



**Company:** Beck Media & Marketing

**Address:** 600 Congress Avenue, 14th Floor, Austin, TX 78701

**Job Title:** PR & Marketing Internship – Entertainment + Technology

**Job Type:** Spring Internship

**Employment Type:** Part-time

**Salary:** Unpaid

**Deadline to apply:** November 1

**Start date (approx.):** January 15

**Job Description:**

Beck Media & Marketing is seeking motivated college students with excellent written and oral communication skills interested in television, film, and technology.

Beck Media’s internship program will introduce students to the business of public relations and marketing communications and offer them an opportunity to be involved and trained in daily account activities for national clients. Interns are assigned to account teams and will be mentored by supervisors on projects such as building media lists, drafting pitches and press releases, creating clip reports, and brainstorming creative stunts and activations. Each semester, one intern is assigned to the entertainment division and one to the tech division. Current Austin office clients include Amazon Studios, Facebook Watch, National Geographic and more.

The position is unpaid, although students can earn course credit. Depending on availability, semester internships are typically 10-15 hours per week.

Job qualifications:

- Exhibit superior writing skills
- Possess an appetite for learning
- Must be resourceful, proactive, and detail oriented
- Have a sense of humor

*To apply, please send your resume and cover letter to [erin.hopkins@beckmedia.com](mailto:erin.hopkins@beckmedia.com).*

**Targeted Colleges:** Business, Communications

**Degree Status:** Current students

**Degree Levels:** Bachelor

**ABOUT BECK MEDIA & MARKETING**

Beck Media & Marketing provides strategic communications support engineered to achieve business goals. We are a small agency with big ideas. We make those ideas spring to life through energetic account management and meticulous attention to details. Beck Media lives at the intersection of content and technology where we represent television programs, producers, studios and networks; venture-backed startups and technology providers; digital entertainment companies, and other firms on the cutting edge of technology for sports, broadcasting and consumer products and services.