Administrative Survey Report Form

Date of Report: 5/19/2017	
Title: Transfer Student Assessment	
Purpose: The purpose of this assessment was to gather information about our transfer student population on the Texas State University – San Marcos campus. The focus was to gather information on 3 key areas: engagement on campus, programming needs, and a look into the transfer identity.	

Semester conducted:	☐ **Fall**	
	☒ **Spring**	**Year: 2017**
	☐ **Summer**	

Brief description of sample *(Include information about how the survey was distributed; to whom it was sent; how many were included in the final sample and how many responded)*:

The sample was comprised of transfer students on the Texas State University San Marcos campus. The survey was built in the Qualtrics application and was distributed through an anonymous link via the Student Success e-mail account, which is housed in the Retention Management & Planning Office. The survey was sent to 4,879 students. 479 responses were recorded: 369 students completed the survey fully and 110 had partial completion.

Overall response rate achieved *(report percentage)*: 9.8% partial completion, 7.6% full completion

Key findings: As mentioned previously, the survey focused on three main areas. In looking at those focus areas, our key findings were:

<u>1. Engagement</u> – Students rely heavily on their peers/classes as a way to gather information about Texas State and resources available. They also had an interesting discussion on resources they thought were important to new students, but not to themselves, while claiming they were not exposed to those same resources earlier on.

<u>2. Programming</u> – most programming information informed they want to see programs (especially social) earlier in their academic career. They also want more focus on their academic college and professional development.

<u>3. Identity</u> – a varied identity presented itself as commuters, non-traditional, and 'traditional' college students. Majority considered themselves a Bobcat as soon as they received their acceptance. However, nearly 10% said they do not feel supported by TXST and that transfers are not a population focused on.

Actions planned or taken as a result of findings: These finding will influence the type of programs that the Student Affairs Transfer Student Success Team designs for this student population. This includes subject matter, timing, scheduling, and best practices for engagement. Additionally, the information collected will be utilized to create a best practices report that will be utilized by the Division of Student Affairs to determine future needs of this population through staffing and budget allocation.

Person to contact for more information or to respond to requests for data:	
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Please return this completed form to Susan Thompson, Office of Institutional Research, susan@txstate.edu.