

RANDALL MORRIS & ASSOCIATES REAL ESTATE

SAN MARCOS • NEW BRAUNFELS • WIMBERLEY

Marketing Internship

Description

Margaret Ennis a Broker with Century 21 Randall Morris and Associates in San Marcos, TX is looking for a qualified intern to join her marketing/advertising team. She is seeking an intern who can participate in various stages of print and online marketing campaigns.

This intern should be prepared to work with a Real Estate Broker, and will finish the internship having gained broad experience in various aspects of marketing.

Responsibilities

- Assist in the creation of signage, circulars, mock ups, e-mail campaigns, on line promotion, website marketing creation, etc.
- Maintain tracking report of public relations activity
- Assist in the distribution or delivery of marketing materials
- Assist with the preparation and delivery of training materials
- Seek and analyze competitor marketing and sales materials both on and offline
- Enter contact information into contact management systems
- Prepare listing presentations
- Perform analysis of marketing and sales data
- Provide support to social media efforts
- Open and sort mail

Requirements

Margaret Ennis is looking for an undergraduate student who is majoring in Sales, Marketing or Advertising. This person should have excellent verbal and written communication skills, with extensive knowledge of Web and social media. PowerPoint, Facebook, Twitter, LinkedIn, Word and Excel experience is a bonus, and will be considered when choosing the best applicant for this internship position.

Majors

Marketing, Sales, Advertising

Contact Information

Margaret Ennis
Century 21 Randall Morris & Associates
me@margaretennis.com
512-787-0333

