



WORLD **PRIVACY** FORUM

Cloud Computing Privacy Tips

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Tips for consumers:

- Read the Terms of Service before placing any information in the cloud. If you don't understand the Terms of Service, consider using a different cloud provider.
- Don't put anything in the cloud you would not want the government or a private litigant to see.
- Pay close attention if the cloud provider reserves rights to use, disclose, or make public your information.
- Read the privacy policy before placing your information in the cloud. If you don't understand the policy, consider using a different provider.
- When you remove your data from the cloud provider, does the cloud provider still retain rights to your information? If so, consider whether that makes a difference to you.
- Will the cloud provider give advance notice of any change of terms in the terms of service or privacy policy?

Tips for business or government:

- Beware of "ad hoc" cloud computing. Any organization should have standardized rules in place telling employees when and if they may utilize cloud computing and for what data.
- Don't put anything in the cloud you wouldn't want a competitor, your government, or another government to see.
- Read the Terms of Service. Then read the Terms of Service again.

- Make sure that you are not violating any law or policy, by putting data in the cloud, and think twice before putting any consumer data in the cloud.
- Consult with your technical, security or corporate governance advisors about the advisability of putting data in the cloud.

For More Information on Cloud Computing:

See World Privacy Forum's report on Cloud Computing, *Privacy in the Clouds: Risks to Privacy and Confidentiality from Cloud Computing*
<http://www.worldprivacyforum.org/pdf/WPF_Cloud_Privacy_Report.pdf>.

For updates to the report, these tips, and other documents related to the report, see the World Privacy Forum's Cloud Privacy page at:
<<http://www.worldprivacyforum.org/cloudprivacy.html>>.

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