

Tribal DDB: Sonar Internship Application

Tribal DDB Worldwide Company Description

- Tribal DDB Worldwide is a full service interactive advertising agency with offices throughout the U.S. and worldwide.
- The Dallas office services clients such as PepsiCo, The Clorox Company, American Airlines, Bud Light and Exxon-Mobil.
- For more information, please visit us online at www.tribalddb.com.

Tribal DDB Sonar Internship Description

- The intern will assist in providing a variety of analytic services for our agency clients. Ideally, we are looking for an intern with web analytics experience including setting up tagging, developing metrics, developing reports, and providing insight and interpretation of results across web-sites, micro-sites, and digital advertising campaigns.

Applicant Qualifications

- GPA: Above a 3.0
- Preferred Area of Study: Major in Marketing, Advertising, Communications or Business
- Current Standing: Junior or Senior Status (60+ credit hours)
- Must be able to receive course credit
- Effective and efficient communications skills
- Attention to detail
- Ability to manage multiple assignments with varying complexities
- Prior agency experience a plus
- WebTrends and/or Google Analytics experience
- Mastery of MS Excel, Word and PowerPoint

Scheduling Requirement

- Availability to work 20 – 40 hours per week, Monday through Friday

Application and Interview Procedure

Please email cover letter and/or resume to internship@dal.tribalddb.com with the following subject line: Tribal DDB Internship – First name, last name. **Cover letters/resumes must be submitted by 5:00 PM CT on April 7.**

If selected for an interview, applicants will be contacted beginning on March 7 through April 8. Interviews may occur in person or over the phone (if attending school outside the Dallas area). Our decision will be announced on or around April 13.