# ESC Meeting Agenda

## April 16, 2015

## 5:15-6:30

1. Roll call
2. Announcements/Updates
3. Wild Rice Festival Recap
4. Earth Day Celebration- Claudia Salazar

Next Wednesday 10-3 ESC will be out in the quad

Volunteers needed to help with working the table

1. Video Project Discussion with Rob Jackson

* Explained himself on his process of creating the promo and asked for feedback on each project he shot
* Rough draft of the script and Rough Cut due by April 30th, info sent to Rob by end of the week

1. Meadow Center Interpretive Signage Update- Brianne Willis

-Finalized first illustrated – show relationship between non source pollutants on the watershed

- Topography sand box-manipulate the sand to show the elevation and show the relationship

- Eliminated signs, walked the trail and was able to see what to combine

- Garden crank has been installed, signs talk about the demonstration gardens

-Internship- marketing the products

- Art major joined the team and looking for more interns for research and outreach

* Translated several signs into bilingual – ready for graphic designer to work on
* Rainwater harvesting- signs are held up but tanks are in the works. Will have the tanks painted.
* Working with a local artist to use two of her paintings for archeology at the San Marcos springs

1. Committee Proposals
2. ESC Design Project- Jonathan Alba

Share goals and success stories through a newly redesigned website with the help of Designer Kayla and Web Developer Sierra King

Enable to reach towards a students, faculty and staff.

Values and mission will clearly be stated in the homepage compared to the other environmental committee’s

Gato System: Meadows Center has great imagery with photos that pop out at you.

Housing and residential: easily able to navigate and to help students receive the information they need

Rec Center: carousal display for pictures and able to stay update on website with events while using there powerful branding system.

Want to highlight the funded projects, interact with what is being done on campus. Enable others that they will be able to do projects just like the others.

Humanizing it will add the other aspect that will draw more attention to what is positive about the committee

Show people the granting process, have all promptly display from past projects to help others.

Want to make an educational outlet for students and others.

Info graphs, pie charts-visual graphs

Committee should be able to maintain own website , consistently posting updates on website to help others stay on top of what the ESC has going on.

Phase 2: List of content, pictures for website

Phase 3: website planning and approval, getting content that visually lay it out

Phase 4: website programing, to make sure it looks good on the web

1. ESC Video Equipment- Sierra King

Postponed for next meeting

1. Adjournment

5-1 for Web Site Reconstruction for Kayla to receive $900