon, Dan gave a guest lecture to Dr. Rob Konopaske’s Management 3303 class. The presentation was filled with humorous anecdotes, videos of the Chick-fil-A television ads, as well as inspiring material about the mission behind the success of a multi-billion dollar enterprise. He shared the history of Chick-fil-A, founded by his father, Truett Cathy, in 1946 when Truett opened his first restaurant in Hapeville, Georgia. Dan discussed the employee training programs that teach the value of service and emphasized that Chick-fil-A strives to have a positive impact on the communities it serves and accepts the responsibility to do its part to protect and preserve the environment.
Mr. Kyle Burns,
President and CEO of the Free Trade Alliance San Antonio visited Dr. Ivan Blanco’s two International Business classes Thursday, October 28. Mr. Burns spoke to the students briefly about the Free Trade Alliance and its main purpose which is to “lead the development of San Antonio as a multi-modal and competitive international trade center.” To achieve this, the Alliance works to “enhance the San Antonio and regional economy through international business development and advocacy.” Mr. Burns also presented the students with three opportunities specially designed to engage them in international trade-related activities: A students’ competition called the “Future Global Leaders: International Business Plan Program” in which students compete with other teams from various universities; the Future Global Leaders Coalition, which is like a student chapter of the Free Trade Alliance, designed to promote global awareness; and finally, Mr. Burns also explained their internship program with globally-focused businesses and other affiliate organizations.

Congratulations to Dr. Rob Konopaske!
His paper entitled: “Toxic vs. Cooperative Behaviors at Work: The Power of Organizational Culture and Leadership in Creating Community-Centered Organizations” was recently accepted for publication in the International Journal of Leadership Studies. His co-authors include J. Gilbert, N. Carr-Ruffino and J. Ivancevich.

CEO Goes to Chicago!
Fifteen members of the Texas State Collegiate Entrepreneurs’ Organization attended the National CEO Conference in Chicago November 3—7. The organization successfully hosted their Inaugural Breast Cancer Awareness Golf Tournament and their 4th Annual Hot Dog Eating Contest at Homecoming as fundraisers to help cover the costs of the conference. Texas State CEO hosted an exclusive Chapter Development Session to assist attendees with helpful tips on how to improve their own CEO chapter. Additionally, following an intense application process, one of their members was accepted to present her elevator pitch to a panel of investors. Not only were the Texas State CEO members invited to the National Conference in Chicago, they also hope to attend the first Regional Conference in Tampa, FL in 2011.

Congratulations from the Department of Management. We wish you continued success!

Congratulations to Dr. Bob Hill!
The Alfred H. Nolle Chapter of the Alpha Chi National College Honor Society has recognized Dr. Hill as FAVORITE PROFESSOR for Fall 2010.
**International Research Conference for Graduate Students**

Two teams of students from Dr. Ivan Blanco’s MGT 5375 – International Management – Latin America class participated in the International Research Conference for Graduate Students at Texas State University on November 3—4.

**Cole Criddle, Troy Miller, Kristina Viniar, and Craig Zimmerman** presented a paper entitled “Influence of Collectivism in the International Student Brain Drain”

**Taylor Haese, John Doyle, Alex Zuniga, Adrienne Birney, and Michael Shroyer** presented a paper entitled “The Impact of Cultural Differences on Early Education”

Congratulations on a job well done!

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**Career Services**

**Walk-in Career Coaching Hours**

Resume Writing Help  
Job Searching Assistance  
Interview Skills Prep

Location: LBJSC 5—7.1

**Monday & Tuesday 1 - 3pm**  
**Wednesday & Thursday 3 - 5pm**

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**Job Shadowing:**

Management majors needed for winter break job shadowing!

Please submit your resume to register for this opportunity.  
The deadline is December 3.

For more information, visit Career Services!  
LBJSC 5—7.1

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**Congratulations to all of our Graduating Seniors!**

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If you have anything you would like to include in the newsletter, please email the department at management@txstate.edu.

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