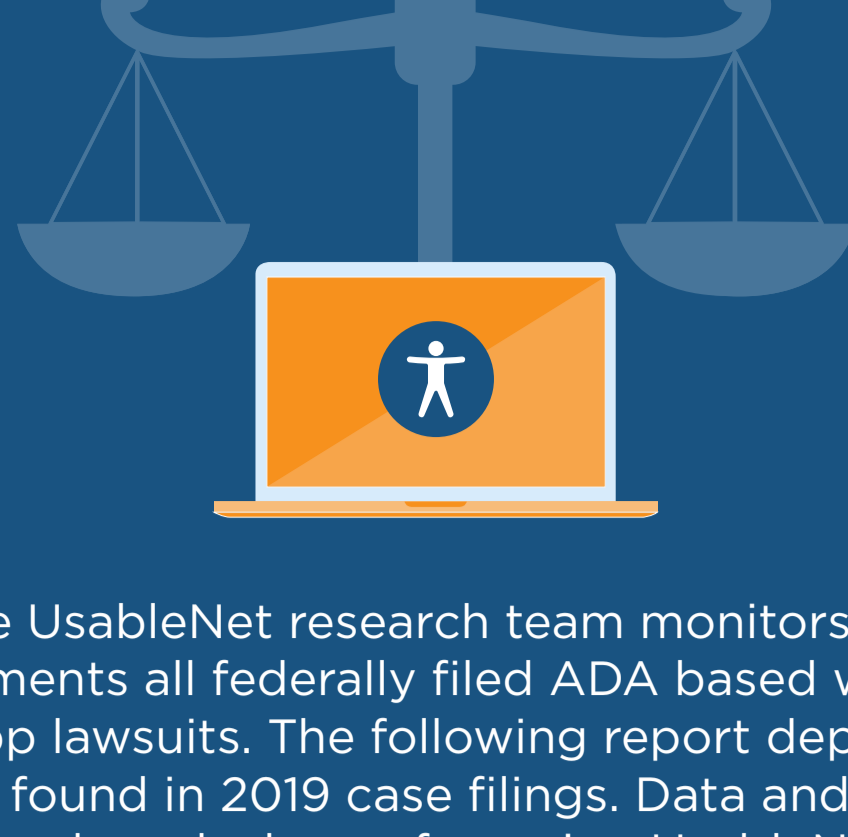
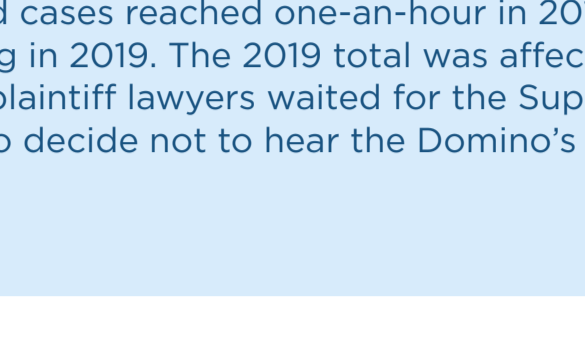


2019 END OF YEAR ADA WEBSITE AND APP LAWSUIT RECAP REPORT



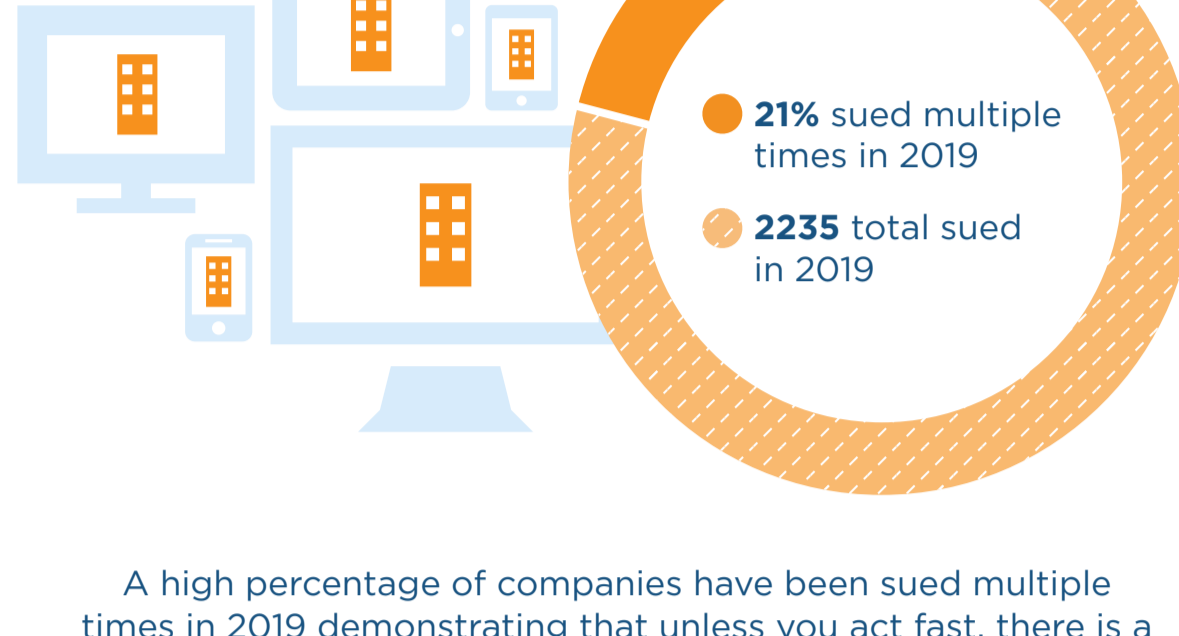
The UsableNet research team monitors and documents all federally filed ADA based website and app lawsuits. The following report depicts key trends found in 2019 case filings. Data and images can be shared when referencing UsableNet as a source and linked to our Website.

FOUR YEARS OF CONTINUED LEGAL PRESSURE



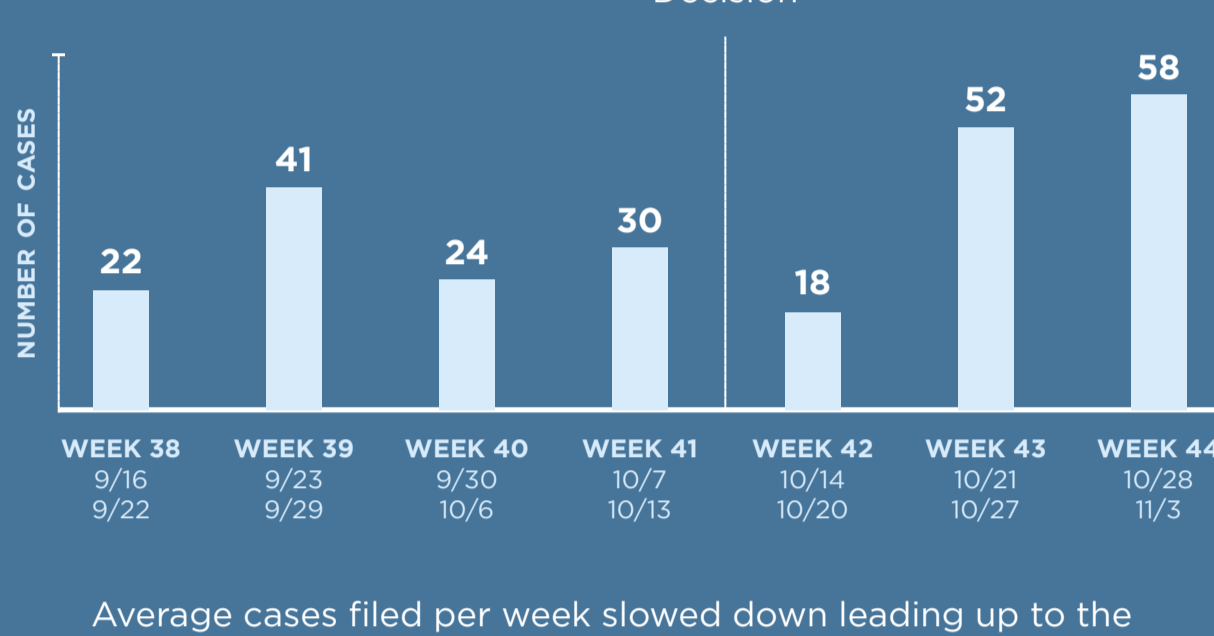
Total Number of ADA web and app accessibility filed cases reached one-an-hour in 2018 and is holding in 2019. The 2019 total was affected slightly while plaintiff lawyers waited for the Supreme Court to decide not to hear the Domino's case*.

ACT FAST OR EXPECT REPEAT SUITS



A high percentage of companies have been sued multiple times in 2019 demonstrating that unless you act fast, there is a high probability of receiving another. Companies with multiple brands and/or multiple websites and apps are most targeted.

THE DOMINO'S EFFECT



Average cases filed per week slowed down leading up to the Supreme Court's decision not to hear the Robles vs Domino's Pizza case, but quickly accelerated back to normal.

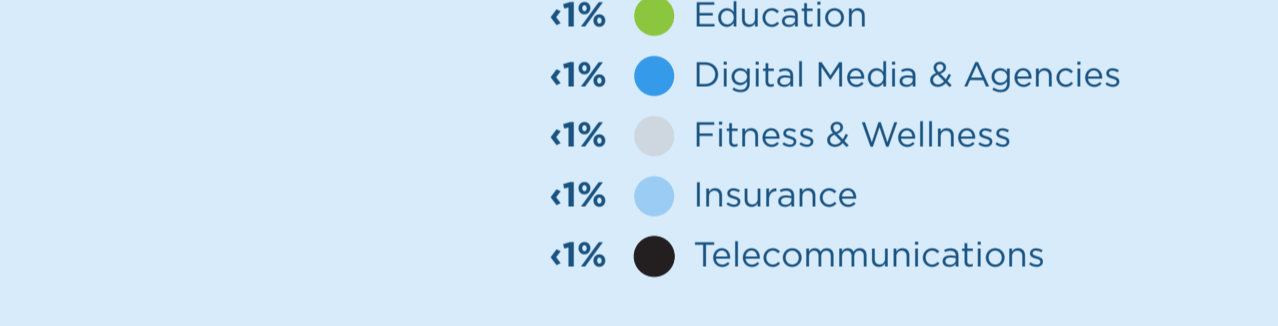
MOST TARGETED INDUSTRIES



Retail and Food Service topped the industry chart again in 2019 as they are highly visible websites, generally have a nexus to physical stores, are hard to make fully WCAG compliant and often have multiple brands, websites and apps.

2019

Full Year ADA Web and App Lawsuits Industry Breakdown



LARGE RETAILERS A TOP TARGET IN 2019



OVER 66%

of the Internet Retailer's Top 500 have now been named in an ADA web or app accessibility case since 2017, with over 40% of those having more than one lawsuit**.

RESTAURANTS ALSO ON THE MENU



Restaurants have always been popular targets for physical accessibility lawsuits but now over 60% of the top 100 US restaurant chains have been named in an ADA web or app accessibility case since 2017, of which, one third received more than one lawsuit***.

LEGAL LEADERBOARD

400+ more lawyers have filed or defended an ADA Web Accessibility lawsuit during 2019. That has created some movement with new firms entering the top ten. It has also decreased the percentage of total that the top ten represent.



DEFENDANT LAWYERS

"We will defend you, but you should be accessible."

20.31% of all lawsuits are defended by the top 10 lawyers

20.31%

32.00%

JACKSON LEWIS P.C.
Same ranking

SEYFARTH SHAW LLP
Same ranking

MORGAN, LEWIS, BOCKIUS LLP
Same ranking

OGLETREE, DEAKINS, NASH, SMOAK & STEWART P.C.
5^

DENTONS US LLP
8^

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP
New to TOP 10

LITTLER MENDELSON P.C.
6^

LEWIS BRISBOIS BISGAARD & SMITH LLP
7^

O'HAGAN MEYER LLC
New to TOP 10

STEPHENS & JOHNSON LLP
New to TOP 10

PLAINTIFF LAWYERS

"We will sue you if you do not provide an accessible website."

60.43% of all lawsuits are filed by the top 10 lawyers

60.43%

82.00%

LIPSKY LOWE LLP
2^

COHEN & MIZRAHI LLP
1^

STEIN SAKS, PLLC
New to TOP 10

GOTTLIEB & ASSOCIATES
6^

SHALOM LAW GROUP, PLLC
7^

SHAKED LAW GROUP, P.C.
4^

WILSHIRE LAW FIRM
New to TOP 10

LEE LITIGATION GROUP, PLLC
5^

SCHAPIRO LAW GROUP, P.L.
New to TOP 10

LAW OFFICE OF DARRYN G. SOLOTOFF PLLC
New to TOP 10

A trusted accessibility partner can help you improve accessibility and reduce legal risk.

Ready to get started? Let's talk.

Learn more

Sources

* Data was collected through December 16th 2019 (comparable to 2018) by UsableNet research team.

** Retail list of top 500 used to check suit names was the Internet retail 500 2019 list.

*** Top Restaurant Chain list used was for Restaurant business online top 500.